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Text Messaging Technology Improves Patient Satisfaction for Communication with Nurses in Perioperative Care Unit

Improvement of Family Communication in the Perioperative Environment Utilizing Text Messaging

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Introduction

- There are a number of evidenced-based methods of improving communication in the surgical area.
- An interesting method, found in the literature, was to send updates to family via text messages from the electronic medical record EPIC™.
- The purpose of this poster is to describe how EPIC™ was optimized to communicate with patients' families using automated and individualized text messages.

Methods

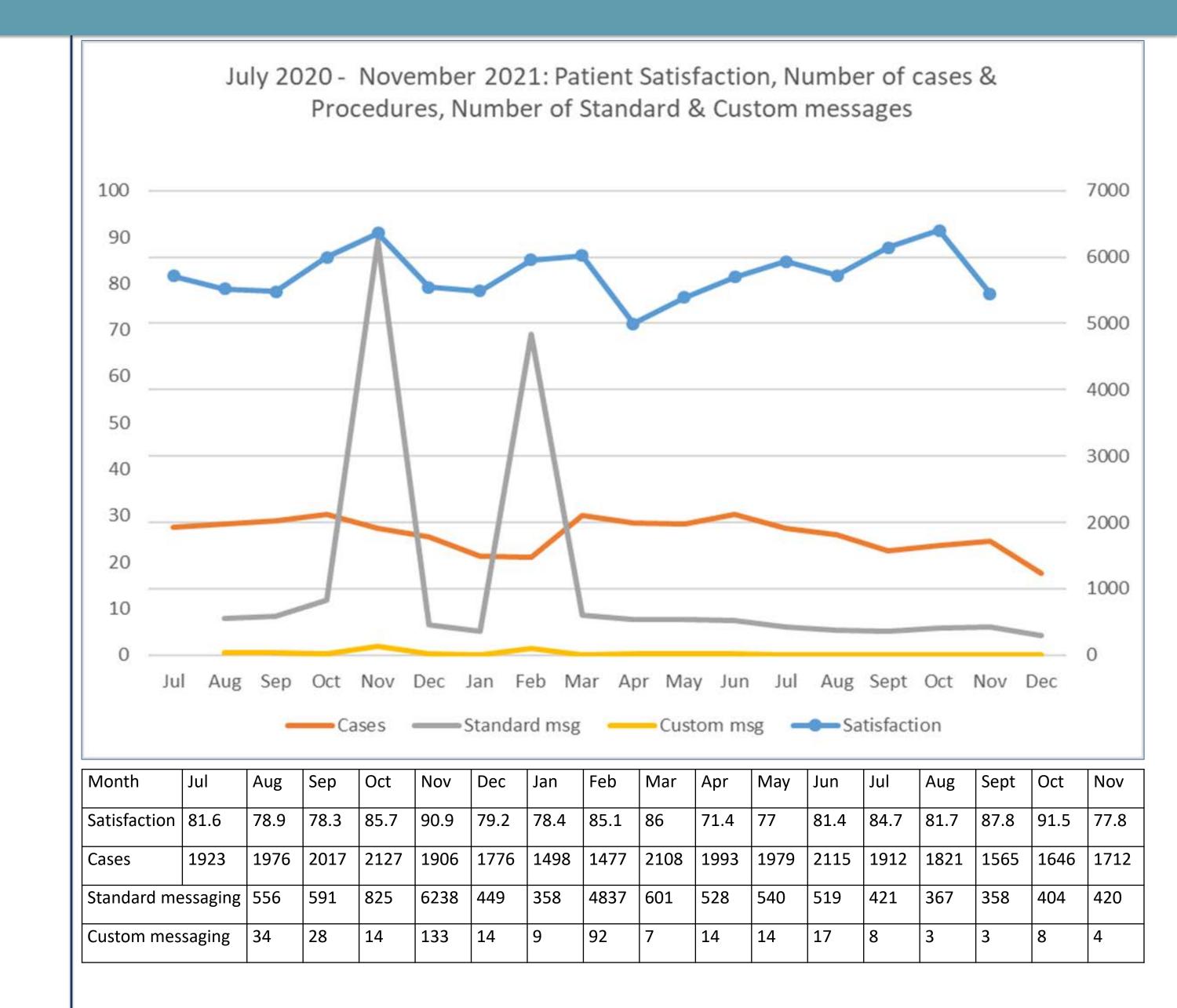
- Interprofessional educational materials were developed and staff were educated.
- The text messaging feature was turned on in EPIC™ in August 2020 and fully implemented in September.
- The on-going evaluation has been focusing on the NRC Picker© satisfaction scores on the question "Communication with Nurses".
- Furthermore, the evaluation includes the number of OR cases and the number of customized and standardized messages retrieved from EPIC™.

Results

- The NRC Picker© satisfaction scores for communication exceeded the 75th percentile goal in: October 2020 (85.7%), November (90.0%), February 2021 (85.1%), March (86.0%), September (87.8%) and October (91.5%).
- Positive comments were also included in the satisfaction surveys related to the text messaging.
- The goal was achieved when case volume and customized and standardized messages simultaneously increased.
- During the COVID-19 surges, the scores fell temporarily with the decreased case volumes.

Discussion

- Adopting text messaging as a means of communication appears to improve patient satisfaction.
- Further analysis, as well as, continuing staff education are essential to maximize the utilization of this new communication tool.



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