#### MaineHealth

### MaineHealth Knowledge Connection

**Operational Transformation** 

Spring 5-17-2024

### **SMART Meetings**

Morgan Forster

**Arthur Durity** 

Cathy Cole

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**Project: SMART Meetings at CHA** 

Last Updated: April 1, 2024 (Began June 2023)

Executive Sponsor: Denise Needham

Facilitator: Morgan Forster



Team Members: Art Durity, Cathy Cole, Directors and Managers as SME's

### Problem/Impact Statement:

In May of 2023, CHA Leadership sought support from OpEx to facilitate improvement around the growing issue of meeting frequency, duration and lack of time between meetings to transition smoothly. **The impact** was felt by the CHA Leadership team leading to the following dissatisfiers: No time between meetings, redundancy, meetings running longer than scheduled, no agendas, meetings not having action items, etc. These dissatisfiers created inefficiencies, reduced engagement and loss of productivity.

### Scope:

**Scope** includes Leadership at PBMC+ Waldo(CHA) focused on meetings that individual leaders facilitate, coordinates or set as a recuring meeting.

**Out of Scope**: System level meetings generated by someone other than a CHA leader.

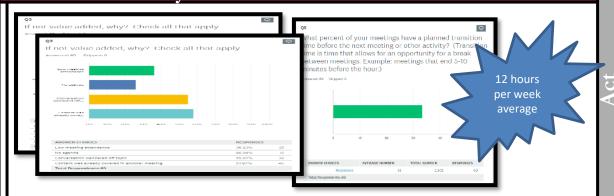
### Baseline Metrics/Current State:

To establish baseline data and gain the voice of the customer a survey was sent to all CHA leaders in July of 2023. With a goal of attaining the highest level of survey participation, the survey was limited to seven key questions, including total number of hours per week spent in meetings, meeting productivity, value added, start/stop on time, transition time, meetings that could have been an email, and ideas to improve the challenge of too many meetings.

### Goal/Objective:

After the survey data was gathered the request was that OpEx use dedicated time on the weekly CHA huddle, Fridays, to spotlight the data and provide SMART goal measures with suggested action items to give leaders tools and skillset to apply improvement strategies. Goals are to provide data, training, methods and tools to improve meeting efficiencies and reduce redundancy to the CHA Leadership team.

### **Root Cause Analysis:**



#### Countermeasures

Action Plan: Weekly slides on the CHA Friday Huddles facilitated by Morgan and Art, beginning with sharing the data from the survey and highlighting an improvement action item. Beginning in August we began to share details on how to have more effective meetings through specific recommendations as detailed in the book 'Momentum' by Stewart and Tsao.





### **Outcomes**

The Huddle series ran from June 23' – March 24', and upon completion we polled the leaders to gain 'voice of the customer' feedback. While the overall meetings increased based on additional regional meetings that were newly added as recuring, there was leader satisfaction and improvement in key areas of transition time, improved use of meeting agendas, meeting redundancy and utilizing SMART goals and action items.





### Next Steps

- A follow up survey will be sent to the CHA Leadership team in May to capture post-project data and voice of the customer feedback.
- Additional training will be provided to CHA leadership around effective emails which once implemented will help reduce meetings (which could have been emails).
- The approach and lessons learned at CHA will be shared in the upcoming months to the Senior Executive team at Lincoln

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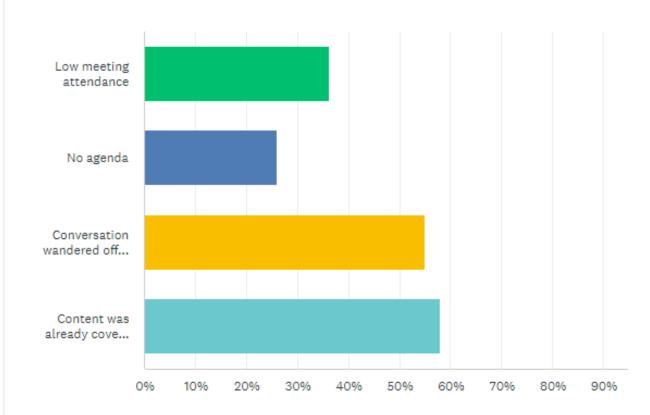
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#### Q3

### If not value added, why? Check all that apply

Answered: 69 Skipped: 0



ANSWER CHOICES	RESPONSE
Low meeting attendance	36.23%
No agenda	26.09%
Conversation wandered off topic	55.07%
Content was already covered in another meeting	57.97%
Total Respondents: 69	

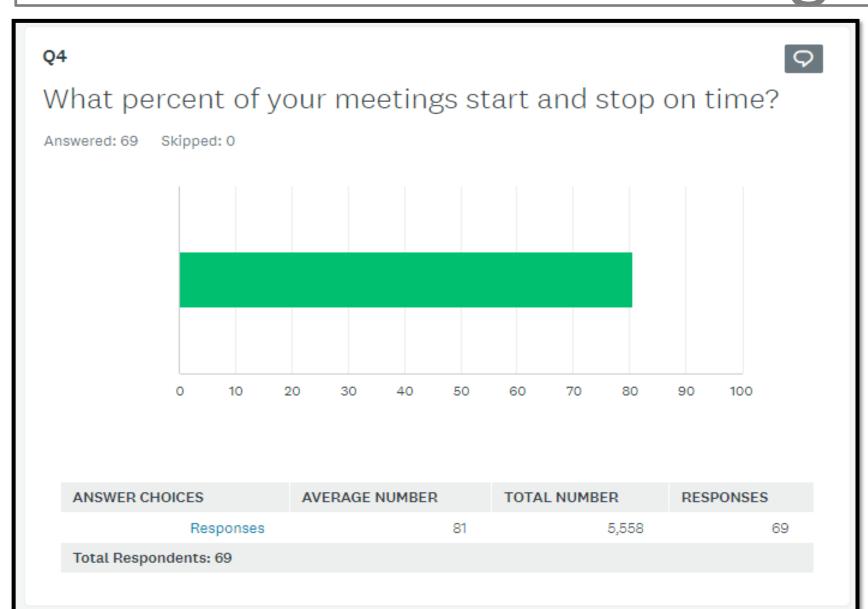
# Goal/Objective:

- After the survey data was gathered the objective was for OpEx to use dedicated time on the weekly CHA huddle (Fridays) to spotlight the data gathered and provide SMART goal measures with action items giving leaders the tools and skillset to apply improvement strategies.
- Goals included providing data, training, methods and tools to improve meeting efficiencies and reduce redundancy to the CHA Leadership team. The plan was to present over a 9-10 month period with a focused approach to sharing survey results paired with recommendations and action items.



### **Smart Meetings**

# Presented at 7/21/23 CHA Huddle - Art + Morgan



# **Smart Meetings**

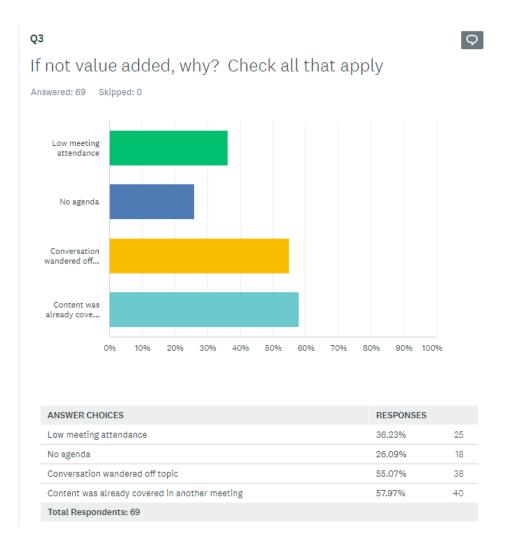
What is the action?

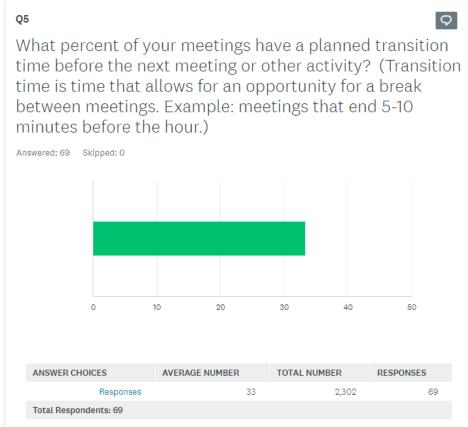
Be aware of your own meetings starting and ending on time.

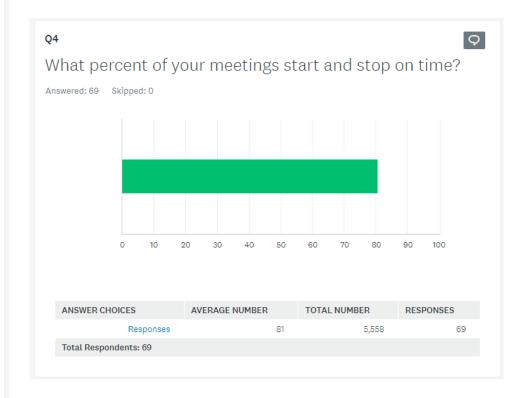


# Root Cause Analysis:

### **Voice of the Customer- Survey results**









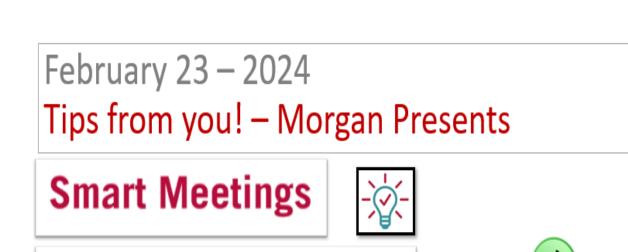


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ensure that all invitees actually have a stake in the meeting contents to be covered

7/14/2023 03:39 PM

What is the meeting about?

Is it relevant to me?

what ideas to you have to improve the challenge of "too

many meetings"?

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