

October 9, 2017

WHAT'S HAPPENING

A newsletter for the Maine Medical Center family

MMC President & CEO: Why We Partner With United Way



Dear Colleagues:

We still have a way to go to reach our goal of raising \$450,000 for United Way. We've decided to extend the MaineHealth United Way Campaign to allow colleagues more time to give, and share a better understanding of why MaineHealth partners with United Way in a way that reflects our organizational values.

Supporting the United Way is the best way to channel your giving where it is most needed in the community. United Way assists many of our own members and programs including *Let's Go!*, Maine Behavioral Healthcare and MaineHealth Care at Home, as well as agencies that support many of our patients, such as Good Shepherd Food Bank and Preble Street. These agencies are on the front lines, responding to emergencies and ongoing hardships in our community. This is one more way to show that we are Patient Centered and striving to

achieve our shared vision of *working together so our communities are the healthiest in America.*

When you give to United Way, you take Ownership for making our community a better place. One of the most common questions employees ask about United Way is what difference one donation makes. You might be surprised at how far your gifts can go when you donate to United Way. For example::



\$1 a week...

Provides literacy kits for five families to use with their pre-school children.



\$3 a week ...

Provides two nights of shelter for a victim of domestic violence.



\$8 a week...

Provides four health care visits for a person struggling with homelessness to address physical and mental health needs.



\$15 a week...

Provides one week of childcare for three children.

We began this campaign in September with a very successful food drive. Thanks to your donations, we collected a total 2,612 pounds of food for community members who need a little extra help feeding their families. Join me in taking the next step. Give to United Way today. Look for a pledge link in eNews. If you have already given, please encourage your coworkers to give.

Respectfully,
Rich Petersen
President and CEO
Maine Medical Center



MMC Expansion & Renovation Earns State Approval



State regulators have granted final approval to the proposed \$512 million expansion and renovation project at Maine Medical Center. The project also cleared the first step in the City of Portland's review process at a meeting of the Planning Board on September 26.

The Maine Department of Health and Human Services has issued a Certificate of Need (CON) for the project, the major milestone in the state's regulatory review process.

"There has never been a doubt about the clinical need for this project. It has

been clear to all that we need to expand and modernize to provide the best possible care for our patients," said MMC President and CEO Richard Petersen. "We are very appreciative of the deliberative and professional work done by the state's Certificate of Need Unit."

The expansion project also moved forward with the City of Portland. On September 26, the Planning Board gave its approval to a new planning and regulatory framework for MMC's main campus. That framework now goes to the City Council.

The city process has been marked by a thoughtful and ongoing dialogue among MMC, neighborhood representatives and city officials. Based on feedback from neighbors, MMC has made modifications to the parking plan for the project, eliminating the need to build a 13-story garage on Congress Street, and instead moving employee parking to a parcel on St. John Street.

Portland City Council is expected to take up the new planning and regulatory framework in November. The hope is that construction will begin in 2018. Construction is expected to take four years.

MMC Receives A Gold Star Award from the Maine Tobacco Free Hospital Network

The Center for Tobacco Independence's Breathe Easy Initiative recognized Maine Medical Center with meeting the Gold Award Level — the highest achievement — in its 2017 Gold Star Standards of Excellence Program.

The program acknowledges efforts to prohibit smoke and tobacco use on campus and address client tobacco

use. All Maine hospitals were invited and encouraged to apply for recognition. Those that met at least seven of 10 Gold Star Standards were recognized with a plaque.

Award levels are based on best practice criteria such as a smoke and tobacco-free campus policy, annual screening for tobacco use, referral to tobacco treat-

ment and supporting employee education related to tobacco treatment. MMC has received the award every year since going tobacco free in May of 2013.

"We applaud the ongoing efforts of Maine hospitals to address tobacco use and exposure by meeting the Gold Star Standards," said Sarah Mayberry of the MaineHealth Center for

Tobacco Independence. "Tobacco use continues to be the leading cause of preventable disease and death in Maine and the United States. The recognized hospitals are taking important steps to address this issue for patients, staff and the community."

In the October 2 What's Happening, Jennifer Dalton, M.H.A., B.S.N., R.N., was inadvertently left off the list of nurses inducted into the Sigma Theta Tau International Honor Society of Nursing. We regret the omission.