Dear Colleagues,

We are writing to mark the start of the MaineHealth United Way 2017 Campaign, which runs now through Saturday, October 7. Please take time this year to be involved in our United Way campaign and encourage the involvement of your team.

Check your email for a message from United Way to make your online pledge.

The United Way campaign is the most effective way to make the biggest difference in our community.

When you give to United Way, our youth are better educated, our neighbors are more financially stable and our community is healthier.

‘United Way’
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A Major Step Forward for the BBCH License Plate

Success! The Bureau of Motor Vehicles has confirmed that The Barbara Bush Children’s Hospital has demonstrated sufficient public interest in the proposed specialty license plate to move forward with legislation. A heartfelt thank you to the 2,000 people who pre-registered for the plate and to the dozens of volunteers who have helped out over the past two years. This success belongs to you all!

Next step, the BBCH plate bill will have a public hearing before the Legislature’s transportation committee early in the New Year.

‘BBCH License Plate’
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Aaron T. Schmick, D.M.D., of Southern Maine Pediatric Dentistry was newly appointed to the Maine Medical Center Medical Staff. Dr. Schmick attended the University of Pennsylvania School of Dental Medicine and will provide surgery care.

Torah A. Tomasi, M.D., of Martin’s Point Health Care was newly appointed to the Maine Medical Center Medical Staff. Dr. Tomasi received her medical degree from the University of Vermont College of Medicine and will provide general pediatrics care.

Maine Medical Center held its 2nd annual Operational Excellence Celebration, known as OpEx. MMC teams have deployed process improvement to optimize patient care since July of 2015.

An A3 storyboard poster fair shared successful and sustained achievements made by frontline teams using OpEx.

Teams were recognized for using key performance indicators to champion core values, patient centered care, care team well being, affordable care and healthy communities.

Gemba coaches and leaders were recognized for transformational leadership. And three outstanding quality improvement projects were given the Paul Cox Jr., M.D., Memorial Award.

For more information on OpEx, contact Ruth Hanselman at hanser@mmc.org.

‘BBCH License Plate’ from front

If the transportation committee recommends the bill ought to pass, it goes on to the full Legislature. If the legislature passes the bill, it goes to the governor to be signed. If all goes to plan, the BMV expects the BBCH plate to be available statewide by fall of 2018.

Kim Westrich, co-chair of the plate appeal, said, “My daughter, Maddie, received life-saving care at The Barbara Bush Children’s Hospital. We launched this campaign to ensure the hospital’s incredible team of compassionate care givers have all the resources they need to continue providing the best medical care possible. I am so grateful to everyone who signed up, as the funds generated will support these professionals who give so much to their patients every day.”

Questions? Contact Matt Parks at parksm@mmc.org or 207-662-6111.

‘United Way’ from front

This year we continue to join forces as MaineHealth members to have a bigger impact and achieve a goal of $450,000 in donations to support those who most need it.

Thank you for taking part in this year’s United Way campaign.

Sincerely, Your United Way 2017 Co-Chairs,

Steve Kasabian
Vice President, Physician Practices, and CAO

James Mangini
Senior Director, Sterile Processing and Linen Services

Anne-Marie Toderico
Director, Drug Use Policy, Supply Chain

MMC Senior Vice President of Clinical Services, Maureen Van Benthuysen, congratulates administrative associate Elizabeth Nora, who accepted an award for Innovation for Interpreter Services.