Cares For Kids Telethon Broadcasts Live From BBCH

The 27th annual Cares for Kids Telethon presented by Rowe Westbrook and Rowe Auburn broadcast live on WGME-13 all day October 15 from The Barbara Bush Children’s Hospital (BBCH) atrium. The event raised almost $50,000.

Throughout the day, viewers were introduced to BBCH patients and families, and the doctors and nurses who care for them. Volunteers from local businesses staffed the phone bank, and Miss Maine also showed up to take pledges. 100 percent of the funds raised during the telethon stay local and support the programs and services at BBCH.

Pictured: WGME’s Kim Block, left, speaks with 17-year-old Sara Blair, who is at BBCH for treatment related to cystic fibrosis.

Patient Experience: Making Care Personal

The Patient Experience Team’s (PET) mission is to foster a culture of patient and family centered care that provides consistent and exceptional experiences for every patient and every family member, every time. They share and promote best practices, such as hourly rounding on patients with purpose, bedside shift reporting, leadership rounding on patients and staff, updating whiteboards, providing quietness kits, discharge follow-up phone calls, and teach back for education.

The team is composed of a multidisciplinary group of employees from both clinical and non-clinical areas, in addition to members from the Safe Patient and Family Centered Care Advisory Council, who bring an important patient and family perspective to the work. Last summer, PET members visited departments across the hospital on a “Listening Tour.” More than 200 staff members offered thoughtful suggestions. This information has been gathered into a single presentation and will be brought to various committees and leaders over the next couple of months.

“Hearing inspirational stories from my co-workers about the patient centered care we provide gives me such a sense of pride in working at MMC,” says Jeff Gregory, Project Manager, Center for Performance Improvement, and PET member. “The Patient Experience Team is ensuring that every patient and family is heard and their concerns are addressed.”
October Anniversaries

40 Years
Debra Kimball, ASU

35 Years
Dianne Breggia, Registration
Corinne Conley, P6
Gail DiFiore, Center for Clinical and Professional Development
Ellen Hathaway, Employee Health
Emmy Hunt, OB/GYN

30 Years
Marideth Beals, SCU
Elisabeth Belmont, Legal Affairs
Denise Brown, R9
Nancy Farr, IS
Lisa Lozier, Cardiology
Alison McClure, Family Birth Center

25 Years
Susan Doliner, Development
Sherry Elwell, Central Supply

20 Years
Jon Murphy, Nutrition Services
Beth O'Donnell, OR

15 Years
Romeo Barcebal, Electrical Maintenance
Sean Bonney, Distribution
Tiruneh Bonni, Radiology
Sheila Brown, Gibson Pavilion
Sara Donnelly, BBCH
Susan Elias, MMCRI
Natalie Farrin, R7
Kimberly Jackson, Adult Cystic Fibrosis Clinic
Jennifer Kopp, Talent Shared Services
Kenneth Lamb, Distribution
Daniel MacLeod, Gibson Pavilion
Edith Micklon, Nursing
Jason Plowman, Pharmacy
Steven Plummer, EVS
Jenny Skolfield, Medical Education
Barbara Towers, Care Management

10 Years
Josh Barnes-Livermore, OR
Karen Batura, SCU
Janet Bentz, IS
Benjamin Chiasson, MMCRI
Jayne Conley, Talent Shared Services
Eira Hyrkas, Nursing
Marissa LaVerdiere, R2
Jeffrey L'Heureux, ED
Heather McClelland, Psychiatry
Lisa Perkins, Family Birth Center
Denis Rochette, IS

5 Years
Gail Burgess, SSC
Matthew Camuso, Ortho Trauma
Elizabeth Darling, Psychiatry
Joseph DeGrinney, Internal Medicine
Emily Demetriou, Endocrinology & Diabetes

Deborah Fox, IS
Thomas Gridley, MMCRI
Nicole Hutchins, ED
Kimara Jubb, BMC
Claire Jewell, Cardiology
Robert Lavin, EVS
Ethel Lewis, Registration
Sandra Moody, Central Supply
Christopher Murry, Otolaryngology
Christine Norton, MMCRI
Adam Ouellette, IS
Hannah Ribeck, Physical Therapy
Frederick Roediger, Otolaryngology
Kristen Sihler, Surgical Care
Timothy Small, P6
Patricia Smith, IS
Ann Sturgeon, P9
Marion Sutter, R7
Jayne Thomas, IS
Raymond White, Ortho Trauma

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