

# WHAT'S HAPPENING

A newsletter for the Maine Medical Center family

## When Fundraising for BBCH is All Fun and Games

As the popularity of 5K races, obstacle courses, and other physically challenging fundraisers continues to rise, a new way of fundraising based on leisure is also gaining strength. A 24-hour gaming marathon, known as Extra Life, raises money for Children's Miracle Network hospitals, including The Barbara Bush Children's Hospital (BBCH). Activities range from video games to board games to games you play on your phone or social media. It works the same way as other fundraisers; just as you might get people to donate to your cause when you run a race, Extra Lifers ask for donations to sponsor their gaming.

In February, The Barbara Bush Children's Hospital officially launched the Extra Life Guild, a chapter of the Extra Life movement that's run by local gamers with the support of BBCH. Guild members are passionate gamers who want to get more involved and help strengthen their community on a local level. They'll have the opportunity to attend local gaming industry events and conferences, chat with other elite members of the Extra Life community, and meet some of



*Extra Life gamers representing all of the Children's Miracle Network hospitals from across the country gathered last fall for a national conference. Now Portland has its very own Extra Life Guild to raise funds for The Barbara Bush Children's Hospital.*

the children and families that are cared for at BBCH. One-hundred percent of the funds the Guild raises will support BBCH.

"The gaming community is new to us. They are a large and tightly knit community who are really excited about supporting the children's hospital," says Sue Doliner, Vice President of Development at MMC. "Many of their own children and family members have been

treated at BBCH, and they feel compelled to do something to give back. We are looking forward to an exciting year ahead."

Last year, Extra Lifers raised \$24,000 for The Barbara Bush Children's Hospital. This year's marathon will take place November 7, and 8. But the date is flexible; Extra Lifers can game whenever they choose. The gaming marathon can also be broken into smaller seg-

ments if gamers choose not to do it all in one 24-hour period.

In order to have a Guild, Maine Medical Center went through a thorough application process and had to have at least 75 interested gamers raising funds. Last year's BBCH Extra Life event had 225 participants. The Guild is aiming to attract at least 1,000

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## Facebook Kudos

### See what visitors are saying about us on Facebook ...

"I received excellent care at this facility. I would not be here today if it was not for Maine Medical."

"Maine Medical Center is an extraordinary care facility. Unfortunately while I was on vacation ... my dad ended up in their ICU. The staff were compassionate and skilled and we will always be grateful for the care he received."

"Congratulations to the Gibson Pavilion. You deserve tons of awards all of you for what you do. You go all the way above and beyond the call of your duties."

"Congrats to all the caring staff on Gibson Pavilion, you are angels on earth."

"Kudos to MMC for years of progressive research and treatment!"

"Dr. Sesselberg and Nurse Miranda on the 9th floor are amazing. Thank you so much!"

*"Fundraising for BBCH"*  
*From front*

fundraisers this year.

"I'm involved with Extra Life because I wanted an opportunity to give something back to an organization that gave so much to me — both of my children spent a couple of days in

BBCH when they were young — and one that I really believe in," says Jeff Dobson, Portland's Extra Life Guild President. "I also love that I can give back to BBCH by participating in an organization that plays games. What kid wouldn't love that?"

Are you interested in join-

ing the Guild or starting a team at MMC? Come to the next Guild meeting March 20, 6 p.m., at the Dana Center, Classroom 3, or contact Meaghan McNamara, 662-2737.

For more information, visit [extra-life.org](http://extra-life.org) or [Facebook.com/ExtraLife4Kids](https://www.facebook.com/ExtraLife4Kids).

COMING  
UP AT  
MMC

**EndNote X7 Training**  
Thursday, March 5  
Noon - 1 p.m.  
Library Conference  
Room 1

**Concussions: What You  
Need to Know**  
Tuesday, March 10  
6 - 8 p.m.  
Dana 7

**Masquerade Jewelry  
and Accessories Sale**  
Monday, March 9 -  
Wednesday, March 11  
Dana Lobby

**Scarborough Book Fair**  
Wednesday, March 11  
Scarborough Surgery  
Center  
Thursday, March 12 -  
Friday, March 13  
100 Campus Drive

**Health Literacy 101**  
Wednesday, March 25  
2 - 3:30 p.m.  
Dana 2

*For details on these  
and all upcoming  
events, check out the  
Calendar on the MMC  
Intranet.*

## Honor Night — Save the Date

The 2015 Honor Night will take place on Thursday evening, June 4,  
at Holiday Inn By the Bay.

As we get closer to the date, HR will provide additional details.

  
Maine Medical Center  
MaineHealth

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