AT'S HAPPENING

A newsletter for the Maine Medical Center family

BBCH Receives Kohl's Grant to Raise Immunization Awareness

The Barbara Bush Children's Hospital (BBCH) at Maine Medical Center was recently awarded a nearly \$80,000 grant from Kohl's Cares to create and implement a social marketing campaign, Kohl's Vax Kids, in York and Cumberland counties. MaineHealth's Child Health Program will be managing the project and working with the MMC Centers for Outcomes Research and Evaluation

(CORE) to evaluate the approach and activities.

The Kohl's Vax Kids campaign aims to increase awareness about the necessity of childhood vaccination to maintain child health and motivate parents to discuss vaccination with their children's physician. The campaign will target parents of young children (age five and under), focusing on the necessity of vaccines and

addressing the use of alternative schedules, through both mass media and community-based strategies.

"Vaccine-preventable infections remain a serious threat Cote Grantham, Director, to our children and our community. We appreciate the partnership between the Barbara Bush Children's Hospital and Kohl's Cares as we work to raise awareness about immunizations." said Dr. John Bancroft,

Chief of Pediatrics, Barbara Bush Children's Hospital at Maine Medical Center.

To learn more or get involved, email Cassandra Child Health at Maine-Health. cotec1@mainehealth.org, or Angela Lawton, Program Coordinator, Community Health Improvement at MaineHealth. lawtoa@mainehealth.org.

People News



Ann Magner, D.O.

Ann Magner, D.O., has joined Maine Medical Center as an attending physician with a specialty in Geriatric medicine. Dr. Magner completed her Geriatrics fellowship here at MMC and received her medical degree from University of New England College of Osteopathic Medicine.



John Martel, M.D., PhD

John Martel, M.D., PhD, has joined the Emergency Department as an attending physician. Dr. Martel obtained his medical school training at the University Of Vermont College Of Medicine, graduating in 2009. He then completed his residency in Emergency Medicine at the University of Michigan Medical Center, finishing this past June.

Privacy and Security Training Deadline: Saturday, November 30

All employees, contracted personnel, volunteers, and others under the direction of an MMC or MMP department are required to complete Privacy and Security Training by November 30 or risk losing your access to MMC systems in January 2014. Go to the MMC Intranet to get started.

November Anniversaries

40 Years

Carol Calvert, PAU Veronica Carter, Childbirth **Education Program** Kathleen Carter, CICU Judy Nunn, Central Supply

35 Years

Cynthia Croxford, **Nutrition Services** Margarite Palumbo, SSC

30 Years

Elizabeth Bagonzi, Nutrition Services Callie Chase, SCU Pamela Cummings, Outpatient Marie Hodge, Occupational Therapy Elizabeth MacDonald, HR Frankie Maines, Cath Lab

25 Years

Brian Bragdon, Central Supply Peter Gilbert, R4 Marjorie Humeniuk, Anesthesia & Pain Management Carol O'Reilly, Pharmacy Wesley Raspiller, IS Jean St. Pierre, Anesthesia & Pain Management Brenda Weiner, Nutrition Services

20 Years

Kristine D'Agostino, Anesthesia & Pain Management



Marjorie Humeniuk 25 Years

Kevin Flinner, IS Therese Lessard, Radiology Margaret Prato, SCU Martha Riehle, Nursing Jan Trott, MMCRI Roberta Willis, BFC

15 Years

Jeanne Benger, SCU Anne Cabral, HIM Kimberly Esty, SCU Christopher Gironda, Central Supply Betsy Gleysteen, OR Penny Hudson, ED Charles Lubelczyk, MMCRI Annette O'Gorman, ED Stephen Mogavero, Security Deborah Thibault, IS Robina O'Rourke,

Occupational Therapy Richard Petersen, CEO Sherry Swett, GPV Victoria Young, BBCH

10 Years

Sokunthea Aun, Linen Processing



Richard Petersen 15 Years

Kelley Crawford, Physical Therapy Karen Garrison, Radiology Jenny Gilmore, R5 Hawa Hirsi, EVS Hezekiah Lewe, EVS Megan Marsh, Admitting Christopher Massey, **Nutrition Services** Stephen McKay,

Employee Health Mary Mitchell,

Vocational Services Rebecca Morse, Radiology Sabrina O'Donnell, SSC Qiaozeng Wang, MMCRI Jennifer Weiss, SCU Marie Wogan, Switchboard

5 Years

Ramon Anastacio, General Mechanical Jennifer Atwood, NICU Anna Buss, ASU Ageno Cap, EVS



Kelley Crawford 10 Years

Marilyn Childress, CICU Kelly Curry, Finance Jeffrey Demers, Radiology Leonard Dexter, Radiology Melissa Doughty,

Nutrition Services Rebecca Farnsworth, Central Supply Geraldine Forbes, PACU Brad Gallant, MMCRI Anne Hanna, R4 Shawn Harmon, EVS Scott Hodgdon, EVS Monica Kennie, R6 Scott Libby, EVS Michelle Ligor, ED Ann MacVane, Radiology Lindsay Marlow, NICU Heather Miller, MMCRI Shannon Mulkern, BBCH Barbara Murray, MMCRI Rebecca Pratt, Nursing Amanda Smith, Communications and Marketing Arthur Spengler, IS

Rachel Stellmach, PNC Sarah Wright, Radiology



What's Happening is published weekly by the COMMUNICATIONS AND MARKETING DEPARTMENT

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