What's Happening

A newsletter for the Maine Medical Center family

Family Birth Center Reaches Delivery Milestone



Jennifer Lalancette cradles her newborn son Sawyer at the Family Birth Center on October 3.

The Family Birth Center delivered more than 2,600 babies at MMC during fiscal year 2013. This is the highest number of births the hospital has since it started keeping track in 1997, when

there were 2,194 deliveries. Volume has steadily been maintained or increased since then. The milestone was reached despite the birthrate in Maine dropping significantly over the past

five years.

"A very special thanks should go out to all of the East Tower nurses, staff, OB/GYN residents, OB/GYN attendings, pediatricians, peds residents, NICU staff, and Family Medicine residents and attendings," says Hector Tarraza, Chief of OB/GYN. "Their hard work and dedication has led to the Family Birth Center being a wonderful and safe place to have a baby."

Other notes of interest about our Family Birth Center for the past year:

• The primary C-section rate was 19.6 percent, a significant drop since 2007 when it was 23

- percent. The number has been steadily decreasing thanks to evidence-based parameters for C-sections. The national average is currently 21 percent.
- The overall C-section rate has dropped to 34 percent, down from its high at 37.8 percent in 2007. The national average is 35 percent.
- In the past fiscal year, 82 percent of mothers at MMC were breastfeeding their newborns. This success has been in large part to our WHO Baby Friendly Initiative, a part of our Annual Implementation Plan Population Health Initiative.

Telethon Raises More Than \$30 Thousand for BBCH

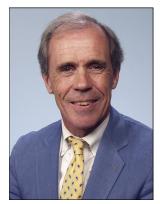
The Cares for Kids Telethon presented by Rowe Westbrook & Rowe Auburn raised more than \$30 thousand for the Barbara Bush Children's Hospital on October 3.

Radio stations 107.5 Frank FM and 99.9 The Wolf, and TV station WGME-13 all broadcast live from the BBCH atrium throughout the day, sharing inspiring stories of our young patients and their families.

Pictured: Kim Block and Dave Eid of WGME-13 with BBCH patient Grace during the telethon.



October Anniversaries



George McNeil 35 Years

35 Years

Ann Marie Branigan,
Pediatrics
George McNeil, Psychiatry
Sharon Monn, IS
Roxanne Rogers,
Cardiac Services
Bruce Small, Distribution
Karen Strattard, Dialysis

30 Years

Deborah Barris, Radiology Nancy Bickford, NICU Gregory Warming, Nutrition Services Tina Whipkey, Nursing

25 Years

Gayle Barstow, R1
Candace Bragdon,
Outpatient Registration
Cindy Cherner, HR
James Coyle, EVS
Dana Hurtubise, SCU
Steven McGrath,
Pulmonary Medicine



Kenneth Lombard 20 Years

20 Years

Kenneth Lombard, MMP Arlene McCormick-Miller, Family Birth Center Laurie Nadeau, Outpatient Registration

15 Years

Robert Blow, EVS
Jennifer Caiazzo, OR
Paul Cuenin, ASU
Sue Haney, ED
Lynn Letourneau, CICU
Gary Marchand,
Financial Services
Anita Morin, Health Information Management
Valerie Poulos, ED
Kristen Truman, BBCH
Irina Yurkevich,
Family Birth Center

10 Years

Faduma Ali, EVS Kathleen Berube, Volunteer Services Sara Bourgoin, Nursing



Valerie Poulos 15 Years

Cynthia Dexter, Clinic Meagan Dick, BBCH Ray Esperanza, Health Information Management Donna Gilbert,

Care Management Merissa Harmon, R7 Melanie Krum, ASU Meridy Lippoldt, Vocational Services

Yegana Mammadova, Health Information Management Edith Okenquist, Health Information

Management

Marilyn Otis, R5 Susan Perron, IS Amugimo Rasu, EVS Barbara Skop, Admitting Debra Works,

Central Services

5 Years

Helene Boucher, R5 Timothy Daigle, Nutrition Services



Marylin Otis 10 Years

Erika Dick, CICU Heidi Dobson,

Central Services Michael Dunnington, SCU Sarah Finnegan, R4 Xianghua Han, MMCRI Ahmed Hassan,

Patient Care Services Michele Higgins,

Nursing Floats
Julia Koger, Nursing Floats
Lisa Lemieux, OR
Lisa Libby, Radiology
Kimberly Murray, MMCRI
John Osterman, ED
Matthew Pare, Transplant
Alice Persons, Radiology
Lien Hoa Pham,

Patient Care Services Efren Ramos, EVS Sharlene Smith, ED Juanita Stevenson, R5 Eugene Walls, R7 Nancy Wilburn,

Financial Services

Flu Blitz Going On Now

Protect yourself and your patients with a flu vaccine. See the MMC Intranet for locations and times.



What's Happening is published weekly by the Communications and Marketing Department

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