AT'S HAPPENING

A newsletter for the Maine Medical Center family

Tobacco-Free Policy Go-Live Highlights Tobacco Treatment Options

Maine Med launched its To- create and implement the bacco-Free Policy on Friday, May 31, with events at five campuses to educate the public and offer a chance for employees and visitors to ask questions and learn more about the new guidelines for tobacco-free grounds.

Each event was hosted by members of the Tobacco-Free committee and some included a pharmacy representative who answered questions about nicotine replacement therapy. The Bramhall event featured opening remarks by MMC President and CEO Rich Petersen.

"I'm proud to lead Maine Medical Center in becoming tobacco free," says Petersen. "This is the right thing to do and absolutely the right time to do it."

The Tobacco-Free Policy is the final benchmark MMC achieved in order to receive the Gold Star Standard of Excellence from the Maine Tobacco Free Hospital Network. A committee of more than 50 employees has been working for over a year to

policy. Led by Wendy Osgood, VP Adult Medicine, Barb Perry, NP, Program Manager, Center for Tobacco Independence, and Ann Naughton, Director of Operations Support, the group focused on a strong educational effort.

In addition to multiple communications with Maine Medical Center and Maine Medical Partners leadership, meetings with employees, and a host of other educational and informational outlets, Perry and Osgood have given about 75 presentations to nursing units, clinical teams, and other groups to educate employees about their role in treating tobacco users with compassion and support.

"Staff have been responsive to this approach," Perry says. "Hospitalization offers and MMP leadership teams an excellent opportunity to educate tobacco users about treatment options and help them quit, if that's what they choose. We have a great support system which provides patients direct access to counseling by tobacco treatment specialists and



Ann Naughton, Director of Operations Support, Wendy Osgood, VP Adult Medicine, Rich Petersen, MMC President and CEO, and Barb Perry, NP, Manager, Center for Tobacco Independence, at the Bramhall Tobacco-Free Policy Go-Live. All Maine Med campuses are now tobacco free.

information about using nicotine replacement or other tobacco treatment medications."

As employees and visitors get use to the new rules, members from the MMC will be rounding across campus grounds to educate tobacco users about the policy and offer them treatment and cessation resources. Environmental Services will also support the effort by picking up cigarette butts from hospital

grounds and surrounding neighborhoods.

Wendy says, "This effort has been very collaborative and has included staff from MMC, MMP, NorDx, and New England Rehab. We are proud of the excellent work of many to implement this new policy and to be a leader in our community to prevent chronic disease as we seek to help Maine become the healthiest state in the nation."

WOW! Rewards for 2013 has begun. Complete your online health assessment, and get your fasting health screening done now to avoid the lines.

Nine Employees Added to Wall of Honor

The MMC Wall of Honor was unveiled on May 30 in a annual celebration recognizing staff who have worked at the hospital for 40, 45, and 50 years. Congratulations to the following employees who have been added to the wall.



Linda Allen 50 Years of Service



Beth Turner 45 Years of Service



Sherry All<mark>en</mark> 40 Years of Service



Honor Night 2013 Friday, June 7 Holiday Inn By The Bay

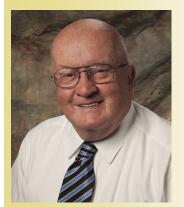
CORE Research Meeting Wednesday, June 12 CORE Conference Room 509 Forest Ave.

Women's Empowerment and Self-Protection Workshop Tuesday, June 18 MMCRI Conference Rooms

The Salute with
Friends:
Italian Wine Tasting
Wednesday, June 19
Higgins Beach Inn, Scarborough

The Color Run To Benefit The Barbara Bush Children's Hospital Sunday, July 7 SMCC, South Portland

For details on all upcoming events, check out the Calendar on the MMC Intranet.



George Blaisdell
40 Years of Service



Danny Cummings 40 Years of Service



Jeannie Gallant 40 Years of Service



Donna Irish 40 Years of Service



Lena Hawkins 40 Years of Service



Bette Jean Pelletier 40 Years of Service



What's Happening is published weekly by the Communications and Marketing Department

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