

What's Happening

at Maine Medical Center



March 2009 | VOLUME 43, NUMBER 3

Paper Or Plastic Cups? The Answer Might Surprise You



13 times as much electric power, and twice as much cooling water,” as creating a polystyrene foam cup.

But isn't polystyrene more difficult to dispose of safely? Paper breaks down (biodegrades) much more quickly, but when exposed to wet conditions, it produces methane, a significant greenhouse gas, according to ADS. Plastic, as you might guess, takes thousands of years to degrade, but emits no harmful gases. Either way, throwing a cup out of your car window isn't a good environmental choice.

MMC's trash is taken to ecomaine, a Portland-based waste-to-energy facility. There, it's burned to produce steam that is used to generate electricity. This electricity is considered “green” or renewable as it is made without any petroleum and produces far less greenhouse gas than conventional fossil fuel power plants. “While burning polystyrene can release small quantities of the toxic dioxin pollutant, ecomaine's air pollution control systems minimize the emission of the harmful gas into the air,” says Mark Maritato, Environmental Specialist at ecomaine.

PAPER OR PLASTIC CONTINUED ON PAGE 11

FUTURE DOCTOR?



Ainsley Eldridge examines a “patient” at the Barbara Bush Children's Hospital Inpatient Unit. March is a busy month at BBCH, highlighted by The Cares for Kids Radiothon, a three-day fundraising event. Story, photos on page 6.

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President's Message



It's Always A Good Time To Say 'Thanks'

I was looking ahead at my calendar, hoping it would tell me when the long winter will end, when I noticed that April 27 - May 1 is Employee Appreciation Week here at the medical center.

First, you should know that Judy West, our Vice President of Human Resources, and her team are working hard to make the week very special. I won't give it all away, but plans call for a Health Fair, Lunch and Learn sessions, healthy menu choices in our cafeterias, an ice cream social, health screenings, and much more. You'll be hearing more about the specifics in the April issue of What's Happening.

The goal of Employee Appreciation Week is to thank staff for all that you do for patients and co-workers. And I hope you'll take advantage of some or all of the offerings.

While the formal program is a few weeks away, I want to express my gratitude a bit early. As you may know, I'm a big sports fan and regularly watch the Portland Sea Dog play at nearby Hadlock Field. During the game — and this is one of my favorite parts of the evening—the announcer asks everyone in the stands to wave to the young patients at the Barbara Bush Children's Hospital.

As I look up to the medical center, I often find myself thinking of the similarities between our staff and a sports team.

Our attention may be focused on the players, but it takes many, many more people to make a team successful, from ticket takers to concession stand operators.

Like a winning team, Maine Medical Center relies on the combined efforts of many. In one way or another, everyone who wears a Maine Medical Center employee ID contributes to the exceptional care we provide patients and their families. Doctors, nurses, and other clinicians — our players "on the field" — offer much-needed direct care, and do so in the most compassionate way. There are also thousands of employees who provide support by keeping our systems running smoothly, cleaning and maintaining the hospital and grounds, ordering supplies and medication, registering and tracking patients, and so much more.

Although I named only a few functions in my last paragraph, rest assured that if you work or volunteer at the medical center, you truly make a difference in the lives of many in our community, and your efforts are greatly appreciated by me, the Board of Trustees, our patients, and their families.

Respectfully,

A handwritten signature in dark ink, appearing to read "Richard W. Petersen". The signature is written in a cursive style.

Richard W. Petersen

Interim President and Chief
Executive Officer



Getting to know . . .

Janice Siegle

Position:

Rehabilitation Medicine
Manager

Years at MMC:

3 years

What does your job entail?

I manage the daily operations of the 70-person therapy department. My direct reports include the senior rehab team leaders and the rehabilitation support staff. As the rehabilitation manager, my primary responsibilities include staff oversight, program development and implementation, maintenance, and program evaluation. As a licensed occupational therapist, I am also responsible for the specialized wheelchair evaluations at the MMC Muscular Dystrophy Association Wheelchair Clinic.

What people may not know is that:

I grew up in Boston, but have been living in Maine for four years. My husband and I recently purchased a small farm and hope to raise sheep in the near future. I would appreciate any advice on this subject! I love the outdoors and my favorite activities include: horseback riding, skiing, gardening, and windsurfing.



If I could have lunch with anyone at MMC:

Besides my husband, John, of course, I would really enjoy having lunch with (New York Yankee) Johnny Damon — even though I'm a fanatical Red Sox fan. I believe he will have an insider's view being a former Red Sox now playing for the Yankees.

I love working at MMC because:

The people who work here are so special. On a daily basis, I remain in awe of the high quality care that is provided here at the hospital.

Healthcare Survey

What Do You Think Of Health Care?

Your opinion matters. Share your thoughts about health care by taking the Maine Health Management Coalition's 2009 Consumer Opinion Survey on Health-care, at www.mhmc.info. The survey link is on the lower left hand corner of the Coalition's home page.

Maine Medical Center is a member of the Coalition, which asks consumer their opinions about health care and how you make health care decisions. The survey is confidential and takes only a few minutes to complete. The deadline for survey completion is April 30, and MMC employees who participate are entered into a raffle for one of ten \$25 Hannaford gift cards.



CEO Search Committee Creates Ideal Candidate ‘Sketch’

What qualifications, characteristics, and qualities do we look for in the President and CEO of the medical center? That’s one of the questions Maine Medical Center’s CEO Search Committee considers as it continues the search to identify the next leader of the medical center.

In an update to the MMC Board, Trustee David Warren, Chair of the Search Committee, shared some of the careful planning involved in the process.

The Search Committee — with the assistance of executive search consultant Witt Kieffer — obtained a great deal of input from key stakeholders, both within and outside the medical center. Using that input, the Search Committee developed a comprehensive statement that describes 1) the position; 2) opportunities at the hospital; and 3) characteristics of the ideal candidate. MMC’s Board of Trustees provided additional input on the position description, which was subsequently approved by the Search Committee.

The position description includes the medical center’s expectations — and the aspirations of the hospital and our community — for the essential qualifications of the next leader of the state’s premier clinical, academic, and research-based medical center. This position description is a very comprehensive document, setting forth the requirements in detail while also capturing the essence and spirit of the requirements.

Using this document, Kieffer is contacting individuals from a national pool that includes both internal and external candidates. The Search Committee will review candidates with an eye toward identifying those with the greatest potential. Interviews are slated to begin in mid-April.

As we noted in an earlier article, the MMC Board of Trustees has encouraged Rich Petersen, Interim President and CEO, to submit his candidacy for the position.

The search is expected to conclude by the summer of 2009.



Jakiyah Botelho, a three-year-old patient at The Barbara Bush Children’s Hospital, plays with Flip, a popular volunteer. The yellow lab and a couple of friends stopped by the sixth floor inpatient unit to visit, and brought smiles to petlovers of all ages.

Partnership Improves Mental Health Care Access, Quality, And Cost



A new organization will better coordinate fragmented mental health services and speed treatment and recovery for residents of 11 Maine counties. Maine Mental Health Partners, a nonprofit network of treatment providers, will coordinate clinical approaches and treatments to better serve those in need of mental health care in the MaineHealth service areas, including Cumberland, Androscoggin, and York Counties.

According to Richard Carriuolo, Chairman of Maine Mental Health Partners, the network will provide “improved access to treatment, safer and better coordinated care across provider organizations, and reduced time spent in intensive care settings, such as emergency rooms and hospital units.” In addition, he says, Maine Mental Health Partners will offer partner agencies shared administrative services, such as accounting and information technology, as well as group purchasing programs for insurance coverage, energy, and supplies.

Based in South Portland, Maine Mental Health Partners counts among its members the 100-bed Spring Harbor Hospital and Spring Harbor Community Services, which delivers nonprofit outpatient mental health programs in Greater Portland and psychiatric management and administrative services to Maine Medical Center and Southern Maine Medical Center in Biddeford, among others.



WOW Employee Tobacco Treatment Program Is Here To Help

- Thinking about quitting smoking or cutting down?
- Would you like some help?
- There has never been a better time.

To learn more or to make an appointment with our nurse practitioner, call Pam Craig at **662-7154**.

Radiothon Raises \$172,929

Thanks to all
who supported
The Cares for Kids
Radiothon, a fundraiser for
The Barbara Bush Children's Hospital
(BBCH).



DJ Heidi Knight from radio station 107.5 Frank FM shares a lighter moment with the camera.



WGME-TV's Kim Block looks over her notes with help from Nolan Irish, a BBCH patient and 2009 Children's Miracle Network Champions Across America ambassador.



Deborah Silva, Nursing Unit Secretary at BBCH, takes a call from a donor.



Whitney Drew works in MMC's Development office, but was once a patient at BBCH. Here she tells her story to Michelle Taylor and Dave Windsor of radio station 99.9 The Wolf.



Bev Spares of the Child Life Program assists "Doctor" Molly Banville, a BBCH patient.

The event set a
new mark for money raised,
topping last year by more
than \$16,000.

Top Ten Maine Medical Center Library Resources

By Dina McKelvy, MA, MLS, Library Manager for Automation and Planning



10. A Quiet Space to Think

Winnie the Pooh had a “Thotful Spot” and you need one too. Don’t underestimate the importance of a quiet space to read or concentrate on your research.

9. Evidence-Based Medicine Pyramid

(<http://library.mmc.org>) Need to visualize the strength of clinical evidence? Use this pyramid and its links to useful databases to help you make sense of the resources.

8. The MMC Archives

Jocelyn Leadbetter, our archivist, helps bring the medical center’s history alive. She stores and makes accessible documents, artifacts and photographs. Contact Jocelyn at 662-4992 to take advantage of this amazing resource.

7. The Latest High Quality Databases

Library staff watches for developments in medical databases, and invites staff to test them. Three winners from recent database trials include Procedures Consult, a point of care resource of text and video for over 100 clinical procedures; Pediatric Care Online, a specialized database with clinical and consumer content from the American Academy of Pediatrics; and Nursing Consult, a portal to an assortment of excellent information for the busy nurse.

6. Point-of-Care Resources

Three databases designed for bedside use provide quick access to information you need for direct patient care: UptoDate, Dynamed, Nursing Advisor and Clin-eguide. Others, such as Drug Facts & Comparisons and Micromedex, make drug information easily searchable and accessible.

5. Specialized Databases

Searching within a specific topic, such as psychiatry, nursing, sports medicine, alternative therapies, or infectious disease? Look for specialized databases such as PsycINFO, CINAHL, SPORTDiscus, Natural Standard or GIDEON.

4. EndNote

A citation management tool — doesn’t sound very exciting until you realize how powerful it is. Store your citations here, and easily work with them and insert them into documents.

3. Journals and e-books

Did you know that the MMC Library has access to over 6,000 journals? Click “Journals” on the Library Intranet site to search TDNet — the Library’s comprehensive list of journals, including thousands of electronic journals. Our e-book collection is growing, making the highest quality medical textbooks from Ovid, Rittenhouse, STAT!Ref, and Elsevier available on your desktop.

2. Medline

The largest biomedical database available, indexing over 4,000 journals. You can search Medline through Pubmed or Ovid. Both are available via the Library’s Intranet site, where you can link to the full text of articles.

1. Your Fabulous Library Staff

Make us the first stop on your research travels — the staff is here to help and guide you. Contact us at 662-2202 or library@mmc.org.

People



Susan Pelletier named AVP of Human Resources

Susan Pelletier is joining MMC as our new Associate Vice President of Human Resources (HR). Pelletier, who begins her duties in April, is currently Vice President of Human Resources position at Maine Medical Partners. Pelletier has been with Maine Medical Partners since 1997, and brings nearly 25 years of HR experience.

“Sue has extensive Human Resource knowledge and experience, as well as over 13 years experience in the health care field,” says Judy West, Vice President of Human Resources. “She has served on the MaineHealth HR Council for over a decade, and has been in a leadership role with the Council for the past three. We are very fortunate to have Sue join us as our new Associate Vice President, to help us build a strong HR function for today and the future.”



Valerie Fuller, DNP, FNP-BC, of the Department of Surgery

Valerie Fuller, DNP, FNP-BC, of the Department of Surgery, is a recent graduate of the MGH Institute of Health Care Professionals, Doctorate of Nursing Practice Program, in Boston. In addition to her DNP, Valerie also received a Teaching and Learning Certificate for Health Educators. She is the 2007-2008 recipient of the Christine Bridges Nursing Scholarship Award. Valerie works as a Nurse Practitioner and Registered Nurse First Assistant, and is assigned to the Vascular Surgery Team. She is the President of the Maine State Nurse Practitioners Association and the first DNP at MMC. She is currently pursuing a post-graduate certificate as an Acute Care Nurse Practitioner at the MGH institute. Fuller joined MMC in 2003.



Christine Gunduz joins Maine Medical Center as our new Development Manager

Christine Gunduz joins Maine Medical Center as our new Development Manager, responsible for fundraising activities to support the Maine Children’s Cancer Program. Gunduz comes to MMC from *The Boston Globe*, where she spent three years marketing and managing large scale and custom events throughout Boston.

March Anniversaries



Cinde Tilton, Admin Critical Care, 30 Years

40 Years

Patricia Peters, Food Service

35 Years

Anne White, Central Supply

30 Years

Mary Weinstein, NICU

Cinde Tilton, Admin Critical Care

25 Years

Barbara Corriveau, Senior Clinical Dietitian

Janene Gorham, Adult Medicine Clinic

20 Years

Kristeen Arntz, Food Services

Karen Goyet, Radiology Nursing

April Johnson, Environmental Services

Denise McNeil, Pulmonary Medicine

15 Years

Tanya Cook, IS Project Development
& Customer Services

Guy Curtis, PICC Line

Real Lizotte, Building & Grounds

Tina Ramsay, Outpatient Registration

Susan Sears, Continuing Care Nursery

10 Years

Robert Barber, Purchasing

Marshall Bartlett, Facilities Development

Mary Caryl, Turning Point

Mark Cassidy, IS Medical Information Systems

Deborah Cobb, R5

Deborah Commune-Joy, Pharmacy

Robert Cormier, IS Project Development &
Customer Services

Susanne Delisle, Surgery

Patrick Freeman, R7

Faith Glantz, Health Information Management

Anne-Marie Gray, Cardiothoracic ICU

Penny Guerin, Radiology Residency

Melissa Marquis, R5

Maria Merriam, MRI

Claire Miner, Anesthesia & Pain Management

Oleg Popov, Vocational Rehabilitation

Stephen Williams, Central Supply

5 Years

Paula Callen, Switchboard

Robert Dunning, Gibson Pavilion

Roberta Gagne, Pharmacy

Gerri Gauthier, Employment

Jami Hill-Graffam, R1

Teresa Keene, Gibson Pavilion

Jocelyn Leadbetter, Library

London Leland, Surgery

Marina Longstreth, Family Birth Center

Tayeb Maataoui, Gibson Pavilion

Melanie Molnar, R2

Kathy Morin, Radiology Transcription

Nicholas Nappi, Central Supply

Thao Nguyen, R1

Richard Osteen, P6

Lise Parks, Patient Accounts

Paulla Ross, Float Interns

Steven Stout, Psychiatry

Amy Turner, Radiology

Felicia Wallace, P6

Gloria Weiss, SCU

Nell Wing, Vocational Services

Marketplace

So that everyone has an opportunity to use the Marketplace, ads may be placed once. Repeats will be permitted only as space permits. To submit an ad, email marketplace@mmc.org

FOR SALE

Woodstock Soapstone Co. Keystone model cast iron and soapstone wood burning stove only used 10-12 times. \$1,500. gelinb@mmc.org or 282-2209.

FOR RENT

Portland: Short or long term. Furn, 1 BR apt. on Morning St. Gas frpl, maple fls. N/P, N/S. Rent varies by length of stay. Winter Month rate \$1250. or weekly \$500. Util., TV, internet, W/D incl. e-mail: jwuest@maine.rr.com.

Stroutwater: Historical Means House, Westbrook St 2 BR 1 BA \$1000/mo includes H/HW & W/D use. Call 774-6177.

Western Promenade: 3 BR, 2 BA condo. w/working frpl, lots of charm and 2 deeded on-site pkg spaces. w/new super efficient furnace. \$219,900 MLS #920098. Call 773-2345 or 831-9951.

Condo in Windham. 2 BR, 1 1/2 BA Condo. Pool and Tennis court. Sec. & util. \$950 mo. available April 1. Call 329-8444.

Deering St. Portland: Lg 1 BR apt w/ hdwd, W/D in the basement & plenty of storage. Incl. util. H/HW. \$950/mo. No dogs & N/S. Call 671-4723 or email mclele@mmc.org.

BRUNSWICK- Near Bowdoin College, studio apt. eat-in K, full BA, H/HW incl. Furn. Cable & internet-ready. N/P N/S. \$775/mo. 1st, last, + sec. Call 729-2781.

Westbrook: 2 Family, quiet area, 1st Fl, 2 BRs, Hdwd, lg yard, basement, garage, N/S, N/P, W/D hookup. \$995./mo. 767-4622.

Ptld, Bailey Avenue--Furn Rental-- Includes all util. \$1200 mo. 807-7370

Portland: 1 BR. Pkg & heat incl. Laundry on site. Pets considered. Located on Valley St. \$700/mo. Call 642-5236.

2 BR ranch w/LR, DR, K, 1 BA, furnace/ laundry room with W/D available. \$1,200/mo. w/sec.dep & first mo. N/S. Avail. 6/09 or sooner. Call 239-5023.

SEASONAL RENTAL

Rockport: 3 BR home on the water. Great views from 2nd fl deck; private dock and boat house for your use. Weekly rentals \$2200/wk N/S. Call 772-0963.

Fort Williams Park: Flexible on the length of stay Private, quiet, Furn. \$850/ mo. all inclusive. Call 767 9931.

Embden Pond: Beautiful log cabin-weekly rental \$700-1200. 30 minutes to Sugarloaf. Call 807-7370.

Raymond Pond: Camp 3 BR-weekly rental \$400-\$700. Call 807-7370

ROOMMATE

Buxton: To share my home. Please be clean, respectful and professional. \$500/mo. util. included. Have dog. Call 939-7622.

Portland House share: Can be Furn or unFurn BR. \$600. 229-4386 balihi@maine.rr.com

Roommate wanted!! Preferably F, N/S Prof. or serious grad student wanted to share 2 BR apt. in the USM / Back Cove area. N/P, Has a cat, W/D, frpl; heat, hw, cable, internet and electricity share \$600-\$650/mo. Call 604-0973.

REAL ESTATE FOR SALE

Old Orchard Beach: 1100sq ft - 2 BR Condo w/ 1 1/2 BAs. End unit w/ deck. 1st fl K, LR & 1/2 BA. 2nd Fl Master BR w/ lg closets, BR & BA. Call 229-1930 or Email EmptyNest17@yahoo.com.

Ptld: West End. 10 rooms, 2 BA, Hdwd, K. \$649,900. 831-6998 or boyajiang@mac.com.

Falmouth: 4 BRs & 4.5 BAs, gas frpl, granite countertops & BA in every BR. The home also has significant upgrades; custom exterior masonry frpl, wide plank cherry fls, and a tongue and groove finished sunroom. \$549,900. Call 617-285-2856

Ptld-2 family w/ house lot, residential neighborhood 22 Bailey Ave. \$359,000...w/out lot \$299,999. 807-7370

Westbrook Commerical Property, house w/ garage, zoned highway services, 17000 cars a day, 1 acre, 220 frontage, 360 Bridgton Road. \$259,999. Call 807-7370

Cape Elizabeth - Ranch w/ garage, 3 BR, frpl, Hdwd, 1 mile to beaches \$211,900 807-7370

Buxton/Saco Line: 3 BR open concept split level with 2+ car garage, loft with tons of storage, new K w/granite counters, stainless appliances on 3.5+ acres. 25 mins to MMC, 5 mins to turnpike in Saco. Lots of updates. \$232,750. Call 553-2658.

SERVICE

Pet Sitting: So. Ptld w/fenced yard to care for dog, 3 house cats, goldfish, and plants for overnight or weekend and occ. vacation (2 wk max). Prefer Resident or Intern couple w/one stay-at-home person. Call 772- 5966.

WANTED

Nanny. Seeking experienced in-home nanny. Come to our house in Cape Elizabeth. Light housework as time allows. 40 hours a week starting in September. Salary negotiable based on experience. Email: abbygreenfield@gmail.com or call 899-1659.

Ping Pong Table" in fairly good condition. Please call Debbie @ 797-2568

Pool Table in good condition. Please call Debbie @ 797-2568.

Finally, some employees have asked about converting from foam to reusable cups and dishes, made from either hard plastic or ceramic. “While that limits the amount of waste we generate, we’d have to clean the glasses, dishes, and cups, which requires a great deal of water—and energy to heat the water — plus the dishwashing detergent and the electricity to run the dishwasher,” says Jane. “And, a very large percentage of our customers take their food to go, which really makes reusable dishware impractical.”

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YOUR LOVED ONES.**

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MaineHealth
Works on Wellness

Learning Resource Centers Ready To Help

MaineHealth Learning Resource Centers are health information and education resources for patients, families and communities. Open Monday - Friday, each center has an extensive library of books, periodicals, and videos on a wide variety of health care topics. Computers with Internet access are also available, along with hands-on orientation to using computers to search for health information. Professional health educators are always present to assist you with your health information needs.

Locations: East Tower, Falmouth Campus, Portland Family Medicine, Scarborough Campus, and Stephens Memorial Hospital

Our Mission:

Maine Medical Center is dedicated to maintaining and improving the health of the communities it serves by:

- Caring for our community
- Educating tomorrow's caregivers
- Researching new ways to provide care

We proudly carry our unique responsibility as Maine's leader in patient care, education and research. We are dedicated to the traditions and ideals of not-for-profit healthcare. Our care is available to all who seek it.

April Calendar

Annual Mud Season

Conference,

April 2 - 3

662-2662 or harric@mmc.org

Rheumatology In Primary Care Symposium

April 4

662-2776

Care Givers Support Group

April 6

662-3157

Becoming Outcome Informed: A Revolutionary Way to Improve Effectiveness

April 10

www.springharbor.org/
conference or 761-2239

Parkinson's Awareness Conference

April 11

781-1735

Patriots Day - MMC holiday

April 20

Employee Appreciation Week

April 27 - May 1

7TH ANNUAL PERINATAL NURSIN CONFERENCE

April 28

turneb@mmc.org or 662-2734

CNA Spring Workshop: Communication in a Safe Care Environment

April 29

walkep@mmc.org, or 662-2397

Looking Back . . .

Business As Usual



Photo courtesy Maine Medical Center Archives

The Foxtrot, jazz, Art Deco, and flappers may have been the rage during the Roaring Twenties, but hospital staff kept their focus on the business of patient care.

This photo from 1926 captures a quiet moment at Maine General Hospital's new Admitting Office, located on the first floor, just inside the present entrance near the Dana Center (the current location of Legal Affairs and Planning). There were stairs at that entrance and two sets of doors leading to the Admitting desk and a recently refurbished reception area.

According to that year's Annual Report, "The changes in construction at the front entrance have caused more favorable comment than anything else we have accomplished probably because seen and used by everyone. Replacing the old solid doors with glass, removing walls and making an open reception room and admitting office has transformed the interior and made possible a more cheerful reception of patients and visitors."



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What's Happening is published monthly at Maine Medical Center for members of the hospital community and for friends of the institution throughout Maine and northern New England.

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