

What's Happening

a newsletter for the employees of Maine Medical Center

June 1, 1994

Vol. 25, No. 11

MMC Cancer Program receives approval

Maine Medical Center will continue as a member of a very exclusive group of hospitals in the United States with an approved cancer program. Maine Medical Center's Cancer Program recently received a three approval from the Commission on Cancer of the American College of Physicians. The approval recognizes quality in the multidisciplinary treatment of cancer.

Only one out of five of the nation's hospitals have approved cancer programs, and those hospitals treat over 80% of the 1.2 million patients newly diagnosed with cancer each year.

"Cancer is a complex group of diseases," says Robert S. Hillman, MD, Chairman of MMC's Oncology Steering Committee. "Our program promotes consultation among surgeons, medical oncologists, radiation oncologists, diagnostic radiologists, pathologists, and other cancer specialists. We believe that a coordinated, multidisciplinary approach to cancer results in improved patient care."

An integral part of a cancer program is the tumor registry. All patients who are diagnosed or treated at MMC for cancer are listed in the registry so physicians can maintain contact with them. This ensures that the patients receive continuing care and assistance with rehabilitation, and provides a source of data that can be used in research aimed at improving care.

Other components required for approval of a cancer program are a multidisciplinary steering committee, frequent cancer confer-

APPROVAL, SEE P.6



WHY ARE these women wearing sunglasses? See pages 4 and 5 to find out! A/V photo.

The countdown is on! The Telethon starts Saturday!

In just a few days, Maine Medical Center's Children's Miracle Network Telethon will go on the air to shoot for a new record! The Telethon begins Saturday, June 4, at 2100 and runs through Sunday, June 5, at 1800.

The Telethon, hosted by NewsChannel 13's Felicia Knight and Kim Block, will be broadcast live from the studios of WGME-TV.

In addition to the studio broadcast, CMN volunteers will run the children's area of the Old Port Festival that Sunday for the benefit of MMC's Children's Miracle Network. WGME and WPOR will have crews in Tommy's and Post Office Parks for live coverage during the Telethon. Julie & Brownie, Mike Michlon, Chameleon, and Silver and Lace are among the scheduled performers. Lots of great family

TELETHON, SEE P.6

Give the gift of life! See p.3.

GO TO BAT FOR MMC.

1 9 9 4 A N N U A L F U N D !

MMC Employee "Opening Day BBQ"

**Wednesday & Thursday,
June 22 & 23,
in the Court Yard**
(Rain Site: MMC Cafeteria)

Night Shift BBQ

June 22, 1:30am to 2:30am

Grand Slam Lunch

10:30am to 1:30pm
4:00pm to 6:00pm



Ballpark Favorites at Dug-Out Prices!!

Foot Long Hotdogs... Sausages... Stir Fry... Soda... Popcorn... Cotton Candy...
Nachos & Salsa... Chips... Balloons... & More!

MMC hat with each Annual Fund contribution. Payroll deduction available.

Watch for "Opening Day" free cups of coffee on
June 15th & 16th, while going to bat for MMC!

6:30am to 9:00am- Admitting Lobby
2:30pm to 5:00pm- Admitting Lobby

6:30am to 9:00am Gateway Garage
6:30am to 9:00am Hallway outside ASU

MAINE MEDICAL CENTER



We need you!

Sign up to help

The CPQI Steering Committee has been examining patient and employee feedback from recent surveys to identify what our customers think about the work we do and how we might improve our services. Work groups are now being formed to sharpen our focus on opportunities. These groups will provide initial input and may evolve into action teams to develop specific improvements.

Patient Survey Work Groups

From the many things patients told us, we will focus on three themes: attitude and sensitivity; cleanliness; and general noise and interruptions. Interested employees are invited to sign up for one of these groups. Additional groups will be scheduled if demand requires.

Attitude & Sensitivity

Tuesday, June 14, 0900-1000, Dana #4

Cleanliness

Wednesday, June 15, 1500-1600, Dana #2

Noise & Interruptions

Friday, June 17, 1000-1100, Dana #2

All Topics

Monday, June 20, 1700-1800, Cafe. Conf. Rm.

Thursday, June 23, 0500-0600, Cafe. Conf. Rm.

Employee Survey Work Groups

Employees also identified several areas of opportunity. Interested employees are invited to sign up for one of these focus groups which will be held to gain more detailed input. More groups will be scheduled if demand requires.

Tuesday, June 14, 1300-1400, Dana #2

Thursday, June 16, 1400-1500, Dana #2

Tuesday, June 21, 1700-1800, Cafe. Conf. Rm.

Friday, June 24, 0500-0600, Cafe. Conf. Rm.

To sign up for any group, pick up a form at the Cafeteria, fill it out, and leave it in the box provided *or* call Don Beddie or Dee Roberts at the CPQI office, x2009, leaving your name, phone number, and the date and time of the session you wish to attend on voice mail. You will be contacted to confirm your participation.

You can give the gift of life!

MMC Blood Drive

Friday June 17, 0900-1500

Dana Classrooms 7 and 9

Sign up in the main corridor

Tuesday, June 14

and Thursday, June 16

MMC takes a walk for a local group

On a beautiful, unseasonably warm and sunny day in April, 37 MMC employees joined about 800 other Greater Portlanders (and two llamas) for the March of Dimes' WalkAmerica. The 10K walk took participants from Hadlock Field, around Back Cove, and back again. MMC President Don McDowell was Honorary Chairman of the Walk.

Joining him from MMC were: Mary Begin, Labor & Delivery; Lisa Begin, Labor & Delivery; Allyson Belanger, Medical Records; Cynthia Bridgham, Maternity; Alyssa Clark; Wayne Clark, Team Captain, Public Information; Jane Cleaves, R7; Ruth Cobb; Karen Colby, Emergency; Leslie Couper, MMCRI; Martha Davoli, Public Information; Eileen Delaney, Labor & Delivery; Roberta Emmons, MMCRI; Carol Ryder-Foley, Labor & Delivery; Caitlin Foley; Erin Foley; Moira Foley; Kimberly Galiardi, Labor & Delivery; Dorothy Gaudette, Environmental Services; Sherry Grandonico, MMCRI.

Mary Kaczowka, Labor & Delivery; Matthew Kaczowka; Jean Kahn, Team Captain, Labor & Delivery; Gayle Lovell, Operating Room; Angeline Magno, Food Services; Sheryl Maristany, NORDX; Anna Mastro, NORDX; Don McDowell, President; Lynn Plourde, NORDX; Linda Redshaw, R7; Patti Richards, Maternity; Vicki Schaefer, NICC; Judy Snyder-Gobea, Social Work; Pamela Stuart-Rainey, Maternity; Lisa Townsend, R7; Dale Wight, MMCRI; and Donna Williams, MMCRI.

Mark Munson, MMCRI, is State Chairman of the March of Dimes.



Snapshots from Honor Night 1994

Photos by Audio / Visual Resources





MMC bikers to take a long trip

With more than twenty riders, Maine Medical Center's may just be the largest team entered in the American Lung Association's Tenth Anniversary Bike Trek.

The ride begins June 17 at Sunday River and ends two days (and 185 miles) later at the Samoset Resort in Rockland.

MMC's team is Tim Blanchette, Pulmonary Medicine; Edgar Caldwell, Pulmonary Medicine; Jerry Culpitts, CICU; Alison Luck, Chemistry; Steve Prato, SCU; Louise Price, Compensation; Jim Smith, Pulmonary Medicine; Mike Swan, Administrative Services; Brenda Bacall, Social Work; Maggie Guthrie, Data Management; Susan Dale, NICC; Janice DeMille, Data Management; Mary Jayne Gould, Data Management; Jeff Veilleux, Internal Audit; Jack Nason; Roger Boyington, Mechanical Services; Winnie Jones, Labor & Delivery; Wayne Owen; Sue Seekins, Surgery; and Ellen Rathbun, NICC.

If you'd like to join the team, call Jeff Veilleux, x2504. For information about the Trek or to support MMC's team, call Jeff or Janice DeMille, x4736.

Harry W. Bennert, Jr., MD, and Donald J. McCrann, Jr., MD, MMC OB/GYN Associates, have moved to the group's Scarborough location at 482 Payne Road, 885-5292

Preparing for the Second Annual Quality Fair

Planning has started for the Second Annual Quality Fair, to be held this Fall. If you are involved with a quality improvement activity you think would be interesting to others, start now to think about how it might be displayed at the Fair.

If you would like to help plan the Fair, call the CPQI office, x2009, to join the planning team which will begin meeting in June.

TELETHON, FROM P.1

activities are planned!

Join the activities by watching the Telethon on NewsChannel 13, pledging your support, and visiting the children's area at the Old Port Festival!

Skin Care Fair

- ◆ Exhibits of products and devices
- ◆ Educational materials
- ◆ Booths from a variety of areas
- ◆ Consultations and answers to concerns
- ◆ SURPRISES!!!

Cafeteria Conference Rooms B & C

June 29, 1400 - 1800

June 30, 0200 - 0400 and 0600 - 1000

APPROVAL, FROM P.1

ences to review cases, and two major patient care evaluation studies each year.

Important clinical components of MMC's Cancer Program that are unique in our area include high voltage radiation therapy, autologous bone marrow transplantation, and involvement in national trials of chemotherapy regimens.

Education is an important part of a cancer program, and MMC holds an annual Cancer Symposium. The 4th Annual Cancer Symposium is scheduled for this Friday, June 3, at which a gathering of Maine's leading cancer experts will address controversies in screening and prevention. Physicians on MMC's staff will be joined for the day-long symposium by visiting faculty from Eastern Maine Medical Center, Dartmouth Medical School, the University of Southern Maine, and the Maine Bureau of Health.

Presenters will discuss the current methods of screening for breast, cervical, ovarian, colon, and prostate cancer, their relative value, and how screening can become better integrated with primary care medicine. Techniques of smoking cessation treatment will also be included.

MARKETPLACE

In order to ensure that everyone has an opportunity to use the "Marketplace," ads may be placed *once only*. Repeats will be allowed only on a space available basis.

FOR SALE

Univega men's 10-speed, red, coil spring seat, silver fenders, mirrors, speedometer, rack, upright handle bars, recently tuned up. Used 2 years, mint cond. \$130 or BO. Call 775-1034, or RP 727.

1988 Honda Prelude SI, 4 WS, loaded, moon roof, standard, must see. 94 K miles. \$6,400 or BO. Call 833-5373 eves.

Emmajunga baby stroller w/bassinet incl. Exc. cond. \$300 new, now \$185. Call 879-0755.

Full size GE electric range. White, clean, and in exc. cond. \$250 or BO. Call 871-4552.

1989 Toyota Celica ST coupe, 55 K mi. A/C, AM/FM stereo, power steering, new tires, 5 speed, asking \$5,800. Call 772-4803.

12' aluminum Michicraft boat, 4 HP Yamaha motor, Venture galvanized trailer. All in very good cond. \$900 or BO. Call 878-3518 between 6-9 PM.

F, airline ticket, 1 way, Boston to Salt Lake City. 7/6. \$200. Call 883-3774.

Cape Eliz. 3 BR, 1 1/2 bath Cape, FR, den, 2 car garage, daylight basement, hardwood floors. Borders conservation land. \$129,500. Call 799-1356.

Two family house with a finished third floor w/skylights. Totally updated, deck off second floor, garage, exposed brick kitchen. Must see. Asking \$150,000. Call 799-5084.

Multi-family yard sale includes Victorian loveseat, Scottish mahogany wardrobe, clothing, household items. Sat. 6/11 & Sun. 6/12, rain or shine at 97 Dartmouth St., Portland from 9-3 PM

1983 VW Scirocco. 155,000 highway miles, exc. cond., new inspection sticker. Asking \$2,000. Sole owner has full documentation of maintenance. Black exterior w/black leather seats. Call 773-7162 days, evenings before 8 PM, leave message if necessary.

Black onyx ring, size 7, gold casing w/middle diamond inset, \$75.00. Black onyx ring, size 5, solid gold w/cubed inset stones, \$150.00. Call 946-5449 eves.

Baby clothes, toys, & equipment. Call 856-6484.

1978 Chevy Silverado pick-up. V8 automatic, 109,000 miles. Runs well, everything works, black exterior, red interior, Tonneau cover. Asking \$1,000 or B.O. Call 854-2041.

Damariscotta River, furnished cottage on tidal cove. 2 BR + sleeping porch. Privacy, yet only 2 miles from village. 1 hr. from Portland. \$117,000. Call 934-0806 after 7 p.m. or leave message.

Rototiller, 7 HP Ariens "Rocket" exc. cond., \$450. Call 846-3591 after 5 p.m.

1985 GMC Jimmy S-15, 4 WD. Looks good, runs well, loaded, 124K. Asking \$3,000 or B.O. Call 833-5373 eves.

1983 Kawasaki 550, good cond., runs exc. Asking \$650 or B.O. Call 775-5716 after 8 PM.

Small size special occasion gowns, wool Spring coats. All like new. Small elec. appliances. Exc. cond. Call 774-1047 eves.

Food dehydrator. Never used, still in box. \$50.00 Call x2474 8 AM-4:30 PM.

The deadlines for announcement-length items and **MARKETPLACE** are

June 1 for the June 15 issue
and June 15 for the June 29 issue.

All items must be in writing.

FOR RENT

Near MMC. Clean, quiet building, 2 room effc. for single, all utils., off-street parking, N/S. No pets. Furnished or not. Call 998-2373.

South Portland, Ferry Village waterfront house. Sunny, open, 2 BR, 2 bath, deck, beach. 3 mi. to MMC. \$1,300/mo. + utils. Call 799-7246.

South Portland, 3 BR Colonial on quiet dead end street. Yard, enclosed front porch, W/D, fireplace, woodstove, oil heat, year lease. \$795/mo. + utils., sec. dep. Refs., N/S. Call 799-4193.

2nd floor apt., sunny, hardwood floors, storage, W/D in basement. No dogs, parking. Heat, elec. incl. \$775/mo. + refs., and sec. dep. Call 773-1858 before 8:30 PM.

4 room heated apt. on third floor w/parking, HW incl. \$450/mo. Call 772-3584.

Western Prom., summer rental. Furnished Victorian home, 3 BR, 2 car garage. Call 879-0182.

2 BR home. Chebeague Island, 7/1-10/30. Queen sleep sofa. \$550/wk or \$1,000/2 wks + \$30 cleaning fee. Call 846-3897.

ROOMMATE WANTED

Responsible M/F to share 3 BR house next to ocean in Cape Eliz. Yard, storage, W/D, cable. \$366/mo. + 1/3 utils. No pets. Call 799-6117.

House to share on Little Sebago Lake. On the water. Happy, reliable F/M. Call 893-0737. Avail June 1st.

NS professional female wanted to share sunny 3 BR house in South Portland w/other female & friendly Golden Retriever. \$350/mo. + 1/2 utils. Call 799-6389.

WANTED

Good home for free 8 YO black and tan longhair Dachsund. Friendly, great with kids. Needs more attention than we can provide. Call 282-6311 after 5 PM.

Med. student looking to rent or housesit 2 BR or more during July & August. A yard would be great! Call (802) 655-7310.

Experienced medical transcriptionist needed to work from their home (in Portland area) Call 797-2697. Leave name & number.

Experienced home builder available for repair & remodeling projects. Call 773-4481.

Need used baby equipment: swings, walkers, etc. Call 856-6484.

Summer painting jobs, outside mostly but will consider inside jobs. Free estimates, very reasonable prices. Call 799-1651.

Cheap men's black tux jacket in good cond. Call 854-1345.

What's Happening at MMC

- June 3 Fourth Annual Cancer Symposium.
June 4 Maine Medical Center's Children's Miracle Network Telethon begins, 2100. See p.1.
June 5 Maine Children's Cancer Program Day at Portland Sea Dogs, 1300. For ticket info, call Development, x2669.
June 17 MMC Blood Drive. See p.3.
June 22 Annual Fund Employee Division Kickoff begins. Courtyard.
June 29 Skin Care Fair begins. See p.6.
July 8 Nursing scholarship deadline. For info, call Suneela Nayak, MSN, RN, x2397.

June 1 is the day!

The new "multi-colored memo" trial starts June 1. If you've been using the blue distribution system, from now on you'll use the new system. You should already have the new Copy Center request forms needed to send colored memos. If you don't, Copy Center staff would be happy to provide them.



What color memo should you use?

Pink: Use to communicate information directed to department heads, associate vice presidents, nursing directors, medical division directors, chiefs.

Salmon: Use for staff information, such as farewell coffees, staff privileges, etc.

Green: Use to distribute *procedural* information, guidelines or steps in a process, for instance.

Lavender: Use to communicate *policy*, or new changes in MMC and departmental policies.

Goldenrod: Use for announcements of MIS, telephone, generator test, steam, and other types of service news.

What's Happening is published every other Wednesday at Maine Medical Center for members of the hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions, and suggestions may be addressed to the Office of Public Information, MMC, 22 Bramhall Street, Portland, Maine 04102-3175. (207) 871-2196. Editor: Wayne L. Clark.

NEW EMPLOYEES

NURSING: Stephanie Baker, Lisa Doran, Joan Fenno, Ginger Geyer, James Rudy, Brenda Sands, Ellen Stanfield, Cecilia Zerega

ENVIRONMENTAL SERVICES: Francis Bennett, Craig Hicks

ANESTHESIA: Donna Burt

DIAGNOSTIC RADIOLOGY: Miles Cannon, Jr.

HUMAN RESOURCES: Eileen Conlon

MEDICAL EDUCATION: Jennifer Crichton

CENTRAL SUPPLY: Travis Donahue, Patricia Roach

DEVELOPMENT: Susan Hall

DISTRIBUTION: Joel Joyner

CLINICAL ENGINEERING: Shawn Price

COFFEE SHOP: Marguerite Roosen

PEDIATRICS: Jill Shapiro

OUTPATIENT DEPARTMENT: Cindy Vacca

LINEN PROCESSING: Kelvin Washington

MECHANICAL MAINTENANCE: Samuel Whitaker

FOOD SERVICES: Peter Willette

CPQI Lunch & Learn Educational Sessions

*The Flowchart:
Picture of a Process*
Monday, June 6
1200-1300
Dana #9

- ☐ Change name or address as shown on address label.
☐ Remove my name from your *What's Happening* mailing list.

Please return this address label in an envelope to the Public Information Dept.

What's Happening

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