

what's happening

Maine Medical Center
Portland, Maine 04102

November 28, 1984

Vol. 16, No. 18

Assessing needs a grass roots effort

The \$48,350 Maine Medical Center employees gave to this year's United Way campaign becomes part of more than \$3 million that will be allocated to 37 participating Greater Portland agencies. Where and how the money will be used will be decided by volunteer committees, men and women in the community who devote a great deal of time and research to making the best possible use of our donations.

Allocation decisions are based, in large part, on the contents of the Community Needs Assessment Report, a document reflecting two years of dogged, detailed work by, again, a community-based group of United Way volunteers. It's the Social Planning Committee, charged with seeing that United Way help goes to programs *effectively related to current needs*. Presently chairing the committee is Mrs. Donald N. Reed of Gorham (immediate past president of the Friends of Maine Medical Center). A member of the Social Planning Committee for the past eight years, she was very much involved in the latest assessment report published in 1982, and is now working on an updated report.

The 1982 assessment has become a landmark document, widely used by individual, private and public provider agencies, and has been quoted often in various local and state legislative hearings. "It's an information base that doesn't seem to exist in any other way," Mrs. Reed says. "It's been so widely used and well quoted, in fact, that its 'discovery' led many people to think it's the first report we ever did."

It is the first broad-based study the committee has done; previous reports have been single-issue oriented. "More

STUDY, page 2



A PREVIEW OF THE FLOWER BOX HOLIDAY SALE may be seen in the large display case near the Security Office. Arranging the display for the Sale, set for December 12, 13, and 14, are Flower Box Manager Peg Wohltjen (left) and Flower Box volunteer Marnie Smith. (A/V Photo)

Flower Box Holiday Sale coming soon

The Flower Box's Holiday Sale was so successful in its debut last year that it's back bigger than ever this year. On December 12, 13, and 14, the MMC Admitting Lobby will be transformed into a garden of holiday greenery, open 9:00 AM - 5:00 PM each day.

The sale is sponsored by the Visiting Board of The Children's Hospital. Proceeds from the sale will benefit the Pediatric Division at MMC, as do the proceeds from the Flower Box's year-round operation in its Coffee Shop location.

Featured at the sale will be a wide variety of lovely holiday arrangements and ornaments for home and office, and

for gift giving. Also available will be unique Christmas tree ornaments, many handmade by members of the Visiting Board, and novelties for all ages.

Many permanent flower arrangements designed and made by board members at workshops will be on sale, along with grapevine wreaths, all-season Baby's Breath wreaths, and the popular fresh Boxwood trees in two sizes. Much of the merchandise that will be available is on display now in the display case by the Security Office. New this year: gift wrapping will be available at a nominal charge.

Flower Box Manager Peg Wohltjen will supervise the sale, and the hospital volunteers from the Flower Box will join other members of the Visiting Board in staffing the sale.

STUDY, from page one

and more, the United Way is getting involved in community problem-solving," Mrs. Reed says. "No other body has taken the task on, and Greater Portland is way ahead of other United Ways assessing community problems. We've had the expertise for a long time." The 1976 report on Children and Families at Risk, she says, is still a working document eight years later.

The current report reflects a grass roots effort that contributes significantly to its effectiveness, Mrs. Reed says: "All along the way individual members of the community are involved; they knew they had the chance to make a difference, to have a real impact on their community."

The process began in 1980 when the committee sent questionnaires to more than 300 individuals and agencies, government and community leaders. The questions could be summed up as asking: What do you see as the most outstanding problems/needs in this community?

The high priority problem areas cited in the community survey were (in alphabetical order): adolescent pregnancy, domestic violence (child abuse and neglect, spouse abuse, sexual abuse), housing (low-income families), "idle" youth (juvenile delinquency, adolescent unemployment), and substance abuse (adolescent and adult).

The second phase of the study was spent in holding open-forum meetings on each of the above issues. All agencies and individuals associated with the issues were invited to participate as were the general public, as concerned citizens or as victims of the problems. "And they did come, and they did speak up," Mrs. Reed says. "People with problems were heard. And one of the best things to come out of the forums was the chance for service providers to meet and talk with each other. They are usually so overwhelmed just keeping on top of the needs in their own service areas, they don't have the chance to get together unless somebody arranges it for them."

The next step in the process was to form subcommittees to address each problem area and contract with qualified experts to write reports on those areas. The reports present the problems, suggest reasons for the problems, and recommend ways some agencies might respond to the problems.

The document has stood for two years as the basis for United Way decisions on support of new programs as well as for



CHAIRMAN OF THE United Way's Social Planning Committee is Mrs. Donald N. Reed, who is also a Maine Medical Center volunteer and past president of the Friends of MMC. (A/V Photo)

continued support of established programs. Its worth has been proven in improvements now to be found in the problem areas it identified.

That is not to say the problems have gone away, Mrs. Reed notes: "The general feeling, as we begin updating the Assessment Report is that the same needs will be in evidence, but probably with a different emphasis."

"United Way supports the Family Crisis Center which now exists to alleviate some problems that go with domestic violence. The section titled Domestic Violence in our next report might read differently, but the problem will not have gone away."

"Day One is in operation now, with United Way support, but I feel we'll still have a section of the report titled Substance Abuse, because that has not gone away."

MMC employees win for UW participation

The spirit of fun and competition played a hand in this year's United Way campaign at MMC. A number of incentives, in the form of prizes for employees who participated in the campaign, were offered to heighten participation. MMC President Edward C. Andrews, Jr., M.D.,

drew the winners last Tuesday, from a box containing the names of all donors. The winners:

One week of free meals in the MMC Cafeteria for one individual: Sarah Terrano, Heart Cath Lab.

Lunch at HuShang with Dr. Andrews for three individuals: Patricia Carpenter, Float Nursing; Martin J. Myatt, Housekeeping; Anita Johnston, Operating Room.

Lunch at the Snow Squall with Donald McDowell for three individuals: Roger R. LeBlanc, Food Services; Donna Evanoff, Medical Rehabilitation; Allen Frederick Rumery, Carpentry.

A Longfellow Cruise for two on Casco Bay: Richard H. George, Housekeeping; David F. Jensen, Housekeeping.

One 15-pound turkey: Elizabeth A. Jensen, Float Nursing.

Solicitors returning 90% of their cards by September 28 were entered in a drawing for an Executive Dinner Club Card donated by the Employee Activity Committee. Sheila Ek, Operating Room, was the winner.

All departments with a participation rate of at least 80% were entered in a drawing for one month of free parking at MMC for all the United Way participants in the department. The winner was the School of Surgical Technology.



Continuing Education

Nursing Staff Development

Critical Care Seminar: Caring for the Alcoholic Patient in the Critical Setting, Edward Robinson, M.D.
Thursday, December 6
8-9 AM and repeated 2-3 PM
Conference Room R9
1 CERP requested

More Marketplace

WANTED: Exercise bike in excellent condition. Call 775-0052.

RIDE NEEDED Friday, November 30, after 7 AM to Old Orchard from MMC. Call Ralph at 934-4998.

WANTED: Senior English major at USM seeks a room in intown Portland by Dec. 1. Non-smoker and considerate, refs. avail. Call Becky at 775-0118 after 4:30 PM.

CHILD CARE: In my Westbrook home weekdays. Meals, fenced yard, excellent care. Ages 1½-5 yr. Full or parttime. Call Nancy at 854-5351.

CUSTOM RENOVATIONS: Residential, commercial, cabinet/woodworking, roofing. Call 773-3215 or 772-1012 and ask for Paul or Stacey.

Pharmacy dedicates Hilda King Library

Maine Medical Center's Pharmacy is observing two important events Friday, November 30: its move into expanded and renovated quarters, and the Dedication of the Hilda L. King Library/Conference Room. All in the MMC family are invited to an Open House from 10:00 to 11:00 AM November 30, to see the new Pharmacy and to witness the dedication of the department's first library and conference room.

The King Library is the result of a gift from long-time Pharmacy volunteer Horton King, in memory of his wife. King has worked as a volunteer in the MMC Pharmacy for over 20 years, with over 4,800 hours of service to his credit. His \$5,000 gift for the Library will stand as a memorial to his wife, and a reminder as well of his own long, dedicated service to Maine Medical Center.

The "olden days" of pharmacy are on exhibit in the large display case on the ground floor main corridor, in conjunction with the Pharmacy Open House and Dedication. It is made up primarily of items from the Pharmacy's own extensive collection of memorabilia and antique paraphernalia.



The Christmas Fair

Now through December 7
In MMC's Admitting Lobby

presented by

*Women's Board of
Maine General Hospital*

Dr. Chilmonczyk joins FBR clinical research

The Trustees of the Foundation for Blood Research, Scarborough, announce the appointment of Barbara A. Chilmonczyk, M.D., to its research and clinical staff. Dr. Chilmonczyk, who completed her internship and residency at Maine Medical Center was most recently a Fellow in Pediatric Allergy/Immunology at the National Jewish Hospital and Research Center/National Asthma Center in Denver, Colorado. Her assignments at FBR will include beginning research into the significance and therapeutic application of immunoglobulin light chain analysis in patients with malignancies of the immune system; instituting specific immune function tests to aid in diagnosing immunodeficiency disorders; and establishing a consultation practice in clinical immunology and allergy.

EAC News

The EAC's next Boston bus trip is set for Saturday, December 8. The bus will leave MMC at 8:00 AM, and leave Boston at 6:00 PM. Tickets are \$12 each. See Bev Cookson in the Cafeteria for reservations.

Bob's Appliances/Audio/Video has joined the EAC discount program, offering a 5%-60% discount on all but sale or markdown items. MMC employees with a photo ID can get the discount on kitchen appliances, washers and dryers, home and auto stereos, kitchen cabinets, telephones and answering machines.

An additional discount is offered on purchases of ten or more items purchased at the same time. Bob's is at 11 Bishop Street, at Morrill's Corner.



MMC PRESIDENT Edward C. Andrews, Jr., M.D., with MMC United Way Chairman Michael Swan (right) and co-chair Carol Cosand, RN, draws the winning names in the United Way incentive drawing. (A/V Photo)

Marketplace

FOR RENT: Sunny 2nd floor apt. in Woodfords area. 2 BRs, LR, DR with hardwood floors, tiled KT and bath. Large storage area and screened-in porch. Driveway parking for 2 cars. Separate entrances. Adults, no pets. \$450/mo. plus utils. Call 773-5755 after 5 PM.

FOR RENT: Guest house in Saddleback area in Rangeley for Christmas ski week. Sleeps 4. \$420. Call 799-1780.

FOR RENT: 218 Danforth St. 4 rooms and bath. Freshly painted, totally redone. \$400/mo. plus utils. Sec. dep. and refs. required. Call Mike or Joe at 773-2172.

FOR RENT: MMC area. Sunny 1 BR apt. with appliances, heat, utils., and parking. \$325/mo. Call 657-4715 eves. or anytime Fri., Sat. and Sun.

FOR RENT: Beautiful ultra-modern apt. Professional couple preferred. 4 rooms, heated, nice quiet neighborhood, w/w carpeting, 3 mi. from MMC, garage, microwave oven. Avail. Feb. 1. \$550/mo. plus sec. dep. and refs. Call 772-8128 after 5 PM.

FOR RENT: Sunny, charming 2nd floor apt. 200 yr. old landmark house, newly restored. Owner occupied. 2 fireplaces, pumpkin pine floors, appliances, off-street parking and on bus line. 5 rooms plus attic and bath. No pets, adults only. \$525/mo. plus utils. Call 797-0355.

ROOMMATE WANTED: Female to share 3 room apt. with LR and full bath. Age 20-27. \$172.50/mo. plus ½ utils. Sec. dep. \$345. Call 761-1594 between 5-9 PM.

ROOMMATE WANTED: Professional female wanted to share 2 BR condo in Cape Elizabeth. \$225/mo. plus ½ utils. Call 767-5502 after 6 PM.

ROOMMATE WANTED: 2 professional females seek 3rd to share large heated 3 BR apt. 5 min. walk to MMC. Please call Jeanne or Cathy at 871-7152. Avail. immediately.

ROOMMATE WANTED: Professional woman desires same (25-35) to share roomy 5 room apt. in quiet So. Portland neighborhood. Avail. immediately. Non-smoker please. \$175/mo. plus ½ utils. and heat. Call Katie at 799-0218 after 6 PM. Keep trying on Thurs.

FOR SALE: 1973 VW Superbeetle in excellent running condition. 72,000 miles, with sticker. Asking \$950. Call John eves. at 774-2103.

FOR SALE: 1979 Honda Civic wagon with front wheel drive, 4-cyl., 4-sp., low mileage, very good condition, rustproofed. \$2,700. Call 772-7150.

FOR SALE: 1973 VW for parts. Good engine, good gas heater. Body gone. \$325. Call 767-4295 after 4 PM.

FOR SALE: 2 London Fog coats, size 24½, practically brand new. 1 coat full-length with zip-out lining and detachable hood. 1 coat ¾ length. Contact Ginny in Social Service.

FOR SALE: 2 Roadhandler ice and snow steelbeltd radials P215/75 R14, new \$150. 2 glass beltd radials, \$50. 1 AC/Delco AM/FM car radio, new \$50. 1 pr. Craig road-rated 6"x9" Triaxle speakers, \$35. 1 pr. Electrovoice 2-way speakers, \$45. 1 Slingerland snare drum, \$50. 1 pr. 15" Chrysler rims, \$10. Call Kevin at 774-9270 after 5 PM.

FOR SALE: Asnes 210 cross country skis with poles and shoes, \$70. B&W 13 in. TV in excellent condition, \$60. Call 772-9685 after 6 PM.

FOR SALE: King-size quilted bedspread with matching drapes. 87" long. Schumaker fabric in large print with beige, blue and rose, \$60. Call 773-3412 eves. and let ring several times.

FOR SALE: Coppertone side by side refriger. Works excellent, \$150. Call 883-4812.

FOR SALE: Whirlpool elec. range with ceramic top, continual clean oven in excellent condition, \$250. Humidifier, \$75. Call 775-0052.

what's happening

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to Public Information Office, MMC, Portland, ME 04102. Barbara Burns, Editor.

Contributors to this issue:

Wayne L. Clark, Public Information
Lidia Dill, Public Information
Larry Gorton, A/V Resources
Charlotte Hurd, A/V Resources
Judy MacKenzie, A/V Resources
Leigh Whittemore, A/V Resources
George A. Drew, Print Shop
Mark Eversole, Print Shop
Henry J. Guiod, Jr., Print Shop

FOR SALE: Physician office furniture. May be seen at 10 Chadwick St. Please call for appointment, Dr. G. Davidson at 774-4519.

FOR SALE: 2 snowtires. Firestone Town and Country Snowbiters M/SG78/15, black, \$30 each. Call 892-5297 after 6 PM.

FOR SALE: King size "Beautirest Elite" box spring and mattress, 2 mo. old. Suggested retail price, \$1,400, asking \$550. Call 767-3692.

FOR SALE: Moving, must sell couch and chair in excellent condition. For more information call Lynne at 761-2105.

FOR SALE: Rosewood entertainment center in excellent condition. 41½" long x 17¼" deep x 23½" high, \$50. Call 829-5895.

FOR SALE: Used King radiant woodstove. Best offer. Call 799-6341 eves.

FOR SALE: Beige recliner, \$150. Whirlpool portable washer, \$125. Gas dryer, \$40. 2 pr. 81" gold drapes. Trumpet, needs minor repair, \$100. Love seat/sofa bed, needs cover, \$40. Call 871-0309.

FOR SALE: Chrysler 13" snow tires, mounted on wheels. Tires used 2 winters. Call Denise at 774-6963 after 6 PM.

WANTED: Daily ride from Auburn to Portland. Work hours are 8:30 AM to 5 PM. Will pay generous share of expenses. Call 783-7823 after 7 PM or 774-8221 x245 days.

WANTED: I am a 13 yr. old boy looking for outdoor work. I have a lot of experience. You supply the materials. You pick what you think are reasonable wages - be reasonable. Call Lance at 772-2159.

continued inside

what's happening Maine Medical Center
Portland, Maine 04102

NON-PROFIT ORG.
U. S. POSTAGE
PAID
Portland, Maine
PERMIT NO. 35