

what's happening

Maine Medical Center
Portland, Maine 04102

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June 6, 1984

MMC blood recruiters looking for company

Bill Gousse and his people need some help. The summer blood drive is coming up at Maine Medical Center June 15, and Bill -- as chairman of the Blood Donor Recruitment Committee -- is facing a challenge from the Red Cross. Some comparative blood drive figures furnished by the Red Cross show an interesting and embarrassing statistic: participation in blood donation at Maine hospitals is generally lower than in private industry, and Maine Medical Center participation is the lowest of all.

Hospitals in southern and central Maine have an average of 12% of employees donating during each drive (the highest at Regional Memorial Hospital in Brunswick, with 22.3%, the lowest at MMC, with 4.4%). Various industries in the same region produce an average of 22.4% participation (the highest at Central Maine Power in Portland, with 42%, the lowest at Digital Equipment, Westbrook, with 10.1%).

The challenge from the Red Cross is to bring the level of participation at MMC up to at least 10%. The best drive ever at MMC was 216 pints, and 10% participation would bring in 330 pints. Since the MMC drive on June 15 is the only one in the area that day, the weekend's blood supply will depend heavily on that 330 pints, and hopefully more.

Much of the reason for low participation at hospitals probably lies in the nature of hospital work, according to MMC Blood Bank Director Joseph Stocks, M.D. Dr. Stocks, also Medical Director of the Red Cross in Portland, says "hospital people are busy, they're tired, and especially in nursing have trouble finding time to donate and still maintain staffing on the units.

"There's a need for an institution-wide increase in the commitment to BLOOD, page 3



PROGRESS ON THE Emergency/Ambulatory Surgery entrance area and service road has brought changes to the pedestrian walkway from the Ramp to the hospital. Eventually, the covered walkway will disappear completely, and after that the entry to the hospital will be into the sub-basement level of the new wing. (A/V Photo)

isn't it time?

Please consider joining your friends and coworkers in giving the Gift of Life at the Bloodmobile

**Friday, June 15
7:00 AM - 4:30 PM
Classrooms 3&4**

Smoking again called biggest health risk

The Surgeon General of the United States has issued his annual report on smoking, and has again called it "the most important individual health risk in this country, responsible for more premature deaths and disability than any other known agent." C. Everett Koop, M.D., whose report this year focused specifically on chronic obstructive lung disease, said cigarette smoking is the leading cause of such disease and costs the country \$40 billion each year in health expenses and lost productivity.

The principal illnesses in the chronic obstructive lung disease category are chronic bronchitis and emphysema. The report blames these diseases for

SMOKING, page 3

MMC Radiology people serve on state board

Four people associated with MMC's Radiology Department are serving on the Maine Radiologic Technology Board of Examiners, a new state licensing body created by the last session of the Maine legislature. On the ten-member Board are Sally Doe, RTR, Assistant Program Director, School of Radiologic Technology; Scott Soehl, RTT, Program Director, Radiation Therapy Technology School; Barbara Luke, M.D., Radiologist; and Joseph Blinick, Ph.D., Radiation Physicist.

The same people were heavily involved in drafting and promoting the legislation, which requires that all persons using ionizing radiation in any form be licensed. According to Sally Doe, the law covers those using radiation for diagnostic purposes, radiation therapy, nuclear medicine, and other purposes. It is, she says, "the most pro-consumer law of its kind in the United States, assuring consumers that the people handling radiation-producing equipment are fully qualified."

The Board of Examiners is developing standards for the licensure of radiologic technologists and others covered by the law. As of September 1, 1984, all such people practicing in Maine must be licensed; more limited practitioners, such as chiropractor's assistants and dental hygienists, are covered to a lesser extent. The Board is developing courses of study to ensure the quality of practice of the limited practitioners, along with continuing education criteria for the licensed practitioners.

The licensing requirement will have no impact on MMC, because MMC has always required national registration as a qualification for employment. For technologists registered with the American Registry of Radiologic Technologists (AART), no examination will be necessary to obtain Maine licensure, since the ARRT's registration requirements are the basis for the Maine requirements.

The Maine Radiologic Technology Board of Examiners is appointed by the Governor, and its members serve staggered terms of up to three years.

Please Note

Licensed Practical Nurses must show their current licenses to practice to their Head Nurse/designee prior to June 30, 1984.



Continuing Education

Nursing Staff Development

- *Hemodynamics in the critical care setting*, David Kumaki, M.D.
Tuesday, June 12
8 AM and repeated 3 PM
Conference Room R9
(1 CERP)



LILIAN SMITH retired recently from MMC's Housekeeping Department, after 14 years of service. She was honored on her retirement with a party given by her friends and co-workers. (A/V Photo)

Two alcoholism films from *HealthStyles*

A two-part program dealing with the problems of responding to an alcoholic family member or friend will be offered to MMC employees this month. Two films will be followed by discussion of the content and any related issues or experiences brought up by program participants. Discussion leaders will be Jackie Robinson, Psychiatry, and Al Bergman, Social Services.

The first film is "Enablers," a realistic portrayal of the behavior that develops in the family and friends of an alcoholic. Husband, children, neighbors, and employer are seen trying to protect an alcoholic woman -- and themselves -- from the truth about her illness.

The second film, "Intervention," shows the same individuals moving toward and carrying out a formal approach to confronting the alcoholism that affects them all.

The program will be offered twice:

- *Enablers*, June 13, 4:30 - 6:00 PM, Cafe. Conf. Rm. B; and June 20, 11:30 AM - 1:00 PM, Classroom 4.
- *Intervention*, June 25, 4:30 - 6:00 PM, Classroom 3; and June 26, 11:30 AM - 1:00 PM, Classroom 3.

Advance registration is required. Call Lois Scott-Hadley at x2824 to sign up.



THE NURSE'S STATION in P1A is a little brighter these days, thanks to a framed watercolor donated to the unit by former patient Gertrude Eastman.

SMOKING, from page 1

more limitation of activity than any other type of disease, and Koop attributes more than 90% of the 62,000 deaths from them each year on smoking. Half a million hospital admissions nationwide each year are attributed to chronic obstructive lung disease.

Passive smoking -- the inhalation of smoke by nonsmokers -- was also examined by the report. Further research was recommended, but Koop concluded there was already sufficient evidence to justify a warning for children. Children of smoking parents, he reported, have a higher prevalence of respiratory symptoms and more frequent bouts of bronchitis and pneumonia early in life. Also, there are small but measurable differences in lung function between children of smokers and non-smokers.

The Tobacco Institute -- the trade and lobbying organization for the tobacco industry -- did not dispute the conclusions about chronic obstructive lung disease. Asked by the Associated Press for comment, the group called into question the amount and quality of evidence about passive smoking.

New restaurants join EAC dinner club offer

Four restaurants have joined the Executive Dinner Club program offered at MMC by the Employee Activity Committee. The Club card costs \$18.00 (\$20.00 value), and offers the lower of two entrees free at a combination of area restaurants over a year's time.

The new additions are: Alberta's, Portland; Press Room, Biddeford; Marco's, Lewiston; and The Homestead, Lewiston.

Other participating restaurants are: Barnhouse Tavern, North Windham; Marshview, Scarborough; The Galley, Falmouth; Berliner Bear, Falmouth; Season's, South Portland; Tortilla Flat, Portland; J.R. Maxwell's, Bath; The Country Way, South Paris; Rozzi's Old Fire Barn, North Windham; Harpswell Inn, North Harpswell; and Steckino's, Lewiston.

The Dinner Club memberships are good for one year from date of purchase. The restaurants are grouped in pairs; the card may be used once at each of the two restaurants. Some restaurants have placed conditions on the card; i.e., not valid on certain days, or for certain times, etc. Call Joyce Decesere, Payroll, for information.

BLOOD, from page 1

blood donation," Dr. Stocks continues. "We're now getting that commitment, or recommitment, from the top on down. We need to redevelop an appreciation for just how important blood donation is, and decide that it's appropriate to make the extra effort and endure the extra inconvenience in order to donate."

Bill Gousse points out that the present members of his recruiting committee have done an adequate job, but they're outnumbered. "Fifty recruiters have a hard time contacting nearly 3,000 employees," he says, "and we need more." Anyone who would like to be a recruiter, which would involve asking five, ten, or a dozen people to give blood, is invited to call Bill at x4111. If you're currently on the committee and aren't able to continue, he'd also like to hear from you -- preferably with a suggestion for a successor.

The Gift of Life is easy to give -- it takes only about forty-five minutes, doesn't hurt, and lets you do something very positive to help other people. . . maybe even someone you know. The blood drive is scheduled for 7:30 AM - 5:00 PM Friday, June 15, in Classrooms 3&4. If a recruiter doesn't contact you, you can just come down anytime on your own -- no appointment needed.

About People

John F. Gibbons, M.D., and Russell C. Briggs, M.D., served as examiners for the American Board of Radiology in Louisville, Kentucky, the week of May 28.

EAC plans a night at sea 20 miles inland

In preparation for a Mexibean cruise planned for March 1985, the Employee Activity Committee is having a Cruise Night Monday, June 11, 7:00 PM, at the Towne-Lyne Restaurant in Windham on the Gray line (Route 202). The evening will consist of a cash bar, film and discussion by a representative of Norwegian Caribbean Lines, questions and answers, a \$100 door prize drawing, a mini-midnight buffet, and other nautical delights. The "purser's office" will be open for deposits for the March 1985 cruise (deposit is \$200 per person).

Call Joyce Decesere, x2672 for information.

Workers are invited to a victory party

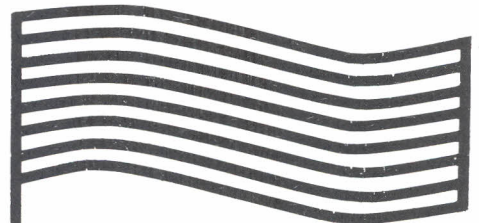
All volunteers --- employees, members of the medical staff, Trustees, Corporators, and people in the community --- who have worked on MMC's Capital Campaign have been invited to a Victory Party, June 21 at the South Portland Sheraton.

It's a "thank you" party with nothing on the program but pleasure, and every worker will receive a small memento in celebration of the campaign's success; the only "business" will be a report on the results of the campaign.

EAC News

The EAC has added two discounts to its Employee Discount Program. Dr. and Mrs. Peter Larsen, owners of the *Newagen Seaside Inn* in Southport Island, are offering a 10% discount to employees. The offer is made "in appreciation for the special care Dr. Larsen's mother, Marie, received while a patient here." Brochures are available on request: Newagen Seaside Inn, Southport Island, Cape Newagen, Maine, 04552.

Silks and Greenery Flower Market on Market Street is offering a 20% discount on all wedding orders, and a 15% discount on everyday flowers, plants, and miscellaneous items (excluding sale items).



FLAG DAY OBSERVANCE

Thursday, June 14
9:00 AM, at the
Bramhall Entrance

Ceremony to be performed by
the Marine Corps Color Guard

Guest Speaker: Executive Vice
President Donald L. McDowell

Marketplace

FOR RENT: 1 BR apts. in newly renovated Victorian building. All modern, includes fireplace and appliances. Rents range from \$385-\$405/mo., utils. not included. Located on Spring St. Call 797-6300.

FOR RENT: West St. Avail. July 1. 1 BR with kitchenette and enclosed sunporch. W/W carpeting; bath; heated. No pets. \$335/mo. plus sec. dep. Call 773-3629.

FOR RENT: West St. Avail. July 1. 2 BRs with 2 full baths; w/w carpeting; skylights; walk-in closets; heated. \$450/mo. plus sec. dep. Call 773-3629.

FOR RENT: Sunny sublet in Old Port. 1 BR apt. \$450/mo. plus util. Avail. June 1 through Aug 31. Call 865-4761 x2391 days and 775-2648 eves.

ROOMMATE WANTED: Female, non-smoker to share 3 BR apt. with single mother and 5½ yr. old boy. \$175/mo. plus utils. Call 774-2103 after 7 PM.

ROOMMATE WANTED for summer months. 4 BR house with ocean view. Mooring rights. W/D, sunporch and large KT. 20 min. from MMC. \$275/mo. Non-smoker only. Call 781-4208 eves.

ROOMMATE WANTED: Professional female looking for same to share convenient downtown apt. Call 761-0443.

ROOMMATE WANTED: Female to share Emery St. apt. with female and her cat. \$137.50/mo. plus ½ utils. Sec. dep. Call 871-0025 or 774-4417.

ROOMMATE WANTED: Female to share 2 BR apt. on Eastern Prom. \$165/mo. heat included plus ½ utils. Sec. dep. required. Avail. July 1. Call 774-6338 after 5 PM.

FOR SALE: 1979 GMC pick-up truck, Sierra 15. 48,000 miles, auto. trans., excellent running cond., \$4,200 (negotiable). Call 799-6647.

FOR SALE: 1972 VW Beetle with low mileage, one owner, \$750 or best offer. Call 799-3220.

FOR SALE: 1978 VW Rabbit in very good shape. AM/FM cassette/stereo, \$1,700 or make offer. Call 799-4359 eves.

FOR SALE: 1978 Saab Turbo. Charcoal gray, very quick and mechanically perfect, custom Sony system, cruise control, racing wheels, \$6,500. Call 781-5487.

FOR SALE: 1978 Ford Explorer; ½ ton, 4x8 bed, ¾ ton suspension, auto., 41,000 miles, no rust, ranger pkg., explorer pkg., excellent cond., \$5,000. Call 767-4743 after 5 PM and ask for Barbara.

FOR SALE: "Chickering" Parlour Grand piano, \$2,000 firm. Call Sue at 892-3809 after 6 PM.

FOR SALE: Complete set of World Book/Child Craft. New \$580, will sell for \$140. Call Sue at 892-3809 after 6 PM.

FOR SALE: Full-size mattress and boxspring in good condition. Best offer. Call 929-6530 eves.

FOR SALE: Morse woodstove, model 1B, price negotiable. Call 781-4228 after 8 PM.

FOR SALE: Farm fresh Vermont maple syrup. Evaporated by wood fired boiler. ½ pint to gallon. Will deliver to MMC. Call 799-1663.

FOR SALE: Panasonic KX-T1510 Easa-Phone Tel. Answering Sys., simul. wood cab., 10-sec. OGM tape; records any length incoming message; cost \$157 new, sell for \$90. Call Jim Fraser (RP# 641).

FOR SALE: All hardwood, 4 ft. lengths, \$55/cord. Haul it home yourself. Call 724-3218.

FOR SALE: English Setter pups, bred for field. Call Dr. D. Wyman at 774-9262.

FOR SALE: Bumper pool table: 1" slate top with woodgrain finish; includes 4 cue sticks. Call 883-9280.

FOR SALE: Wool yarn orders being taken for all weight and heather colors of Bartlett yarns. Price: \$8.75-\$9.60/lb. Call 797-5199.

what's happening

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to Public Information Office, MMC, Portland, ME 04102. Barbara Burns, Editor.

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WANTED: Someone to live on secluded Casco Bay island for summer. Room and board in exchange for help with lobstering, gardening and carpentry. Call 799-8308.

WANTED: Part-time home care position. 2 or 3 days a week, some overnights. Warm caring lady with excellent credentials. Call 799-6816.

WANTED: Babysitter seeks 2½-3 yr. olds for creative playgroup in the Eastern Promenade area. Call 772-4385.

TUTORING: Will tutor in Hollis area. Certified teacher K-8. Call 929-5388.

PROFESSIONAL CALLIGRAPHY at reasonable prices. Wedding invitations, diplomas, place cards. Call 829-6619.

FREE: Cute kittens. Call 773-7593.

FREE: 3 kittens. Call 767-4743 after 5 PM and ask for Barbara.

FOUND: Very loving black kitten found in road Friday night near Vaughan and Danforth Streets in Portland. Please someone claim or adopt this very affectionate long haired, double pawed kitten. My cats do not get along with it. Call Nancy at 774-3309 after 4 PM.

what's happening

Maine Medical Center
Portland, Maine 04102

NON-PROFIT ORG.
U. S. POSTAGE
PAID
Portland, Maine
PERMIT NO. 35

New Employees

CENTRAL SUPPLY: Joan E. Dillihunt, Christina M. Lambrew

DEVELOPMENT/CAPITAL CAMPAIGN: Jeffrey A. Drongowski

HOUSEKEEPING: Cheryl B. Cheney, John M. Edavettal

FOOD SERVICES: Korel L. Davis, Allie D. Diffin, Carolyn J. Gallant, Kevin T. Hau, Cynthia R. Rubinoff

ENDOCRINOLOGY: Ann M. Dickey