

what's happening

Maine Medical Center
Portland, Maine 04102

Vol. 14, No. 6

September 8, 1982



THE CASHIER'S WINDOW in the Patient Accounts area at MMC is looking brighter these days, thanks to a floral arrangement provided by the Flower Box. The Visiting Board of Children's Hospital, one of the three auxiliaries at MMC, operates the Flower Box, and Lead Cashier Lora Coffin, above, is one of the many people grateful for their generosity. (A/V Photo)

L.L. Bean pledges \$1 million to MMC

The Board of Directors of L.L. Bean, Inc., of Freeport has pledged \$1 million towards construction of the new wing included in Maine Medical Center's proposed expansion and renovation program.

The gift represents the largest single amount ever awarded by the directors of L.L. Bean, and has been pledged months in advance of the hospital's public capital campaign scheduled to begin in early 1983.

President of L.L. Bean Leon A. Gorman, in announcing the gift, said: "We have made this pledge in view of the outstanding contribution Maine Medical Center and its most capable staff make to the health and well-being of the people of Maine, 24 hours a day, 365 days a year. Our Board hopes that the L.L. Bean pledge will serve to inspire other Maine businesses to pledge significant funds to Maine Medical Center's expanded facilities. It is our opinion they could make no finer contribution to the people of Maine."

The \$1 million pledge was voted at the August 20 meeting of the Directors of L.L. Bean, Inc., and reported to the MMC Board of Trustees at their meeting of August 26.

"We are proud that the first major contribution to the Medical Center's expansion program comes from one of Maine's leading institutions," said MMC President Edward C. Andrews, Jr., M.D. "It's national reputation for quality, integrity and independence is one established by L.L. Bean himself and one which epitomizes the State of Maine."

The hospital is presently awaiting action by the state on its Certificate of Need Application for the project, filed in March. Cost of the project, the largest ever undertaken by a nonprofit

BEAN, page 3

Three different cost figures, all correct

Last week the *Portland Evening Express* printed a story on the expansion project proposed for Maine Medical Center. They used a dollar figure of \$46 million to describe the cost of the project, and they were right. Recent stories in *What's Happening* have described the project as costing \$54.5 million, and that figure is also correct. Material being used in the capital campaign *To Meet the Need* shows a cost of \$56.7 million and that figure is also correct.

The reason everybody is right is that the figure being used depends on the user's perspective:

\$46 million This is the estimated basic cost for the construction and renovation

project as presented in the hospital's Certificate of Need application to the state.

\$54.5 million This figure is also from the Certificate of Need application, and reflects the basic construction cost plus \$5 million for equipment and furnishings and \$3.5 million for fees and related costs.

\$56.7 million This includes all the above costs, plus \$2.2 million for a health education building. While often included in the cost figures for the

COST, page 2

The Red Cross was out for blood at Maine Medical Center August 30, and they got it. **219** people presented, and **196** donated, including **19** first-timers.

COST, from page 1

construction and renovation project, the health education building would be built entirely from private gifts and grants, and not included in the amount that must be financed and recovered from patient charges.

None of these figures include the costs of interest over the life of the tax-exempt bonds that will be issued to finance the project. This amount will not be known until the bonds are issued, but early estimates were in the \$20 million range. This accounts for one other figure that has been used, \$75 million.

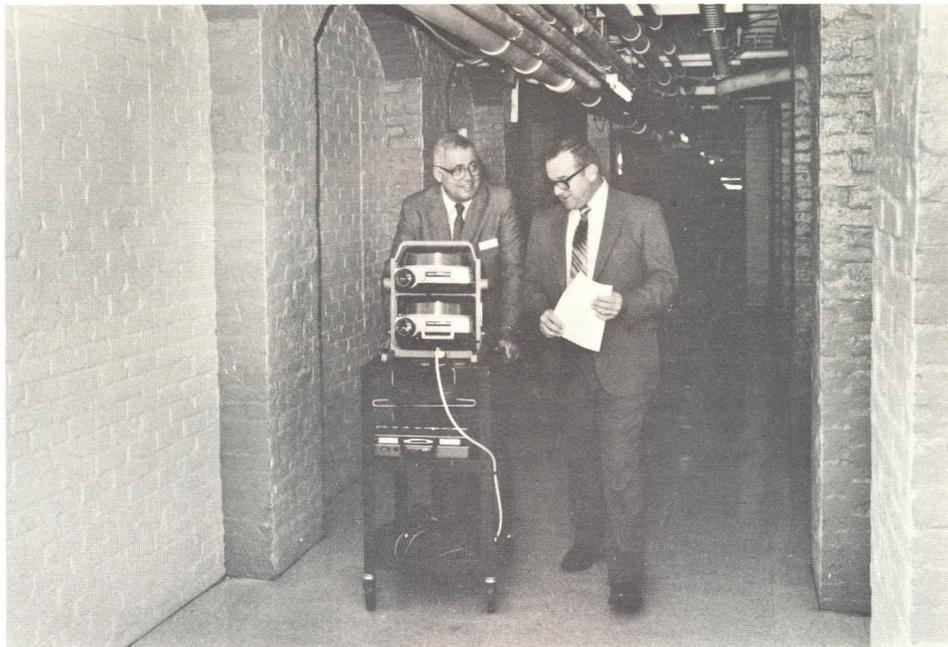
The interest costs of the project depend primarily on two factors: the hospital's bond rating at the time of the sale and the prevailing interest rates for tax-exempt bonds. The bond rating will be influenced by, among other things, the hospital's general financial condition. Another factor, related to financial condition, is the "down payment" MMC can raise.

A "down payment" is a difficult thing for a nonprofit institution to provide, because it is difficult to accumulate reserves of cash. Most of the "up front" cash, then, must come from a capital fundraising campaign. That campaign is about to begin, *To Meet the Need* for a meaningful portion of the cost of the expansion project. Estimates indicate the effect of the fundraising on interest costs can be significant: a \$5 million "down payment" would save in excess of \$25 million over the life of the bonds -- a substantial savings to our patients.

The other major factor in the interest costs -- the prevailing rate at the time of the sale -- is beyond MMC's control. The hospital's financial people are watching the interest rate and the national economy carefully, and recent indications of a downward trend are viewed with cautious optimism.

Capital campaigners meet with employees

MMC's Capital Campaign Chairman of the Employee Division Michael M. Kilmartin, his Vice Chairpersons and Team Captains along with the Campaign Office staff, are embarked on a non-stop schedule of telling the hospital's story to all employees. Beginning last week, and going through Monday, September 13, they are holding orientation meetings for people on all shifts including nights and weekends. The sessions include a 15-minute slide presentation *To Meet the Need* -- a



THESE TWO PEOPLE and the slide show they're pushing down the corridor have been keeping some rather late hours recently. Mike Kilmartin, right, Chairman of the Employee Capital Campaign, and Mac Miller, Associate Director of the campaign, have already made presentations to groups of Team Captains and others on all three shifts. As employee orientation sessions now underway continue, people on all shifts will have a chance to see the show and talk about the campaign. (A/V Photo)

joint production of the Campaign staff, Public Information and Audio/Visual Resources -- and members of the Administrative staff are on hand as well to answer questions.

Following is the schedule for the remaining employee orientation sessions. If you were unable to attend the session originally scheduled for you, please feel free to attend one of those listed below:

TODAY, SEPTEMBER 8

in Classrooms 3 & 4:

11:30 AM - 12:15 PM
1:30 PM - 2:15 PM
2:30 PM - 3:15 PM
3:30 PM - 4:15 PM
7:00 PM - 7:45 PM
8:00 PM - 8:45 PM

THURSDAY, SEPTEMBER 9

in Classroom 1:

7:30 AM - 8:15 AM
9:30 AM - 10:00 AM
3:30 PM - 4:15 PM
7:00 PM - 7:45 PM
8:00 PM - 8:45 PM

FRIDAY, SEPTEMBER 10

in Classrooms 3 & 4:

2:00 AM - 2:45 AM
3:00 AM - 3:45 AM

in Classroom 1:

9:30 AM - 10:15 AM
10:30 AM - 11:15 AM
11:30 AM - 12:00 PM

in Classrooms 3 & 4:

1:00 PM - 1:45 PM
2:00 PM - 2:45 PM
3:00 PM - 3:45 PM
7:00 PM - 7:45 PM
8:00 PM - 8:45 PM

SATURDAY, SEPTEMBER 11

in Classrooms 3 & 4:

2:00 AM - 2:45 AM
3:00 AM - 3:45 AM
9:00 AM - 9:45 AM
10:00 AM - 10:45 AM
1:30 PM - 2:15 PM
2:30 PM - 3:15 PM
3:30 PM - 4:15 PM
7:00 PM - 7:45 PM
8:00 PM - 8:45 PM

SUNDAY, SEPTEMBER 12

in Classrooms 3 & 4:

2:00 AM - 2:45 AM
3:00 AM - 3:45 AM
2:00 PM - 2:45 PM
3:00 PM - 3:45 PM

MONDAY, SEPTEMBER 13

in Classroom 1:

7:30 AM - 8:15 AM
8:30 AM - 9:15 AM
9:25 AM - 10:00 AM

in Classroom 4:

1:30 PM - 2:15 PM
2:30 PM - 3:15 PM
3:30 PM - 4:15 PM

in Cafeteria Conference

Rooms A, B, & C:

7:00 PM - 7:45 PM
8:00 PM - 8:45 PM

Pulmonary has new Day Shift Manager

Edgar J. Caldwell, M.D., Medical Director, and George Ellis, Administrative Director of Pulmonary Medicine, announce the appointment of Robert Cronin, RRT, as Day Shift Manager. The position was opened in June, when Jim Morgan, RRT, was promoted to Assistant Director.

Cronin is a Registered Respiratory Therapist and a graduate of the University of Kansas Respiratory Therapy School. He also holds a bachelor's degree in Physics and Philosophy, and a Ph.D. in Philosophy. He comes to MMC from Stormont Vail Regional Memorial Center in Topeka, Kansas, where he was Night Supervisor.

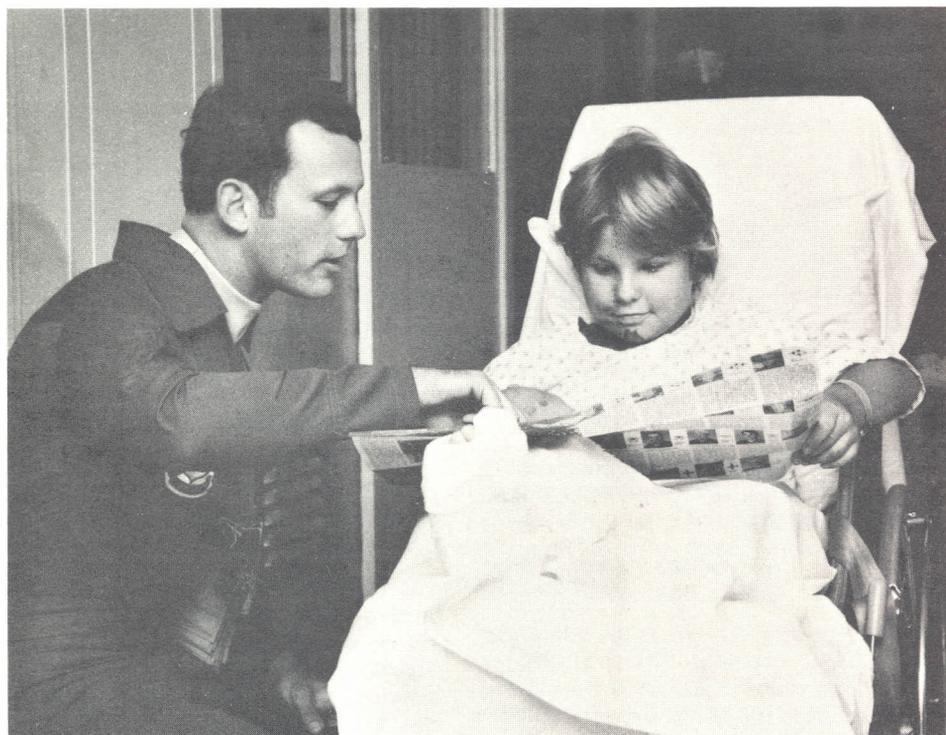
Carol Jackson, RN, BS, named Head Nurse, P3CD

Carol Jackson, RN, BS, has been named Head Nurse on P3CD. She has been with Maine Medical Center since September 1979, and most recently was Assistant Head Nurse for P3CD. Her appointment, announced by Maryann H. Ogonowski, RN, MS, Director of Surgical Nursing, became effective August 22.

Other new appointments in the Division of Surgical Nursing are:

Stephanie Farrington, RN, BS, formerly Staff Nurse on R3, became Assistant Head Nurse on R5, effective August 29.

Susan Stone, RN, BS, formerly Staff Nurse on R2, became Assistant Head Nurse on R2, effective September 5.



THE UNITED STATES NAVY paid a visit to Maine Medical Center's Pediatric Unit recently, in the person of the Blue Angels. The crack flying team was in Maine for a demonstration at Brunswick Naval Air Station. Above, Lieutenant Kevin Miller talks with Craig Cain of West Buxton. Lt. Miller flies wing plane #3 for the Angels. (A/V Photo)

BEAN, from page 1. _____ institution in Maine is estimated at \$54.5 million. The cost would be met by issuance of tax-exempt bonds and a multi-million dollar capital campaign among the MMC "family" of employees, physicians, auxiliaries, corporators, and trustees as well as the community.

Vincent B. Welch, MMC Trustee and Chairman of the Capital Campaign, called the L.L. Bean gift "a pleasant surprise and tremendous news, especially in advance of the campaign." He called it a big boost to the hospital's "family" campaign during the coming months and to the public campaign starting early in 1983. "For a capital program as large as ours," Welch said, "this level of support is vital if we are to succeed. I think it is indeed fitting that L.L. Bean, which has contributed so much to the quality of life in Maine, joins us in paving the way toward what we know will be a great success story in this enormous undertaking, *To Meet the Need.*"

NEW LIBRARY HOURS

7:30 AM - 9:00 PM

Monday - Thursday

7:30 AM - 6:00 PM

Friday

Noon - 8:00 PM

Sunday

Closed Saturday

effective Tuesday, Sept. 7

Tours for employees to start on Thursday

Tours of Maine Medical Center, for both new and present employees, will be offered beginning Thursday, September 9. The size of the tour groups will be limited to six at a time, and two tours on each of two routes will be offered each month.

A *Supporting Departments* route will include Food Services, Central Services, Laundry, and Pharmacy.

A *Clinical Departments* route will include SCU, Neonatal ICC, and the Cardiac Catheterization Lab. The tour guide will be Roxanne Hassell, Departmental Secretary in Engineering Services.

Advance registration is required, and information regarding the schedule is available from the Training and Development Office, Personnel Department, at 2824 or 2106.

More Marketplace

_____ continued from page 4

FOUND: A 6-mo.-old gray and white kitten, apparently healthy and very friendly. If yours, call Nancy at 774-0246 or 871-2541 at work 3-11.

FREE: To good home; lovable, peppy wire-hair fox terrier needs a family who will have more time for him. Call 892-4720.

WANTED: A loving, caring and sensitive woman to care for our daughter weekdays 8 AM to 6 PM approx. Our daughter has mild spina bifida. Call 772-1407, ask for Marie.

WANTED: Ride from Cash Corner in So. Ptld. to MMC Mon.-Fri. Shift, will pay well. Call eve. and weekends. 774-9630.

WANTED: Tin boxes w/ attached lids, such as Sucrets or Band Aids. 10¢ delivered - 5¢ picked up. Call 797-2537.

Marketplace

FOR RENT: On Western Prom. Unfurnished apt. One BR, LR, kitchen, and private bath. Includes heat and all utilities and parking. \$375/mo. plus security deposit. Call 775-0970.

FOR RENT: 3 BR apt. at 19 Ellsworth St. Lg. living room, lg. kitchen, study. \$395 plus utilities. Call Mark Highland anytime at 772-1830.

FOR RENT: Third floor BR, shared bath, separate stairway. Hotplate, refrigerator, washtubs, LR in basement. No smoking, female preferred, references. Quiet neighborhood near hospital. Bowdoin Street. \$100/mo. Call 772-7138.

FOR RENT: Unfurnished apt. at 217 Brighton Ave. 3 rms. w/ bath, appliances. All utilities furnished. No pets. Professional person. \$295/mo., sec. deposit. Avail. Sept. 1. Call 772-7854 between 5-9 PM.

FOR RENT: Room with kitchen privileges. Call 773-5310 afternoons.

FOR RENT: 1 BR heated apt. in charming brick building on Vaughan St. Available now. \$280/mo. plus sec. dep. Call Dave, 774-2121.

FOR SALE: South Portland, 113 Simmons Rd., by owner. 7-room ranch w/ 2nd wooded lot. Very private, last house on dead-end street, abuts 50 acre wooded nature park. 3 BR, full bath w/ 2 half baths. Panelled family RM w/ Franklin at fireplace mouth. LR w/ Fuego insert. Deck full length of house at rear. Well insulated 30-R in attic. Excellent neighborhood school. Immaculate, ready to move in; can take possession Sept. 15. \$77,000; quick sale will influence price. By appointment, 767-3521.

FOR SALE: 1979 Yamaha 750 cc standard shaft drive, 8,300 miles. Excellent condition, \$1500. Call 846-3507.

FOR SALE: Chimney mount TV antenna, straps and lead-in wire included. Used 30 days. \$45. Call 797-0570 or Norma at x2113.

FOR SALE: 1969 Plymouth Station Wagon with valid sticker, new exhaust, new starter, new alternator, new voltage regulator and solid body. \$250. Also, 1972 Dodge Polara. Luxury auto with air conditioning and new radiator. Runs well and has beautiful interior. \$600. Call 839-3943 after 4:30 PM.

FOR SALE: Yarmouth Cape on approx. one acre w/ garden. 3-4 BR, 1 bath, lg. eat-in kitchen, full basement w/ Vigilant woodstove. Asking \$64,900. Very low taxes. Call 846-9665 after 6 PM.

FOR SALE: Upland 207 fireplace/air-tight stove combo. Used one season. Pipe and screen included. Asking \$525. Call Scott Parkin at 926-3116 after 5 PM.

FOR SALE: 1978 Pontiac Sunbird, AM/FM radio, power steering only. 26,700 miles. \$3500 firm. Call 774-4620 after 5 PM.

FOR SALE: Cocker Spaniel breeder, overstocked, with limited housing facilities, offers an AKC registered red and white parti-colored female. Mostly white with reddish ears and raccoon circles around the eyes. One year old, obedience trained, home raised, housebroken, easy care coat, extremely affectionate, gentle, and loves to sit on your lap. She'd prefer a home with children. Call 797-2537.

FOR SALE: Gold tone gas range and gold tone G.E. refrigerator/freezer. Both for \$275. Or best offer. Call 773-4216.

FOR SALE: 2 BR ranch, 133 Boothby Ave., South Portland (south of library). \$45,000. call 799-6247 after 5 PM.

FOR SALE: Singer sewing machine in cabinet. 9 yrs. old, used very little. \$125. Call 774-3273.

WANTED: 1 BR or studio apt. Prefer outside Ptld. Call Dr. Boornazian RP 196.

WANTED: Special homes for 3-mo.-old male tiger cat w/colitis (no milk or fish); one long-haired B&W 6-wks.-old female kitten (on solids & litter trained). Help avail. w/ neutering when proper ages. Call 773-4217.

what's happening

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to Public Information Office, MMC, Portland, ME 04102. Barbara Burns, Editor.

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FOR SALE: 1979 Harley-Davidson Sportster. Exc. cond. Many extras. New tires and battery. \$3500 or best offer. Call 773-2498.

FOR SALE: '76 Chevy LUV. New paint. \$1,700. '71 MGD, Florida car. \$1,800 or best offer. Call 892-6037.

FOR SALE: 16'7" Boston Whaler (1965) with 55 HP Evinrude (1976). Hull good, engine very good. \$2750. Call 871-2163.

FOR SALE: 2 Portland Stage Company season tickets for 2nd Saturday 5 PM at reduced rate. Call 781-3382.

FOR SALE: G.E. washing machine \$25; easy chair \$10. Both need minor repair. Call 775-1113.

FOR SALE: Yellow and white afghan, twin-bed size with matching toss pillow. \$25. Call 773-4217.

WANTED: Mother's helper for post-partum recovery, probably 1st two or three weeks in Oct. Mon.-Fri., 8:30 AM-12:30 PM. Two boys, 2 and 4 yrs. old plus a newborn. Duties include child care and laundry. Own transportation. Call 846-9825.

WANTED: Third person to share lg. 3 BR apt. on Morning St. To pay 1/3 rent and utilities. Female non-smoker preferred. Call 772-2082.

BABYSITTING: I have openings in my home, close to MMC. 6:30 AM to 5:30 PM. Ref. avail. Call 772-7957.

CLOTHING ALTERATIONS: 10 yrs. exp., Mon. & Wed., 774-7182.

what's happening

Maine Medical Center
Portland, Maine 04102

NON-PROFIT ORG.
U. S. POSTAGE
PAID
Portland, Maine
PERMIT NO. 35

Murphology

RANKIN'S LAW

Life is a draft.