

what's happening

Maine Medical Center
Portland, Maine 04102

Vol. 14, No. 1

August 4, 1982

Dr. Lambrew named as interim VPHA

Costas T. Lambrew, M.D., Associate Vice President for Health Education will serve as Maine Medical Center's interim Vice President for Health Affairs. His appointment, effective immediately, was announced jointly last week by MMC President Edward C. Andrews, Jr., M.D., and Medical Staff President Donald Leeber, M.D.

Dr. Lambrew said his objective is "to assure a smooth transition from the administration of Turner Bledsoe to that of the person who will ultimately assume the position.

"I'm fortunate to have worked closely with Turner Bledsoe, have filled in for him on several occasions, and feel familiar with the job to a certain degree. I'll draw on that relationship and experience," Dr. Lambrew said. "But I'll need the help of people at all levels of the hospital, especially the medical staff."

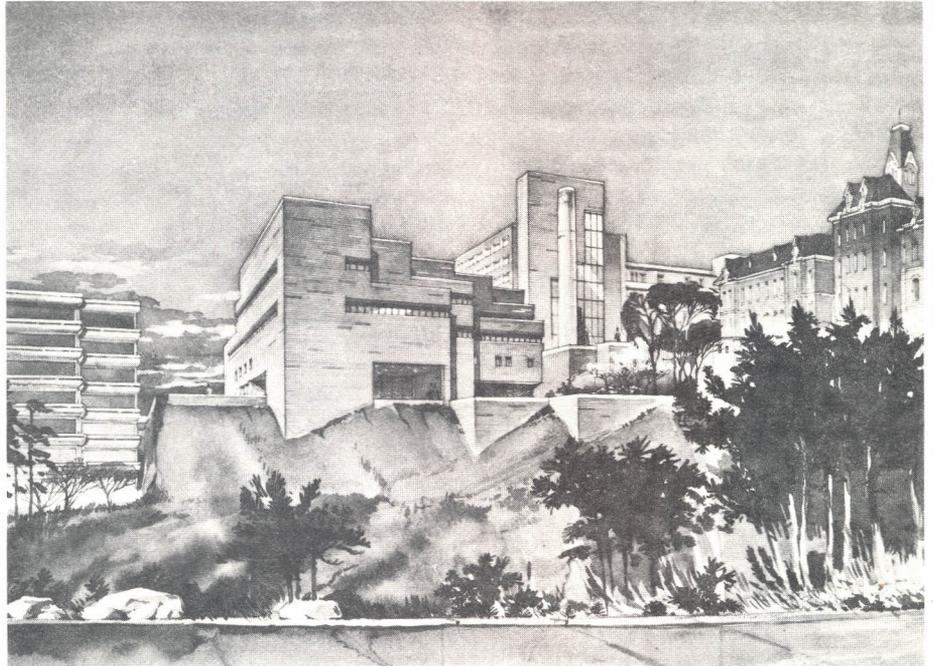
Dr. Lambrew came to Maine in 1977 from New York where he had been Chairman of the Department of Medicine of Nassau County Medical Center. He received his M.D. from Cornell University Medical College, and served an internship and residencies in medicine and cardiology at The New York Hospital. He was also a Fellow in Cardiology and Chief Resident Physician at The New York Hospital. In 1977 he became Physician Educator for MMC's Department of Emergency Medicine. He was named MMC's Associate Vice President for Health Education in April, 1979 and is a Professor of Medicine at the University of Vermont College of Medicine.

Dr. Lambrew will continue to carry responsibility for Health Education during his interim VPHA assignment. "I'll be depending heavily on Betty Whited to help carry on the activities of the Health Education Office, and upon Cetta Leonardi to help carry on

VPHA, page 3

THE MAINE HEALTH SYSTEMS AGENCY has recommended that the Maine Medical Center's Facilities Master Plan Certificate of Need application be approved. At its July 27 meeting, the agency's Board of Directors accepted the project review committee's favorable report on the \$46 million construction project. The proposal is now before the Department of Human Services. Hospital officials hope final action on the application will be taken by Commissioner Michael Petit before October 1, 1982. (Architect's rendering of the proposed addition is shown below.)

supplied by Architects



Rotary project aids families of patients

As the major referral hospital for the state, Maine Medical Center regularly has patients from some distance away. The relatives of these patients must travel to Portland and find some sort of housing if they wish to be near their loved ones, and a common problem -- money -- is being addressed by a new civic project.

The Rotary Club of Portland has initiated a special project designed to ease the burden on indigent relatives of MMC patients. The Rotary House

Fund, which recently began with a \$9,000 grant from the organization, will provide low-cost or free housing under the direction of the MMC Social Services Department. The hospital has always assisted needy families in finding temporary housing, but the new program will make help available to many more people.

The Fund is an experimental program, and will rely on special arrangements with the Executive Inn for lower-than-usual rates. The Rotary Club had first looked at the possibility of establishing a Ronald McDonald House in Portland,

ROTARY, page 2

Emergency care topic of MMC/EMS conference

The Emergency Medical Technician (EMT) is the backbone of the emergency medical care system in Southern Maine, working in volunteer units in the towns surrounding Portland and in municipal units in the larger cities. Training is extensive -- 100 hours for basic certification, up to 190 more hours for advanced status, and an additional 200 hours for paramedic certification -- and the training never stops.

Continuing education is essential for the EMT who wants to maintain his or her skills, and mandatory for recertification every two years for basic levels and every six months for advanced levels. Those EMTs who want to maintain a National Registry certification -- and many do -- must have forty-eight additional hours of training every two years.

Recognizing the need for such training, the Emergency Department of Maine Medical Center and the Southern Maine Emergency Medical Services Council have scheduled a major conference for EMTs, ambulance attendants, and others interested in pre-hospital care. Set for August 14-15, the Second Annual New England Pre-Hospital Emergency Care Conference offers

intensive education in a broad range of subject areas fundamental to basic and advanced emergency care.

"Ongoing education of this type is essential," says MMC Chief of Emergency Medicine Frank Lawrence, M.D. "EMTs have invested a substantial amount of time learning their skills," he says, "and we feel an obligation to help them keep up-to-date." Also, since the EMT is generally the first medical person to treat a patient, Lawrence points out that "the better care they are able to give, the better the patient's chances and the better condition the patient is in when they reach the hospital -- and that makes our job easier."

Faculty for the conference is drawn from the Maine Medical Center, the Osteopathic Hospital of Maine, Kennebec Valley Medical Center, and the Southern Maine EMS Council. A featured luncheon speaker will be Washington, D.C., Fire Chief Maurice Kilby, who will speak about the handling of recent disasters in that city. The entire conference will take place on the Gorham campus of the University of Southern Maine.

The nearly two dozen courses offered during the two-day conference are arranged under seven categories:

Cardiac, Disaster, Trauma, Psychiatry, Medical, Basic Life Support Instruction, and Miscellaneous. Topics include EKG Interpretation, Pharmacology, Triage, Radio Communications, Management of the Burn Patient, Pediatric Trauma, Hypothermia, Death and Dying, Street Drugs, Diabetes, and Stroke and Seizure.

Faculty from Maine Medical Center include: Associate Vice President for Health Education Costas T. Lambrew, M.D.; Chief of Emergency Medicine Frank H. Lawrence, M.D.; and Director of Emergency and Consultation Psychiatry Stephen Soreff, M.D.

ROTARY, from page 1

but decided the proximity to the Boston house made one unnecessary here. Also, the Rotary House Fund is a broad program which can help the family of any patient, while the McDonald house is designed only for parents of children being treated for cancer.

The program will be a new departure for the Social Services Department at MMC, which according to Director of Social Services Edward McGeachey has previously been involved "In only the most extenuating circumstances. We have not had the money to deal with any but the worst cases," McGeachey says, "and we've relied heavily on the services available in the towns of origin. We will continue to do that, but now we will ourselves be able to help many of the people who are truly in need and assess the level of the need."

Reaction to the Rotary Fund has been positive not only within MMC but also in the community. An editorial in the *Portland Evening Express* called it "worthwhile not only for Portland but for residents throughout the state...the program may prove to be a valuable contribution to the medical community as well as to individuals confronting both the emotional and financial strain of hospitalization."

Funds will be administered on a case-by-case basis by the Social Services Department, based on referrals by the Admissions or Emergency Departments. Eligibility will be determined by a variety of factors, as will the proportion of assistance. MMC will pay for the services and be reimbursed by the fund, and both MMC and the Rotary Club will be watching statistics carefully to determine the effectiveness of the program.



RIDESHARE AND THE METRO came to Maine Medical Center July 22 and 23, to talk with employees about carpooling and riding the bus. Many filled out forms to join the Rideshare program, represented by Gwen Briggs, and learned about the METRO from Don Cushing. Rideshare forms and METRO schedules are still available in the Public Information Office for interested employees. (A/V Photo)



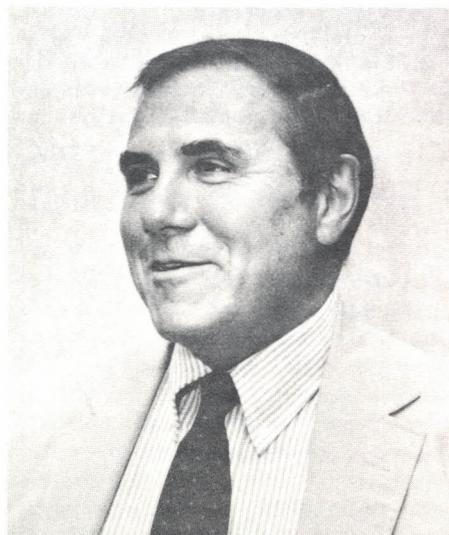
TURNER BLEDSOE, M.D., is leaving MMC after four years as Vice President for Health Affairs. Many of the MMC family turned out to say good-bye at a special coffee July 29. Included were: above left, Chief of Emergency Medicine Frank Lawrence, M.D., and secretary Sabra Sheehy; above, Program Administrator for the Department of Family Practice J. Philip Nelson; and left (from left) Employee Benefits Manager Jill Johnson, Assistant Director of Food Services Mary Keysor, and Emergency Department Supervisor of Clerks Rena Letarte. Dr. Bledsoe is going to Seattle, Washington, to become Medical Director of Group Health Cooperative of Puget Sound. That HMO is the third largest in the country. (A/V Photos)

VPHA, from page 1

the activities of the Health Affairs Office," he said.

In announcing the interim assignment last week, Dr. Andrews and Dr. Leeber said Dr. Lambrew had been uniformly endorsed in discussions with the Departmental Chiefs, the Executive Committee of the Medical Staff, and a representation of past Presidents of the Medical Staff. "Everyone recognizes that Gus Lambrew will be doing two jobs at a very difficult time, and we know that you will support him in every way you can," they said.

Elected members of the Executive Committee of the Medical Staff and the Departmental Chiefs will serve as a review and search committee for a permanent Vice President for Health Affairs.



COSTAS T. LAMBREW, M.D.

Inn extends discount offer through summer

The Bethel Inn has extended its discount offer through Labor Day weekend. MMC employees with Photo IDs may have a room for two for \$19.95 plus tax per night, or \$35.00 plus tax for two nights. The normal rate is \$44.00 per night for two people.

The offer is good any day of the week, applies to guests accompanying employees, and includes free use of the golf course, tennis courts, swimming pool, and lake house. Breakfast, lunch, and dinner are available at the Inn or in Bethel Village.

The offer is subject to availability, and early reservations are suggested. A Photo ID must be shown at registration. Call the Inn directly at 824-2175.

Marketplace

BABYSITTING: Will babysit in my home. Quiet, dead end street, fenced yard. Close to MMC. Call 773-0934.

BABYSITTING: Excellent child care in Westbrook. Refs. Call 854-9630.

BABYSITTING: Will babysit in my Westgate home. Days. Call 773-5916.

FOR RENT: 3 BR, half of duplex in Rosemont area. Avail. Sept. 1. \$375/mo., pay own heat and utils. Sec. dep. Call 774-3273 mornings.

FOR RENT: Gracious Portland Colonial. Furn., 4 BR, 2½ baths. Washer, dryer, dishwasher, garage. Near hospitals and university. Avail. Sept.-May. \$700/mo. Call 773-7928 after 6 PM.

FOR RENT: 4 BR, 2½ bath house on Kennebunk Beach. \$500/mo. plus utils. No young children or pets. Prefer mature couple. Avail. Sept. 11 to June 15. Please call 967-4450.

FOR RENT: Large 3 BR unfurn. apt. near MMC. Elec. heat, sec. dep. \$390/mo. plus utils. Call 799-5073.

FOR SALE: 2 used Schwinn bicycles in perfect cond. 16 in. boy's; 20 in. girl's. Both with training wheels. \$65 each. Call 799-1885.

FOR SALE: Upland 17 airtight stove. Heats 4,700 cubic feet. Used 2 winters. \$150. Call 929-5388 after 5 PM.

FOR SALE: 1976 Malibu Classic. Cruise control, AM/FM, power steering. \$400. Call 871-2360.

FOR SALE: Suzuki GS 400 motorcycle. Rebuilt engine, double overhead cam. Mikuni carbs, 6-speed, new chain, sprockets, brakes, etc. \$895. Call 284-8549.

FOR SALE: 16 ft. Hobie Cat with trailer. Deluxe edition, many extras. Call 642-2083 or 892-2345 after 6 PM.

FOR SALE: 12 ft. Penguin sailboat with trailer, \$1,000. Call 892-9435.

FOR SALE: Portland tri-level. 3 BR plus den or 4th BR, LR with frpl., DR, KT with appliances, 1½ baths, single garage. High 60s. Call 781-3713.

FOR SALE: Super 8 movie projector, \$15; telescope, \$20; golf clubs and cart, \$75; Sears camp toilet, \$25; 2 milk cans - 1 with spout, \$15 for both. Call 839-3811 after 5 PM.

FOR SALE: 1979 Yamaha 650 Special. 11,000 miles. Asking \$1,000. For further details, call Nick at 846-4911 after 5 PM.

FOR SALE: Single bed with iron springs and frame. \$20. See at 23 Bramhall, Apt. 8.

FOR SALE: Or lease. Unique 3 BR modified ranch at Sebago Lake on 5 acres of land. Passive solar heat, wood furnace (EBB backup), full insulated basement. Property in rear borders large mill pond. Asking \$55,000, or will rent at \$425/mo. Call 642-2578 eves, weekends.

FOR SALE: 1982 Kawasaki 440 LTD, belt drive. Only 150 miles. Brand new. \$1,850. Call Al Rumery at 282-1895 after 5 PM.

ROOMMATE WANTED: To share homey, quiet house with woman. Near ocean in E. Deering section of Portland - 3 miles from MMC. Large, treed yard with ocean breeze, parking. No smoking or pets, please (I have a cat). Avail. Aug. 15. Call 772-3468 Monday through Friday after 5:30 PM. Anytime on weekends.

REPAIRS: For porches, decks, stairs and homes. Call 774-4899 or 772-4637.

WANTED: Apt. to share with other professional female in Portland area, beginning in Sept. Nonsmoking a must, quiet building preferred. Please call Suzanne at 774-4581 x438, from 8 AM to 5 PM weekdays.

WANTED: Female housemate for 3 BR house in Cape Elizabeth. \$200/mo. plus half utils. Call 799-2560.

WANTED: Volunteers for MMC High Blood Pressure study. If interested, please call Noel Genova, PA, at x2911.

what's happening

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to Public Information Office, MMC, Portland, ME 04102. Barbara Burns, Editor.

Contributors to this issue:

Wayne L. Clark, Public Information
Cary Johnson, Public Information
Mary Corey, A/V Resources
Larry Gorton, A/V Resources
Charlotte Hurd, A/V Resources
Judy MacKenzie, A/V Resources
Leigh Whittemore, A/V Resources
George A. Drew, Print Shop
Henry J. Guiod, Jr., Print Shop
Jim Stewart, Print Shop

WANTED: An adult flying from any location in Florida sometime from mid-August to mid-September to accompany 2 well-behaved children on plane back to Portland or Boston. No expenses to the person - just need supervision for kids during flight. Can meet willing person most anywhere in Florida for return trip. Please call Ethel Murphy at 797-5488 after 5 PM for more details.

FREE: Kittens, 5 weeks old. They love people, are litter-trained. Will deliver. Call 865-3735 or see Catherine in Nuclear Medicine.

WANTED: Persons to share investment/ownership in 3-family house in MMC area. Preferably single and must show annual income in 20's. I will pay all costs and the down payment. Refs. exchanged. If interested, please write: R. Wheeler, 87 Spring St., Portland, ME 04101.

New Employees

HEART CATH.: Jonathan G. Hanson
HOUSEKEEPING: Sylvio J. Cormier, John E. Farr, Patrick J. Levasseur

LAB: Elizabeth L. Hersey, Mary E. Regan
MEDICAL RECORDS: Monique M. Eichhorn

OCCUPATIONAL THERAPY: Mary-Jean Libby

PHLEBOTOMY: Joseph F. Carter

PHYSICAL THERAPY: Ronald B. Adams

RADIOLOGY: Maureen S. Maheu

what's happening
Maine Medical Center
Portland, Maine 04102

NON-PROFIT ORG.
U. S. POSTAGE
PAID
Portland, Maine
PERMIT NO. 35

FINAGLE'S RULE #4

In case of doubt, make it sound convincing.