# What's Maine Medical Center Portland, Maine 04102 happening -

Vol. 12, No. 37

**April 15, 1981** 

## White will chair 1981 Annual Fund

Corporator John W. L. White, Chairman of the 1981 Annual Fund Committee, takes pleasure in announcing the members of his new committee, some of whom are veterans, and some of whom are newcomers. Men and women, Trustees, Corporators, Medical Staff, and other Community leaders, they represent a variety of interests, backgrounds, and geography. The two Vice Chairmen are Trustee Roger C. Lambert, who will head the Fund in 1982, and Ferris S. Ray, M.D., Chairman of the Special Subcommittee of the Medical Staff.

Members of the committee are:

Mr. Robert N. Bass, Louis Bernstein, Esq., Elizabeth Blackwood, Mr. Fletcher Brown, Mr. Matthew J. Burns, Mr. John



THE 1981 MMC ANNUAL FUND COMMITTEE began work last week.

D. Burwell, Mr. Charles A. Cohen, Mr. Julian R. Coles, Howard H. Dana, Jr., Esq., Mrs. Lawrence Dana, Ann B. Deering, Mrs. Emerson H. Drake.

Mrs. Charles P. Emerson, Mr. Francis H. Farnum, Jr., Mrs. David N. Fisher, Jr., Mr. Rudolph T. Greep, Mr. William K. Hadlock, J. Howard Hannemann, M.D., ANNUAL, page 4



1981 MMC ANNUAL FUND CHAIRMAN John W. L. White, left, receives the challenge from 1980 Chairman Mrs. Sidney W. Wernick. Mr. White and Vice Chiarman Roger C. Lambert, right, will lead the 1981 Annual Fund Committee's efforts to top the record total of \$152,252 reached by the 1980 Committee under Mrs. Wernick's direction. (A/V Photo)

## Appreciation Days in April and May

For the fourth year in a row, the MMC Annual Fund Committee is sponsoring programs to provide extra insight into the workings of the Medical Center and as a special expression of appreciation for generous support. This spring all donors to the 1980 Annual Fund have been invited to attend similar programs, one on Wednesday, April 29, from 2:30 to 5:00 p.m., and the other on Tuesday, May 5, from 9:30 a.m. to noon. Each will focus on "MMC's Long Range Facilities Planning," with informal remarks by President Edward C. Andrews, Jr., M.D., Executive Vice President Donald L. McDowell, Vice President for Planning and Public Affairs Donald E. Nicoll. and Associate Vice President for Facilities Planning Reynold R. Welch.

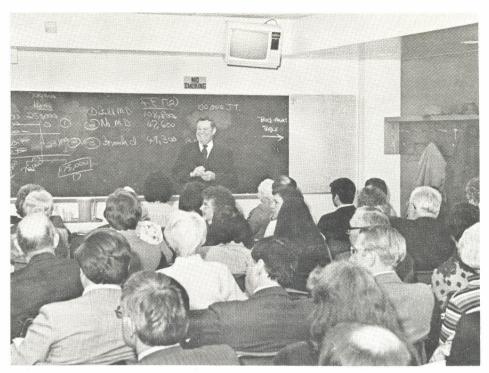
The programs will also include guided tours -- of the Southern Maine Radiation Therapy Institute and the Conley Pathology Laboratories on the first day, and the Departments of Emergency Medicine and Medical Research on the second day.

With this issue WHATS HAPPENING joins in the spirit of Appreciation Days - paying special attention to those who have worked to gain support for MMC, and those who have so generously responded to appeals for help. This week's issue is being distributed to a larger-than-usual audience of MMC friends throughout Maine and New England. First-time readers wishing to receive WHAT'S HAPPENING regularly may call the Development Office at 871-2669.

## Deferred gifts fit in Estate Planning

The Trustees of Maine Medical Center on December 18, 1980 adopted some *Guidelines* for the MMC Deferred Giving Program. These guidelines and some explanatory notes are set forth here in the hope that they will be helpful to those who may be considering including Maine Medical Center in their estate planning:

- 1. Maine Medical Center's Deferred Giving Program encourages restricted rather than unrestricted deferred or estate planned gifts. (Only the donor can restrict a gift, and this must be done in writing at the time the gift is made, a bequest is written into a will, etc.)
- 2. Deferred or estate planned gifts to MMC are especially sought for:
- A. Endowment purposes -- with the *income only* to be spent for one of the specified purposes listed below in Section 3;
- B. Outright expenditure -- for one of the four purposes listed below in Section 3.
- 3. Gifts may be designated by the donor for a broad range of specific purposes and funds, but generally they are sought for four broad but restricted categories that still allow the MMC Board of Trustees latitude in their use, within the following priorities:
- A. Capital Purposes (Building, renovation, and equipment -- where the need is the greatest).
- B. Education of Health Care Professionals.
  - C. Medical Research.
  - D. Patient Care.
- 4. The Maine Medical Center encourages the following three types of deferred gifts:
  - A. Bequests.
  - B. Pooled Life Income Funds.
- Pooled Life Income Fund (PLIF) -- which emphasizes *income*.
- Pooled Life Income Fund "B" (PLIF-B) -- which emphasizes a balance of *income* and *growth* of principal.
- C. Trusts -- Charitable remainder and income trusts (including unitrusts and annuity trusts).
- 5. The Maine Medical Center encourages and accepts gifts in the following forms:
  - A. Cash.
- B. Recognized securities that are traded on local, regional, and national markets.
- C. Real estate (providing that it is acceptable and not encumbered by



TERRY D. MAYO conducts the March Estate Planning Seminar, one of a series sponsored by MMC's Deferred Giving Committee. The series, open to the public and free of charge, continues to be in demand and presented to capacity numbers of participants. (A/V Photo)

unreasonable conditions).

- D. Certain private or closely-held unlisted stock (which has value and which can be sold at some later date). 6. A Special Gift Acceptance Committee has been established, that may be convened from time to time, as special cases indicate.
- 7. The MMC Deferred Giving Committee has reaffirmed its intention to
- A. Publish *brochures*, from time to time, to outline various aspects of the Deferred Giving Program;

B. Encourage *prospective Donors* to include MMC in their estate plans

As a continuing public service and to help and encourage those who may wish to include the Maine Medical Center in their estate planning, the Deferred Giving Committee has continued to sponsor various estate planning seminars. Two basic one-day programs were offered in November and February, and the popular Terry D. Mayo three-part series were presented last September and again in March. All were over-subscribed. Those wishing to be invited to the next series (September 16, 23, and 30) should write or call the Development Office and ask to be added to the invitation list. The telephone number: (207) 871-2669. There is no charge for seats, but requests will be honored on a first-come, first-served basis, and seating is limited to 125.

## Nursing scholarships open for application

The Scholarship and Loan Committee of the Department of Nursing is accepting applications for scholarship for its June meeting. Applicants must have been employed by Maine Medical Center for five months and should provide evidence of enrollment in an accredited nursing program (for example, MS, BS, AD, Diploma, LPN). Application forms and further information may be obtained from the Staff Development office (2397). Deadline for submission of all materials is May 15.

#### Honor Night set: Tuesday, May 12

Maine Medical Center's 33rd Annual Honor Night will be held Tuesday, May 12, at the Downtown Holiday Inn. Some 1400 employees will be invited.

The long-standing Honor Night tradition is to honor MMC employees for long and loyal service. Everyone who will have completed at least five years of service as of June 30, 1981, as well as all retirees, will receive invitations to the special night of dining and good entertainment.

Invitations will be out soon, and more details about the evening's program will be announced in the near future.

## CRTF passes 2/3 mark in campaign

Rudolph T. Greep, Corporator and Chairman of the Cancer Radiation Treatment Fund, reports steady and continuing progress in efforts to raise \$780,000 for the purchase of the new 20 MeV linear accelerator. To date, many hundreds of individuals, groups, and companies have given and pledged \$536,147, more than two-thirds of the total. Mr. Greep and his CRTF Committee are continuing to solicit gifts and hope soon to top the \$600,000 mark

The new accelerator has been in place for nearly a year at the Southern Maine Radiation Therapy Institute (SMRTI), located here at MMC, where it has already far exceeded earlier average daily patient treatment projections. Cancer patients from all parts of Maine and neighboring New Hampshire and Canada are being treated. The CRTF Fund has been instrumental in bringing better and more sophisticated cancer care to the people of this region. The CRTF is also saving the otherwise high cost of interest payments, keeping down individual patient charges, and providing highquality treatment to many who can still commute as outpatients and thus be close to home without the added cost and care of traveling to major cancer centers to the south and west.

"A gift to the CRTF will keep on giving for many years," Mr. Greep has said, "and will provide the best of care to thousands of people." For more information one may call (207) 871-2669.

## PLIF stands for planned giving

"PLIF" stands for "Pooled Life Income Fund." MMC offers two funds. One emphasizes income, and the other is aimed at a balance of income and growth of principal. And both provide an excellent planned giving opportunity for anyone who wishes to:

- 1. Make a charitable gift;
- 2. Realize significant tax savings (income, estate, gift, and perhaps even capital gains);
- 3. Receive income each quarter (presently at more than 11% per annum);
- 4. Provide income for a possible second beneficiary (spouse, parent, child, etc.)
- 5. Have the principal managed by expert and responsible trustees.

It is especially significant that those who make their irrevocable gifts to MMC PLIF before September of 1982 will receive extra tax benefits. To learn more, please call (207) 871-2669.

#### FOOD SERVICE EMPLOYEE OF THE WEEK

is

JACKIE GRAFFAM DIETARY AIDE

## New Employees

ENGINEERING: Gary Harmon FOOD SERVICES: Karen Demers HOUSEKEEPING: Jack McDaniel, Therese Parker

MEDICAL RECORDS: Debra Carr



## Junior Volunteers wanted and welcome

The summer Junior Volunteer Program at MMC is gearing up again, with a greater variety of jobs than ever before. The program offers young people between the ages of 14 and 17 an opportunity to spend one day or more each week of their summer vacation doing useful, responsible work at the hospital.

The Junior Volunteer Program is an excellent way to learn about hospitals and health careers, and to develop good work habits and a sense of responsibility. Of course, as for all volunteers, the greatest benefit is the sense of personal satisfaction that comes from helping others.

Several of this summer's positions will be designed with young men in mind, in hopes of attracting more to the program, according to Audrey Gough, Director of Volunteer Services. In addition, there will be positions in the Admitting Office, Central Services, Coffee Shop, nursing units, and other areas of the hospital.

The program runs from the week after schools close in June until the Friday before Labor Day. Any young people interested should call the Volunteer office at 871-2205 as soon as possible to arrange an interview. Interviews will be scheduled for Spring vacation, April 21-24, and April 27-30.



JUNIOR VOLUNTEER jobs throughout MMC are important in support of health care, rewarding to the volunteer, and appreciated by staff and patients alike. (A/V Photos)

#### Nursing educational programs for next week

Cardiovascular unit of the Critical Care Nursing Course.

April 20 - May 1, 1981 PRE-REGISTRATION REQUIRED

 Helping Mothers of Children with Behavioral Problems (ages 1-5), Pat Todorich, RN, MS.

April 21, 1981 10-11 AM Family Practice Unit (Approved by Maine State Nurses' Association for one CEARP.)

Blood and Blood Products, Irene Dempsey, RN.

April 23, 1981 8-9 AM

Recovery Room

For further information, please call Staff Development at 2321 or 2397.

### Marketplace

FOR RENT: Luxury 5 room apt. on Deering Ave., w/w carpet, appliances, parking, laundry. No pets. \$410/mo. plus utils. Call 774-1562.

FOR RENT: Apts. near MMC. 3 rooms, bath, stove, refrig., parking, heated, hot water. \$250/mo. Call 773-6298.

FOR RENT: 2 BR apt., 4 blocks from MMC, no utils. Call 775-2581.

FOR RENT: 2 BR apt., modern kitchen, tile bath w/shower, 1st floor, parking. Near Law School. \$325/mo. Call 773-4976 after 6 PM.

FOR RENT: 3 BR shore front summer home on east shore of Sebago Lake. Washer/dryer, elec., gas and wood heat. View of Frye Island and White Mountains from private sandy beach. Includes utils. plus use of small sailboat and aluminum boat. June 27th - Labor Day. \$3200. Call 799-2702.

FOR RENT: Vaughan St. apt., third floor, 4 rooms, bath, frpl., appliances, laundry, parking. No pets, refs. req. \$350/mo. plus heat (elec.). Call 773-4486 eves.

FOR RENT: 2 room efficiency apt., bath, stove, refrig., carpeting, parking. Sec. dep. req. Call 774-7555 or 797-8518.

FOR RENT: 1 BR apt. on Beacon St. near Law School. 3rd floor, new and clean, lots of storage space, pets welcome. Avail. May 1. \$225/mo. Call Alison at 775-6313 days or 773-1295 eves.

FOR SALE: Men's 21" Peugeot 10-speed bike. \$150. Call 586-5544.

FOR SALE: Portland Stove Foundry #1 Franklin fireplace w/screen, ex. cond. \$125. Call 642-2026.

FOR SALE: 17 ft. fiberglass Daysailor, 2 sails, 4 hp. Merc. motor, and trailer. \$2,800. Call 799-7979 eves.

FOR SALE: Atlantic 224 1980 woodstove, used 3 months, airtight, castiron. \$225 (sells new for \$320). Call 773-5844.

FOR SALE: 4.5 hp Mercury outboard, \$450. Call 829-3809 after 4 PM.

FOR SALE: 16 ft. Crestliner motor boat, 40 hp Merc. outboard, 2 gas tanks, pump, preservers, trailor. \$800. Call 767-3176 after 4:30 pm.

FOR SALE: 1973 Chevy Laguna, good cond., reliable transportation, nice looking, 78,000 miles, V8 350 engine, new brakes, new muffler. \$1,000. Call 773-8059 days and weekends and 797-6265 eves.

FOR SALE: Mulch hay, 50¢ a bale. Call 892-3046.

FOR SALE: Pioneer SX 650 receiver; 45 RMS per channel. Philips 4D6 automatic with 282E micro-acoustic cartridge. Speakers: Ohm-L (pair). Asking \$525. Also have entertainment center, \$25. Call 780-2819 or 282-1868.

FOR SALE: 1974 Mustang II, 4 cyl., standard, PS, vinyl roof, ex. cond. \$1,500. Call 883-9280.

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#### what's — happening

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to the Editor, Public Information Office, MMC, Portland, Me., 04102. Barbara Burns, Editor.

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FOR SALE: Truck cap. 36" ceiling, walkin door, insulated. Inside panelling w/ cabinets. Jalousie windows on side and door. Front sliding window. \$325. Call 727-5228 after 5 PM.

FOR SALE:1973 7 passenger VW bus. 14,000 miles on rebuilt engine. Body work and paint done in Aug. '80. Looks great. 20 MPG. \$2,200. Call 829-3648.

FOR SALE: 3 BR Cape. Finished basement, upstairs BRs have w/w carpet. Located on large corner lot 20-30 mins. from MMC. Call 892-4940 for appt.

WANTED: Camper/dorm-size refrig. with freezer space. Call 772-1471 after 4:30 pm.

#### ANNUAL, from page 1

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