

what's happening

Maine Medical Center
Portland, Maine 04102

Vol. 12, No. 26

January 28, 1981

Corporators help MMC and the community

Maine Medical Center is one of the few community hospitals that puts its Board of Corporators to work. The Board is the corporate body that supports MMC's structure as a non-profit corporation, and its primary legal role is the election from its membership of a Board of Trustees, which has the ultimate governing authority for the hospital. At MMC, however, corporators have the opportunity to become far more involved in hospital activities.

The Vice Chairperson of the MMC Board of Trustees, Mrs. Herbert S. Holmes, Jr., addressed the subject of corporators at a winter seminar sponsored by the New England Hospital Assembly. In developing her presentation, she found that fewer than 40% of non-profit hospitals have elected corporate boards, and that where such boards exist they are seldom used to best advantage. Using MMC as an example, Mrs. Holmes suggested how hospital officials might make the most of their Boards.

Mrs. Holmes divides the functions of MMC Corporators into seven basic parts, the first of which is to elect the Board of Trustees. Corporators also act as fund raisers for MMC, serving on fund-raising committees and generally supporting fund-raising activities from their positions in the community. On the other end of the fund-raising process, many corporators are contributors to the hospital, and one of the Board's roles is that of a continuing base of support.

Maine Medical Center looks to its corporators for other contributions as well, in the form of service as volunteers and as members of special hospital committees. Many corporators serve on the Facilities Master Planning Committee, the Development Committee, and on volunteer activity committee.

BOARD, page two



MMC CORPORATORS at their most recent meeting. (A/V Photo)



THE GOOD GUYS ARE WINNING, as this sign in Accounting suggests. The Accounts Payable section, represented here by General Accounting Manager Doug Axelson and Accounts Payable Clerk Adele Whittier, has foiled two separate attempts to extort money from MMC. Phone invoices, mailed to hundreds of hospitals nation-wide are now under investigation by Postal authorities. (A/V Photo)

BOARD, from page 1

tees. A corporator headed the Ambulatory Care Program Review Committee, a project that recommended major changes in the hospital's outpatient clinics and related services.

Mrs. Holmes sees the corporators as the "eyes and ears" of the hospital in the community, and as the representatives of community interests in the hospital. They are effective spokespersons for the hospital, as they have a commitment to the institution and are well-informed. Corporators tend to be active in other parts of the community as well, and serve to carry the hospital's interests to those activities.

Likewise, the interests of the community are effectively communicated to the hospital by way of the corporators, again from their positions in the community and associations with other parts of it. They serve as community representatives on hospital committees, and provide valuable insight for public policy issues.

Finally, the members of the Board of Trustees are elected from the Corporators, and service on the Board of Corporators helps to prepare Trustees for dealing with the complexities of hospital policy.

In order to best serve the hospital and the community, says Mrs. Holmes, the corporators should represent as many parts of the community as possible. As chairperson of the nominating committee last year, Mrs. Holmes developed an analysis of the Board's composition in order to determine its strengths and weaknesses. Her research provides an insight to the variety of people represented on the Board.

MMC's corporators range in age from 30 to 95, with an average age of 61. Approximately two-thirds of the Board is male, but that proportion is decreasing. Grouped by occupation, most are business executives (both active and retired), lawyers, hospital volunteers, and bankers. There are also physicians on the Board, as well as insurance executives, educators, housewives, engineers, and members of the media.

Nearly every community in the Greater Portland area is represented on the Board, with the majority of the members residing in Portland, Falmouth, Cape Elizabeth, and Cumberland. MMC serves the entire state as well as its local area, and the Board reflects that, with members from such places as Auburn, Bangor, Bridgton, Kennebunk, Rockland, and West Baldwin.

UNH students here for internships

Three third-year students from the University of New Hampshire are spending two months at Maine Medical Center as Administrative Interns. The internships are intended to give the Health Administration and Planning majors a dynamic, on-the-job experience to supplement their classroom learning.

Lori Draymore, Elizabeth Scott, and Mark L. Krauss began their orientation last week, and will be at MMC until mid-March. Ms. Draymore will work primarily in Finance, Ms. Scott in Planning, and Mr. Krauss in Risk Management, but all three will be exposed to all parts of hospital administration. They will be under the Preceptorships of Vice President for Health Affairs Turner Bledsoe, M.D., Vice President for Planning and Public Affairs Donald E. Nicoll, Vice President and Treasurer Donald L. McDowell, and Associate Vice President for Risk Management Edward J. McGeachey.

The students will develop a wide range of professional skills as a result of their internships, and will gain experience in such areas as planning, finance, long-term care, regulation, and insurance.



ADMINISTRATIVE INTERNS FROM UNH are now working at Maine Medical Center, as part of their academic program for degrees in Health Administration and Planning. From left, Mark L. Krauss, Lori Draymore, and Elizabeth Scott.

(A/V Photo)

Order now against storeroom inventory

The Maine Medical Center Storeroom will be closed for inventory Friday, January 30. Orders scheduled for regular Friday delivery will be delivered Thursday afternoon. Requisitions must be received by 10 AM Thursday. Orders not received by then will be delivered Monday, February 2. Only emergency requisitions will be accepted during inventory, and must be routed through the Materials Management Office.

Please anticipate your department's Friday needs.

Employee discount program adds one

The Figure Spa, at 130 Main Street in Westbrook, is offering MMC employees a 10% discount on all new memberships and renewals. The Spa has 45-minute exercise classes available in 6-week to 1-year packages, and has whirlpool, shower, sauna, lounge, and nursery facilities. Hospital photo I.D. is required.

Employee discount tickets available

The Employee Activity Committee has several discount ticket offers available to employees, and the tickets may be purchased in the Security Office:

- Discount tickets for the Maine Mall Cinemas cost \$2.75, a savings of 75¢ over the box office price.

- Sugarloaf/USA lift tickets are available at \$12, and are good for a day's admission to all lifts. They may be used on any day during the season.

- The McDonald's discount coupon books available as part of the employee discount program contain \$3.70 worth of coupons for only \$2.00. Each book contains one coupon each for a quarter pounder, a regular order of fries, a McChicken sandwich, a cheeseburger, and a Filet-O-Fish sandwich.

- Another part of the employee discount program, the discount car rental rates available from Hertz, requires a special sticker be attached to the back of a credit card. The stickers are available in the Security Office.

Retirement coffee for Hester Bemis, RN

Hester C. Bemis, RN, Continuity of Care Coordinator for MMC's Utilization Review Department, is retiring after 23 years of service to the hospital.

All employees are invited to a coffee honoring Mrs. Bemis, from 9 to 10:30 AM Monday, February 2, in Cafeteria Conference Rooms A, B and C.

Mrs. Bemis was a staff nurse with Public Health Nursing in Augusta, and for the Conway, N.H., school system before coming to MMC in 1957. She was an instructor, specializing in out-patient nursing, for the School of Nursing until its closing in 1967. As a Nurse Specialist, Mrs. Bemis then acted as coordinator of nursing needs for patients following discharge. As Continuity of Care Coordinator since 1969, she worked with professionals both in the hospital and outside to assure appropriate transfer and placement of patients needing care following hospitalization.

She has served the Maine State Nurses Association on its Board of Directors, both as secretary and as vice president, and has been vice president and director of MSNA's District Four.

Please Note

Jesse Drew Dennet, Rehabilitation Nursing, now has radio page number 271.

Ethics of death and dying topic of show

Humankind has always been indisposed to confront or even talk about death, but modern medical technology has made possible the prolongation of life beyond the point at which, under ordinary circumstances, death would have occurred. As a result, there has been a growing interest in patient's rights, medical ethics and in the kinds of treatments available in hospitals and nursing homes.

"Death and Dying," the fifth episode in the *Hard Choices* television series, being aired in Maine by the Maine Public Broadcasting Network, explores the moral and ethical issues surrounding death. It is hosted by Dr. Willard Gaylin, President of the Hastings Center: The Institute of Society, Ethics and the Life Sciences, and may be seen on UHF Channel 26 at 11 PM Friday, January 30.

Our new life-prolonging technology has vastly complicated the questions today's society must confront and answer, and "Death and Dying" examines some of these questions: are the rights of dying people different from those of the living? Is there any justification for concealing medical facts from someone who is dying -- especially the fact that death is approaching? When does a physician's responsibility to preserve life end, and when, morally, can a physician slacken his efforts to keep a

patient alive and allow the inevitable to occur? Finally, when is a patient considered dead?

"Death and Dying" looks at "truth-telling," hospices, and the general philosophical issues concerning death, and concludes that as far as the general public is concerned, the growing hospice movement, the increasing public debate over the rights of the terminally ill, and the popularity of books on the subject of death and dying are substantial evidence that a once taboo subject has, in the 1980's, become a matter of concern for everyone.

Personnel to adjust 2nd, 3rd shift hours

Personnel's evening schedule, designed to provide second and third shift employees with more convenient access to the department's services, has been re-adjusted. The evening hours (formerly every Tuesday) will be consolidated into a schedule of the first Tuesday of each month, effective February 3.

Hours will be 7 to midnight and the Personnel Specialist on duty, in the Admitting area as before, may be reached on ext. 2315.

Director of Personnel Services Mary Lou Kiley reminds all employees that the department is open until 5 PM. Employees who find the hours inconvenient are encouraged to call the department, at 2106, to schedule an appointment.



THE "TUNNEL" HAS BURST INTO BLOOM, as anyone making the journey from Emergency to Radiology recently has seen. The flowers and fences are courtesy of MMC Painting Services Supervisor Steve Rohman and a crew of volunteer helpers, all of whom worked on their own time to dress up the formerly drab corridor. Above, a patient is wheeled past an enormous iris, and right, Rohman explains the creation of his favorite, the water lily.



Supervisory series continues at MMC

The Supervisory Discussion Series continues in February with the topic: "What is a Supervisor at MMC?" Judith Stone, RN, Vice President for Nursing, is the discussion leader.

Groups will meet at varying times to allow the widest possible participation. Department heads will help with coordinating attendance from their areas. All sessions will be in Classrooms 3 and 4 on the following schedule: Friday, Feb. 6, from 8 - 10 AM; Wednesday, Feb. 11, from 1 - 3 PM and again from 7:30 - 9:30 PM; Friday, Feb. 13, from 10 AM - noon; and Thursday, Feb. 19, from 3 - 5 PM.

For further details, contact Susan Williams at 2824.

Don't forget! It's new sticker time

Your blue Maine Medical Center parking sticker will be useless after January 31. The new stickers -- green ovals for payroll deduction parkers and orange and black triangles for those who pay by the hour -- take effect on February 1. All employees with current stickers received new ones with their paychecks a few weeks ago, and time is running out for the 1980 decals.

The new sticker is to be placed in the same spot as the old one, and should removal of the outdated sticker be difficult, scrapers are available in the Parking Office, the Security Office, and at the attendants' booths.

**FOOD SERVICE
EMPLOYEE OF THE WEEK**

is

**WAYNE ADAMS
COOK**

Marketplace

FOR RENT: 3 BR A-frame, 5 miles from Sugarloaf, avail. for weekly rentals in Feb. Call Fran at 772-2811 days.

FOR RENT: 1 BR apt. on Western Prom., 2 blocks from MMC. LR, kitchenette, bath, stove, refrig., furnished or unfurnished. \$300/mo., includes heat, utils., parking, and HBO. Sec. dep. req. Call 775-0970.

FOR RENT: Modern 1 BR apt., w/w carpet, avail. immediately. \$250/mo. includes heat. Call 774-3739 after 3 PM.

FOR RENT: 2 BR apt. in Port., 2 family home, large rooms. \$310/mo. plus utils. Call Michael at 775-5871 or 773-9600.

FOR RENT: 1 room studio apt., ceramic tile shower, quiet bldg., all utils. included. Call 773-0123 or 773-0133 for appt.

FOR RENT: 5 room apt., renovated, bath, stove, refrig., partially furnished if desired, DR & LR are w/w. All windows have new shades and curtains. \$275/mo. plus utils. & sec. dep. Call 773-1820.

FOR RENT: House in So. Windham, 2 BR, w/w carpet, all elec. \$275/mo. plus utils. Call 892-4020 after 4 PM.

FOR RENT: New apt. on Brackett St., near MMC, 1 BR, 1½ bath, new appliances, dishwasher, all elec., zone heating, adults, no pets. \$400/mo. plus utils., sec. dep. and lease. Call 774-9210 from 5-8 PM.

FOR RENT: Newly renovated 4 room apt., near USM, bath, adults, no pets, appliances, \$250/mo. plus utils., sec. dep. and lease. Avail. Feb. 1. Call 774-9210 from 5-8 PM.

FOR RENT: Ocean Ave. apt., near Payson Park, 3 rooms, sunporch, yard, lily pond. Partially furnished. \$260/mo. includes heat and elec. Sec. dep. Call Henry at 797-6041.

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WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to the Editor, Public Information Office, MMC, Portland, Me., 04102. Barbara Burns, Editor.

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FOR SALE: Moving, must sell furniture, appliances, stereo, etc. Call Jeanne at 892-4020 after 4 PM.

FOR SALE: Victory all night wood stove, holds 24" logs, door air damper controls, boiler plate 3/16" steel, 6" flue from back side. Can be used with a fan. Has heated a 3 BR Cape for 2 years. \$300. Call 282-1895 after 5 PM.

FOR SALE: Welch Allen portable Ophthalmoscope and Fiberoptic Otoloscope, almost new. \$85. Call 625-8341.

FOR SALE: 1976 Honda 550-Four, ex. cond., 7,000 original miles. \$1,200. Call Steve at 767-2376.

FOR SALE: Crib with mattress, playpen, carrier, baby clothes. All in perfect condition. Call 773-7911.

FOR SALE: Ebony console piano with bench, ex. cond. \$1,200. Call A. Beaudet at 767-3104.

New Employees

ANESTHESIA: Lynn Begley

CENTRAL SERVICE: David Niles, John Skolas

COPY CENTER: Janice DiMauro

EMERGENCY: Tami Williams

FOOD SERVICE: Linda Chadbourne, Bonnie Rayl

HOUSEKEEPING: Gregory Simon

NICC: Douglas Dransfield

NURSING: Janice Chamberland, Mary DeSimone, Deborah Elliott, Karen Freed, Celestia Gerrier, Donald Gingras, Rena Gray, Dorothy Knox, Elizabeth LeClair, Mary MacFadyen, Ann McCrum, Bernadette Murray, Sheila O'Brien, Lynda Punskey, Cynde Putney, Lisa Sprague

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