

what's happening

Maine Medical Center
Portland, Maine 04102

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October 24, 1979

Health Career Day scheduled Saturday

Personnel Specialist Jane Patterson, Carole Duncan of Audio-Visual and others were in the final stages of preparation last week for the MMC Health Career Fair scheduled Saturday.

If last year's experience is any indication, more than 300 students of all stripes will be on hand for the event. It will include presentations by representatives of more than 20 health careers. A professional from each will be on hand in Classrooms 3 and 4 Saturday morning to explain requirements, to answer questions and to demonstrate equipment. Slide shows, exhibits and tours will round out the program.

There will be printed material dealing with career opportunities, educational and professional re-certification requirements, current market manpower needs and salary ranges. Visitors will be encouraged to discuss details with the career representatives, to collect literature and generally to be part of the Career Day give and take.

The event is scheduled Saturday, Oct. 27, from 8:30 a.m. to 12:30 p.m. in Classrooms 3 and 4.

Average gift up in U-F campaign

On Tuesday last week, 14 days into the 1979 United Fund campaign at MMC, Chairman Michael M. Kilmartin compared this year's results with last year's and came up with some good news and some less good news.

The good news, he said, is that the average pledge has risen from \$21.22 last UNITED WAY, page 4



COST-CONTAINMENT—Rose Graham, R.N., shows one of the new posters to Mildred Barnaco, R.N., P2A head nurse. (A/V Photo)

Series of posters on MMC nursing units stresses economy of supplies, equipment

MMC nurses have come up with a cost-containment program of their own to compliment efforts by the hospital and its physicians to save money for patients.

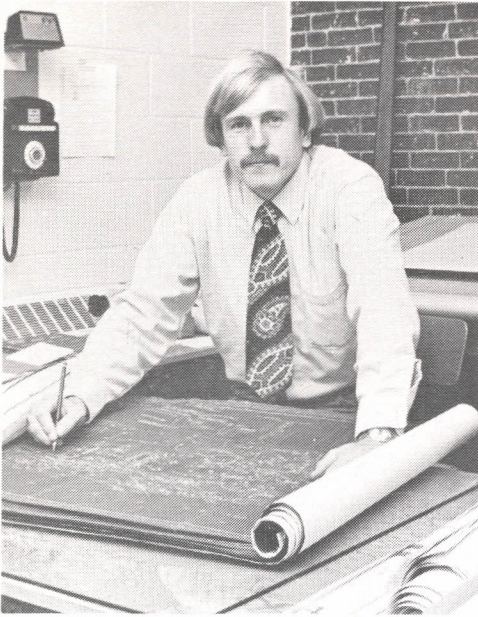
The nurses' big guns—aimed primarily at waste of patient-care supplies and equipment—are posters to be displayed at all nursing units of the hospital.

Developed by Rose Graham, R.N., and Andrea Melniss, R.N., the messages are direct and unadorned. "Is it Re-usable? Is it Disposable? When in doubt, save it," says one. "Don't Abuse the Furniture," says another, complete with the prices for patient-room tables, chairs and shelves. Still another lists the prices for a stretcher at \$1,300 and a wheelchair at \$751, and others have messages about sheets (\$4.71) towels

(\$1.32) and scrub gowns (\$6.00).

The program involves moving the posters—there are 31 in all—from one unit to another for the next few weeks in an effort to impress not only nurses, but all hospital personnel, with the importance of cutting costs through proper use of supplies and equipment—eliminating waste.

The program carries the approval of the MMC Medical Staff Cost-Containment committee headed by Dr. Charles Kunkle and is being considered for state-wide use by the Maine Hospital Association.



DYER Architect appointed to Engineering staff

Donald M. Dyer, 31, a registered architect and designer, has joined the MMC Department of Engineering Services.

Administrative Engineer Ted Hollidge said Dyer "will do design and drafting work on capital projects, space and equipment design, and planning for more effective use of space."

Dyer was employed as an architect and designer by Wright, Pierce and Whitmore of Topsham for whom he developed working drawings for projects throughout the state. These included several health institutions: an addition to Blue Hill Memorial Hospital, a nursing home in Madison, and the pediatrics unit of Regional Memorial Hospital in Brunswick. Other projects in which Dyer was actively involved included a church in Bath, a school in Dayton, and the student union building at the Hyde School, Bath.

Dyer was educated in his field at Wentworth Institute, Boston, and at the University of Arizona, which awarded him the degree of Bachelor of Architecture in 1972. He is a specialist in architectural design, design presentation, cost estimating, preparation of working drawings, specification writing and construction administration.

Honors set for 250 long-term employees

More than 250 long-service employees of the Maine Medical Center will be honored at an awards coffee Monday morning, November 19.

The group includes several with more than 20 years of MMC service, and all have been employed by the hospital for at least five years.

The awards—jewelled pins and tie-tacks—will be presented by Dr. Edward C. Andrews, Jr., MMC president, and by heads of the employees' departments.

The awards coffee is scheduled from 9:30 a.m. to 11:00 a.m. in Cafeteria Conference rooms.

Two MMC Nurses give presentation at Mercy

Two MMC CCRN's presented a program on "Advanced Arrhythmia Recognition" at Mercy Hospital last week in a monthly session of the Southern Maine Chapter, American Association of Critical Care Nurses. The speakers were Rosalie Arsenaault, CCRN, and Sherry Fullerton, CCRN, both of the MMC Special Care Unit.

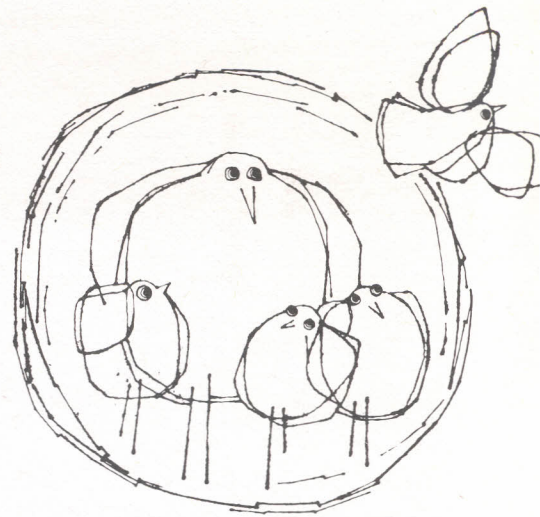
Next month's program, scheduled at 7:30 p.m. Nov. 14 at Mercy, will be a presentation on axis deviations by Ann Cady, RN, Osteopathic Hospital of Maine.

about people

DR. JAMES HADDOW, associate medical director, Foundation for Blood Research, Scarborough, will attend sessions of the American Society of Clinical Pathologists in Las Vegas, Nev., Oct. 31. He will address the group on "prenatal diagnosis."

MRS. POLLY HADDOW, education director for the Foundation, will participate in a workshop on human genetic education in high schools at Boulder, Col., Nov. 1 under the auspices of the Biology Study Curriculum Society.

JOHN R. CORNELL, ESQ., MMC Corporator and Vice Chairman of the Deferred Giving Committee, has been elected to a two-year term as Chairman of the Alumni Council at Colby College.



TEACH YOUR CHILDREN WELL

The American Hospital Association unveiled a Year-of-the-Child program last week that it described as "a grown-up approach to promoting children's health."

It's symbolized by the whimsical image with a serious message we've reproduced on this page. "Teach your Children Well," it says, "healthy habits give them a flying start."

The AHA says its "Teach Your Children Well" program gives hospitals the opportunity to focus attention on the health needs of children and then work to meet these needs. It's an excellent way, AHA says, "to convey a totally positive message to the community and to the nation, —to say we care about children and we are willing to use our resources to help improve their health and well-being."

The program aims at four major areas of children's health...child abuse, accident prevention, hospital orientation and immunization. These were chosen, AGA said, because hospitals have a primary impact on each; hospitals can act directly and serve as a community catalyst in each area.

The "Teach Your Children Well" message is this, AGA says:

"Children deserve a healthy start in life. By learning good health habits early, they'll stay healthier longer.

"Good health habits are really just good common sense. Children should learn to select nutritious foods and snacks. They should be able to tell the difference between safe and potentially dangerous play. They should realize that doctors and nurses are helpers, not hurters. And, they should develop a positive sense of responsibility for taking good care of their own bodies.



A COPY FOR THE LIBRARY—Dr. Rand presents a bound collection of Dr. Austin's publications to Librarian Eleanor Cairns. (A/V Photo)

Family, MMC Library, receive bound copies of Dr. Austin's publications

The 34 scientific publications of the late William H. Austin, M.D., have been collated, arranged and bound by Dr. Peter Rand and members of the MMC Research Department. Copies have been presented to Dr. Austin's family and to the MMC Medical Library.

The Library presentation, last week, followed by only a few days the reading of a eulogy to Dr. Austin at a meeting of the MMC Medical Staff. The eulogy was written by Dr. Peter W. Rand, MMC Director of Research and a colleague and friend of Dr. Austin for many years.

"These are some words in memory of Bill Austin, whose life, at a time of redirection, was tragically ended in a late-night automobile accident on May 26, 1979. During 23 years of professional service, with brilliance, warmth and wit, Bill taught us the hazards of empirical thinking and the meaning of compassion and dedication in patient care. Through unrelenting research and laboratory trial, he provided his hospital with the initial systems for open-heart surgery and for renal dialysis, and at the same time, through publication of original investigations, became recognized internationally as an expert in the field of acid-base chemistry.

"William Henry Austin was born in Louisville, Kentucky on the 27th of November 1929, the son of an Episcopal clergyman, Arthur H. Austin and Dorothy Sharp Austin. The family moved to Cape Elizabeth in 1945. Bill attended St. George's School and graduated from Cape Elizabeth High School in 1948, from Bowdoin College in 1952 and from Cornell University Medical School in 1956. His postgraduate education included 3 years of rotating internship, medical residency and cardiology fellowship at the Maine Medical Center, followed by a senior residency and fellowship in Medicine at the Memorial Center Hospital and Sloane-Kettering Institute in New York. In 1961 Bill was appointed to the Attending Medical Staff of the Maine Medical Center and assigned to the Research Department, which, to a great extent, was the product of his own previous interest and efforts. From this base he contributed fundamentally to the Hospital's kidney program, and was instrumental in obtaining and placing in operation the first dialysis machine in the State. Subsequently, he served his country for two years at the United States Naval Hospital in Norfolk, Virginia, following which he returned

to Portland to continue teaching, research and patient care at the Maine Medical Center, in private practice, at the Mercy Hospital and at Pineland Training Center.

"In the last ten years, despite an awesome burden imposed by a pernicious illness and a debilitating accident, Dr. Austin's academic output continued and was recognized by significant honors on two occasions: when he received the first Maine Medical Center House Officer's Teaching Award in 1970, and again, in 1975 when he was selected by the National Bureau of Standards to join a panel of international experts to review analytical methods for pH and blood gases.

"This keen intellect was never dry, however. It was served with notes from the classics, or it flew on the wings of outrageous limericks. It was matched only by the unparalleled humility, generosity and compassion of its owner. For these things we remember Bill Austin.

thanks....

The nurses in the Ambulatory Surgery Unit have passed along these messages and others they've received from former patients in the past few weeks:

"Thank you for the excellent care and the friendliness you showed on my recent visit".... "Really appreciated the pre-op confidences and the post-op care. I realize now how important it is to have pleasant people about. You were super to me.".... "Sincere thanks for remembering my birthday, for your generosity with the cake, but most of all for your skill, dedication, and T.L.C.".... "Thank you for all you did for me...you have a very fine staff."....and this, from a youngster, "Thank you for taking care of me and tell Dr. Dibbins, I said thank you for operating on me."

'Liver Rounds' set at Westbrook Hall

"Liver Rounds" is coming up...a Hallowe'en costume party (two days late) on Friday, Nov. 2, at the Knights of Columbus Hall, Saco Street, Westbrook, 7 p.m. to midnight.

There'll be a \$2 donation and the "Apple Scruffs" will play. It's BYOB, and it's for hospital people.

UNITED WAY, from page 1

year to \$23.82, and that the 14-day total stands at slightly under \$28,000 compared to \$25,000 on the 14th day of the 1978 campaign.

But the less good news is that 900 pledge cards are still out...900 MMC people who have not decided what to do, or who have yet to be contacted by departmental coordinators and solicitors.

Kilmartin is counting on these potential United Fund donors to put the 1979 campaign total over its \$38,000 goal, a figure that exceeds last year's total MMC gift by about \$6,000.

He is confident, he said, that the trend set by the early donors in raising the per capita gift will continue through to the end of the campaign, putting the MMC drive over the top. He urged a final, late-hour effort by all concerned—donors and campaign workers alike—to get cards signed and into the United Fund campaign total.

you should know...

LOCATION CHANGED

Associate Vice President for Ambulatory Services J. Michael Taylor, M.D., has moved his offices and the Department of Community Medicine from Chisholm House to space on the administrative corridor, ground floor, Maine General Building. Departmental phone numbers are unchanged.

PLACE CHANGE

The second class in the Assistant Head Nurse course series scheduled in Classroom 4, Oct. 30, 4-6 p.m. will be held instead in the R8 conference room.

GIVE NOW!



United way

marketplace

FOR RENT: One bedroom, newly redecorated apt., with carpet, near MMC. \$260/mo. includes heat. Call 773-9662 after 5 p.m.

FOR RENT: Sublet furnished apt. Nov. 1 to June 1. 3 rooms & bath. Oil heat, parking. Would like someone that will take good care of it. Call 797-3186 mornings or eves. Mon., Wed., or Fri. \$200/mo.

WANTED: Sublet or room for the month of Nov. and part of Dec. for 4th year student and husband doing externship in Pediatrics. Would still be interested if only available for Nov. Contact Phyllis A. Hampton, c/o Dennison, 260 Fort Washington Apt. 6A, New York, N.Y. 10032 or call collect 212/795-2336.

WANTED: Female roommate to share So. Portland house. Rent negotiable. Call 799-8815 after 5 p.m.

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WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine, for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to the Editor, Public Relations Dept., MMC, Portland, Me., 04102.

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WANTED: Roommate to share large 2 bdrm. Congress St. apt. Can walk to hospital. Is light, fireplace, eat-in kitchen and central hall which can be used as study. \$175/mo. includes utils. Call Duncan at 775-6148 days or at 774-7372 after 6 p.m.

WANTED: Transportation from Freeport to Portland and return — 2 or 3 days per week. 9:00 a.m. to 6 p.m. Call Mrs. Forward 865-3282.

FOR SALE: 1972 VW Superbeetle. 80,000 miles. Recent valve job. \$950. Call 846-3507.

FOR SALE: Homemade afghans, made to order. \$25.00 - \$35.00 any color. Call 892-6351 eves.

FOR SALE: 1967 Econoline Ford Van — 4 door auto., 6 cyl., new master cylinder, new carburetor, new radial tires, built-in cabinets, floor in back. \$595.00. Call 892-6351 eves.

FOR SALE: 2 General Radial snowtires, white-wall and studded FR-78-14 mounted on 14" universal rims to fit all makes of cars. Almost new — cost \$175 new. Will sell for \$90.00. Warrantee Trans. Call 892-4835.

FOR SALE: Two radial snowtires, size RF-78-14" used one winter (less than 5,000 miles). Noyes Duratred — \$50. Call 775-0851 after 5 p.m.

FOR SALE: 1976 Dodge Aspen, 4 dr., V-8, auto., P.S., P.B., radio, radial tires, rustproofed, low mileage, ex. cond. \$2750 or best offer. Call 773-5413 after 5 p.m.

FOR SALE: Pair used GR 78-15 snow tires. Polyester and steel radials. Call 799-7979 after noon.

LOST IN MMC: Gray 3M Littman 22" stethoscope (2100) stainless steel combination head with name (Carter) engraved on upside of diaphragm. Please notify Dr. P. Carter, radio page 372.

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