

# what's happening

Maine Medical Center  
Portland, Maine 04102

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October 17, 1979

## Facilities Consultant Firms Engaged To Plan for institution's space needs

Another major stride toward a solution of MMC's space needs was taken last week with the selection of a facilities planning consultant.

Associate Vice President Reynold Welch said two New York consulting firms called The Joint Venture in association with Health Systems, Inc., of Boston have been asked to undertake development of a plan to meet space needs already identified by many hospital departments and activities.

Engagement of the consulting firms was authorized by the Board of Trustees in a resolution September 27. The resolution charged the consultants with "development of a statement of facilities needs and alternatives in concept form, incorporating the characteristics of flexibility, effectiveness, efficiency, ease of access, appropriate location and minimum capital costs . . ."

Welch said the consultants will develop a "framework for facilities planning and provide the Board with options" in their efforts to solve the institution's basic

space problems: intensive care, emergency and ambulatory care facilities, space for educational activities, relocation of the Operating room suite, more parking space, improved access to the hospital buildings and materials handling improvements, and other problem areas cited by many departments. Recommendations for use of new space and better use of existing space also will be included.

Welch reiterated the intention of the MMC administration to make the process open and cooperative, with information on developments made available as they occur.

The plan, Welch said, will be flexible, recognizing that MMC is a growing and changing institution. It must accommodate the patient services that the hospital is committed to provide, must meet high standards of working conditions and all safety codes, and develop a modern physical plant and environment that is entirely consistent with the mission and goals of the Medical Center.

## Shannon to speak at Oct. 19 event

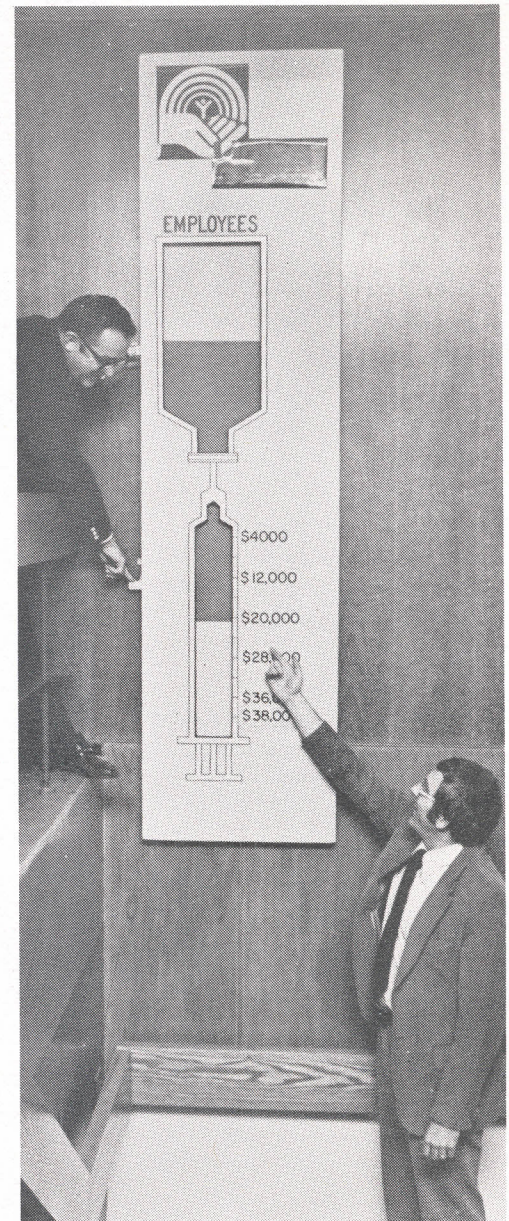
One of America's leading specialists in pulmonary pediatrics will lecture at Maine Medical Center Oct. 19.

Dr. Daniel C. Shannon will be in Portland for the Friday program on pediatric pulmonary care, and will discuss "Blue Babies and Anxious Parents." He will also speak on the "Clinical Use of the Pulmonary Function Laboratory."

A nationally recognized authority in pulmonary pediatrics, Dr. Shannon is director of the Pediatric Pulmonary Unit at the Massachusetts General Hospital, and Associate Professor of Pediatrics at Harvard Medical School and at

the Harvard-MIT Division of Health Sciences and Technology. He has authored numerous articles and abstracts in professional journals, and currently serves as consultant to the Pediatric Pulmonary Clinic at the Maine Medical Center.

Others on the program are Keith N. Megathlin, Portland pediatric allergist and clinical instructor in pediatrics at Tufts School of Medicine; and J. Mark Kjeldgaard, Associate Director of Maine Medical Center's Pulmonary Medicine Department. Dr. Megathlin will speak **SHANNON**, page 3



**HALF-WAY MARK** -- Associate Vice President for Finance Michael M. Kilmartin, left, adjusts the United Fund hypo in the Admitting Lobby to reflect the total pledge in the MMC drive so far . . . about \$21,000. Assisting is Dale Shaw, project manager, Accounting Department. (A/V Photo)





**UP WITH PEOPLE** — A member of the road show cast of "Up With People," who visited MMC last week to entertain, is shown with patient William Howard on R4. The group played to a "full house" in the R4 ADL room. (A/V Photo)

## 100 attend MMC anesthesia seminar

More than 100 professionals from all over New England registered for a two-day seminar sponsored by the MMC Anesthesia Department and held at the hospital last weekend. The program, designed to help nurse anesthetists meet mandatory continuing education requirements, was greeted by an "overwhelmingly positive response," and plans for a similar session in 1980 are already in the works.

Speakers on a variety of technical and scientific topics included Dr. Philip Villandry, MMC Chief of Anesthesia, and Anesthesiologists Dr. Richard Flowerdew, Dr. Norman Wilson, Dr. Jeffrey Morse, Dr. James Reichel, Dr. Donald Klopp and Dr. Chester White. Pediatric Surgeon Albert Dibbins and Plastic Surgeon Dr. Robert Waterhouse also participated.

David Murray, C.R.N.A., who served as moderator, was chairman of the planning committee. Other members included Kay Faulkner, C.R.N.A., Cecilia Tighe, C.R.N.A., and Nancy Cross, C.R.N.A.

## thanks....

Ed Hall, training supervisor, House-keeping, has asked WH to express his thanks for the many get-well cards, messages and gifts collected and delivered to his room recently by Ralph O'Brien.

## Carians Memorial Fund Established

An alumna of the Maine General Hospital School of Nursing who died last year bequeathed \$50,000 to Maine Medical Center as a memorial to her brother.

Miss Mary Carians, whose nursing career was spent in Boston, returned to her Portland home when she retired about ten years ago. She died in June, 1978, at the age of 80.

Her bequest establishes the Lawrence B. Carians Memorial Fund which will be used by Dr. Peter Rand and his associates in heart research.

## To improve services Poison Control Center awarded \$20,000

The Maine Poison Control Center at MMC has received a \$20,000 cost-containment grant from Blue Cross-Blue Shield to help the facility meet the costs of its expanding service.

Tom Gorham, director of research services at Blue Cross-Blue Shield of Maine, said the money has been allocated by his Board of Directors at the recommendation of the organization's cost containment committee. This Committee, he said, solicits ideas and project suggestions from all segments of the community and supports those that have potential for lowering the costs of health care. They feel the Poison Control Center grant will save health dollars by making emergency room visits unnecessary, he said.

Dr. Frank Lawrence, Chief of MMC's Emergency Department and director of the Poison Control Center, said about 65 percent of all poison cases can be treated effectively in the home using the Center's recommendations and call-back procedure. The problem, as he sees it, is that only about one half of the people in Maine are aware of the Poison Control Center's existence.

The Center offers a "hotline" telephone service that provides help in a poison case immediately. By dialing a toll-free number (1-800-442-6305) the caller may receive free, professional treatment instructions dealing with more than 250,000 commercial products, pesticides and plants on a 24-hours-a-day, seven-days-a-week basis.

Dr. Lawrence says that if the information a caller needs is not available in the center's elaborate and extensive microfilm file, a national list of poisoning specialists is ready at hand.

He says that nearly 200 Mainers will be poisoned on an annual basis, and that the Poison Control Center is aiming to reduce this figure through the "hotline", through a public awareness program that informs Maine people about the dangers of household and commercial products, and through work with medical professionals and dissemination of new material on poisons.

The Center, Dr. Lawrence says, hopes to continue improvement of its services and expand its poison reference library through the Blue Cross-Blue Shield grant.

**Now is the time!**

This is the month for  
Blue Cross and Blue Shield of Maine  
**OPEN ENROLLMENT**

**CONTACT**  
MMC PERSONNEL DEPARTMENT



SHANNON, from page 1

on the topic of "Evaluation of Pediatric Asthma." Dr. Kjeldgaard's lecture will be on the "Pharmacologic Treatment of Airway Disease in the Pediatric Patient."

The "Pediatric Pulmonary Day," which will begin at 8:30 a.m. in the Medical Center's New Diagnostic Facility, is sponsored by the Maine Lung Association and the Maine Medical Center to update physicians in the knowledge and skills needed to diagnose and treat lung diseases in children.

Physicians involved in the primary care of infants and children are invited to attend. Registrations should be sent to the Pulmonary Medicine Dept., MMC.

### **Council schedules alcoholism lecture**

The Rev. Joseph C. Martin, Baltimore, well-known lecturer on alcoholism, will speak at USM Oct. 26 at 7:45 p.m. under sponsorship of the Southern Regional Alcoholism and Drug Abuse Council, Inc.

Father Martin is a priest of the Archdiocese of Baltimore, assigned since 1970 to special work in alcoholism.

Tickets may be purchased from any member of the Board of Directors of the Southern Regional Alcoholism and Drug Abuse Council.

### **New flags sought for employees' pole**

Arthur Stevenson, Chairman of the Employment Activity Committee, said this week that his committee is seeking new flags—or funds to purchase new flags—for the MMC flag pole near the front door, presented to MMC by the employees of the Maine Medical Center on June 14, Flag Day, 1978.

Anyone wishing to present a standard United States flag, or to make contributions to the "EAC Flag Fund," is invited to contact Arthur Stevenson, c/o the Nursing Department. He says acrylic flags, 6 by 8 ft., are ideal for heavy-duty use on the MMC flag pole, erected in June, 1978, by the EAC.

### **Blood Bank hosts all-day workshop**

The MMC Blood Bank joined Ortho-Diagnostics, Inc., in sponsorship of an all-day workshop Wednesday on the "detection of multiple antibodies and direct Coomb's test problems." Blood bank personnel from throughout the southern Maine area attended the event.

Warren Lutz, product manager for Ortho-Diagnostics, was an evening speaker, presenting a paper on "Recent Advancements in RhoGam."

### **5 MMC doctors at RT conference**

Five members of the MMC Medical Staff were speakers at the 21st Annual New England Conference of Radiologic Technologists at Hyannis, Mass., last weekend.

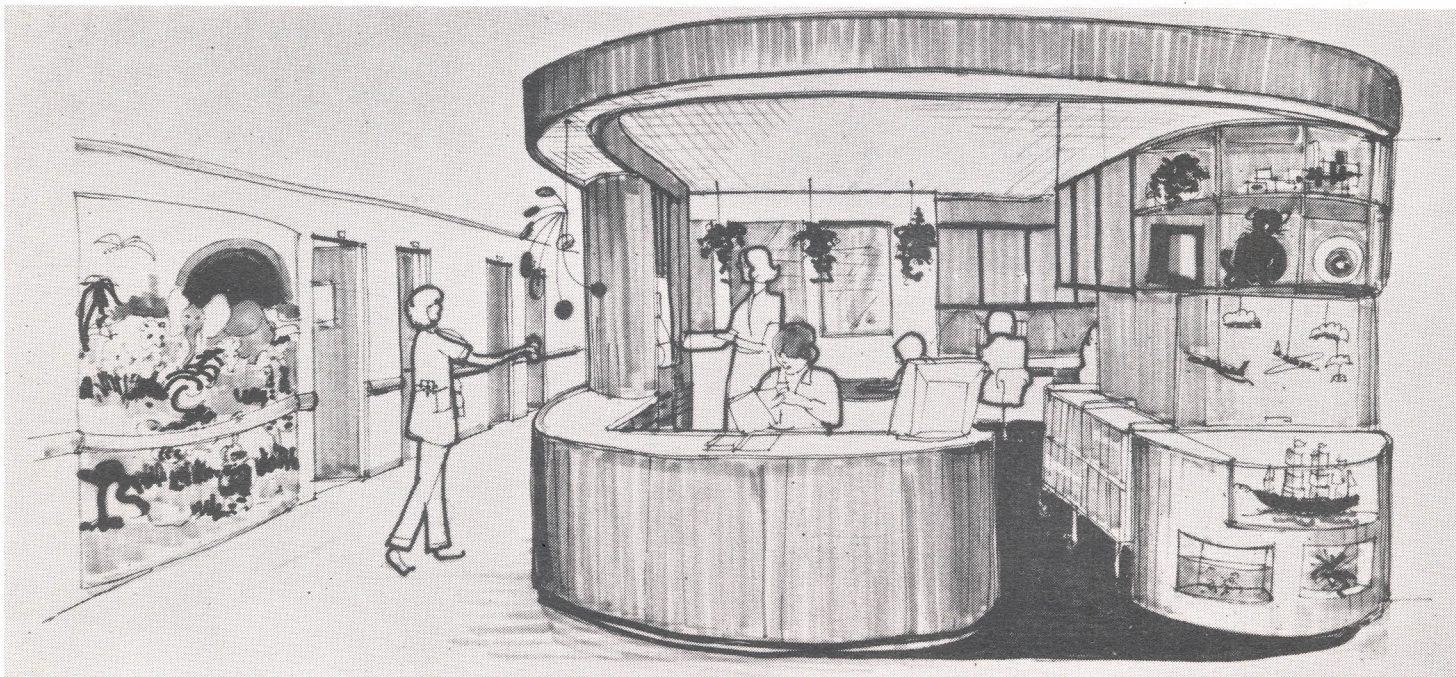
The MMC speakers included Dr. Jean Labelle, Dr. Joel Johnson, Dr. Margaret Millard, Dr. Charles Capron, Dr. Barbara Luke and Dr. Robert Luke.

Attending from MMC were Sally Doe, R.T., chairman of the board and program chairman; Ann Matthews, F.S.A.R.T., general conference chairman; Kathy Tremblay, R.T., nominating committee and banquet chairman; Louise Foote, R.T., registration committee chairman; Mary Duffy, R.T., State of Maine representative and essay chairman; and Joan Boutet, R.T., commercial liaison committee chairman.

More than 1,000 RT's attended.

### **Child Care Facility?**

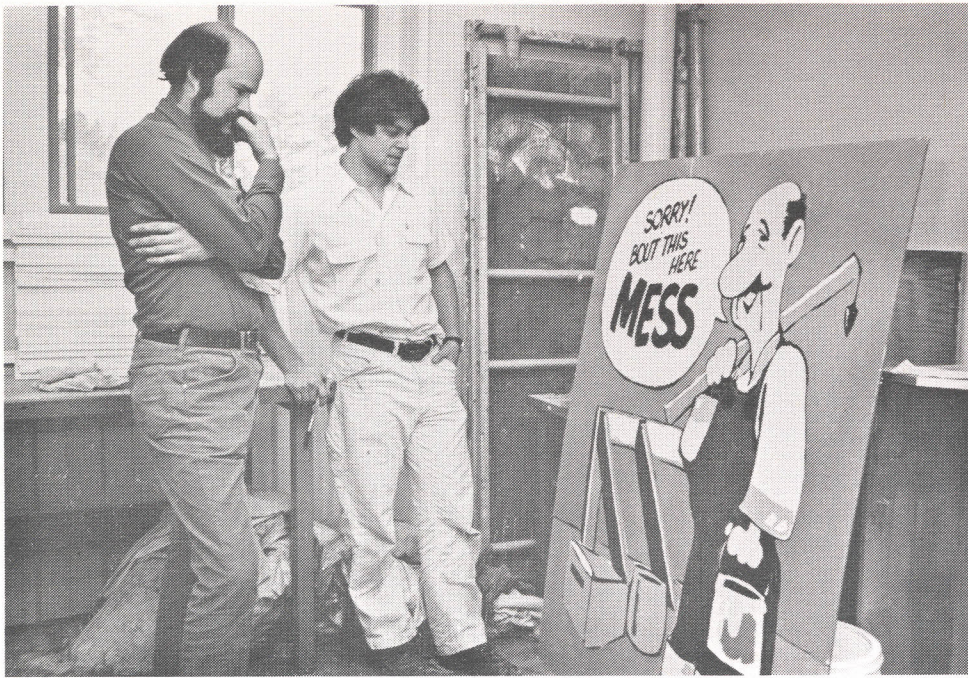
A group of MMC employees has formed a committee to study the possibility of establishing a 24-hour child care facility at MMC. Anyone interested in becoming involved at any level is asked to leave name, address, phone number and hospital extension with Erika Asbas, Elizabeth Carrioulo's office, Personnel Dept., or phone 871-2106.



**PEDIATRICS CHANGES** — The Visiting Board of Children's Hospital will finance a major renovation of the Pediatrics Division nursing station designed to improve the first impression it makes on young patients. The changes will reflect efforts by physicians, nurses and the board itself to make the reception area brighter, more homelike, more inviting, and with improved work efficiency. The architect's sketch shows how it will look.



## what's happening



**SIGN OF THE TIMES** — Painter Mo LaRoche and his boss, Paint Supervisor Steve Rohman, approve final touches on a sign they'll use first in the SCU area, where a major renovation begins this week, and in other projects throughout the hospital. (A/V Photo)

### about people

Governor Brennan has announced the appointment of Dr. David S. Hurst of Farmington to the Board of Examiners of Speech Pathology and Audiology. Dr. Hurst has been with Rural Health Associates in Farmington since he completed an internship at MMC in 1972.

### IS TODAY YOUR BIRTHDAY?

An Ice Cream Cone  
is yours FREE  
at the  
MMC Coffee Shop

### marketplace

**FOR RENT:** In Scarborough, 2 bedrm apt., w/ large LR, kitchen/dining area and den. \$350/mo. includes heat & hot water. Call 883-2179 after 5:30 p.m.

**FOR RENT:** Apt. 1 block from Congress St. near MMC. 1 bedrm., quiet bldg., good location. Parking & heat included, \$185/mo. Sec. dep. Call 772-7247.

**FOR RENT:** Apt 1 block from MMC. 2 rooms w/bath. \$145/mo. includes heat. Semi-furnished, sec. dep. Call 775-1066 or 772-7247.

**FOR RENT:** Standish Cape on 1½ acres, 2½ bedrms., kitchen, LR, DR, Franklin stove, screened porch, garage-cellar, attic storage. \$325/mo. plus utils., lease, sec. dep., ref. call 642-2929 after 5 p.m.

**FOR SALE:** Blue Hondaline wrap-around motorcycle helmet w/gold trim. Few scratches, new \$65, asking \$30, size small. Contact Scott in Security.

**WHAT'S HAPPENING** is published every Wednesday at Maine Medical Center, Portland, Maine, for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to the Editor, Public Relations Dept., MMC, Portland, Me., 04102.

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**FOR SALE:** Radio Shack AM/FM stereo. Includes stereo phonograph and speakers, also cassette. Will Forfeit for \$175. Contact Scott in Security.

**FOR SALE:** '72 Honda 450cc CB with extras. \$500 or best offer. Call Steve at 627-4123 evs.

**FOR SALE:** 1977 Subaru DL, 2-door sedan, standard. Call 773-9063 after 6.

**FOR SALE:** Praktica SLR 35mm camera, L model w/50mm, f28 lense, 2X extender, ASA range 12-1600, speed B-1000. \$45, or w/ meter \$55. Call 773-1245.

**FOR SALE:** '73 VW Bug, good condition. Call 799-5033 after 4 p.m.

**WANTED:** 3 bedrm. apt. near MMC or on bus line. First floor preferred. \$240-\$250/mo. heated. Have 1 child. Call 774-1254.

**WANTED:** Writer-researcher doing graduate work at Harvard needs to rent room in private home for one weekend each month. Excellent references. Please call 846-5121.

**WANTED:** Garage to store car for 4-5 months. Call 773-5275 after 5 p.m.

**WANTED:** 4th housemate for Yarmouth home. Own bedrm. and room to spread out. \$107.50+. Call 846-9000.

**HOME WANTED:** For 4-yr.-old white cat. Well mannered and affectionate. Call 799-0202.

**FREE KITTENS:** 7 wks old, one all black female and 1 tiger male. Call Steve in Endo. Lab or at 627-4123.

**FOR SALE:** 1 brown, borghana fur coat, size 16 excellent condition, \$25. Call 772-5103.

### you should know

**THAT** new telephone numbers for Medical Education Director Dr. Costas Lambrew and his secretary, Betty Whited, are 2111 and 2112.

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happening

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