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WHAT'S

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PUBLIC RELATIONS DEPARTMENT
MAINE MEDICAL CENTER
PORTLAND, MAINE 04102

HAPPENING

Vol. 9, No. 47

June 21, 1978

MHA MEETINGS AT ROCKPORT

Maine hospital people gathered this week at the Treadway-Samoset Resort in Rockport for the annual meeting of the Maine Hospital Association. The two-day event got underway with a 7 pm clambake on Sunday, June 18.

Following registration at 8 am, Monday, the general session no. 1 dealt with "Legal and Regulatory Development in Hospitals: An Update" with guest speaker John F. Horthy, LLB, Pittsburgh, PA. American Hospital Association staff member Gail H. Warden, Chicago, addressed the "Voluntary Effort" at the 10:30 am general session no. 2.

During the afternoon general sessions at 1:30 and 3 pm, James M. Vaccarino, Boston, spoke on "A Practical Approach to Hospital Risk Management" and Irwin Wolkstein, Health, Education and Welfare, Washington, D.C., spoke on "Cost Containment—The Federal Perspective."

Membership meetings of the Maine Hospital Association, the MHA Research and Education Trust and the Hospital Association Shared Services were held from 8:30-12 noon on Tuesday. Awards presentations were made at the annual meeting luncheon.

Several affiliated groups held concurrent sessions during the two-day program. Meetings were conducted by the Maine Association of Hospital Auxiliaries, the Maine Society for Hospital Personnel Administrators, the Maine Directors of Volunteer Services, the Maine Chapter of Hospital Finan-

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EMPLOYEES ACTIVITY COMMITTEE CHAIRMAN Arthur Stevenson expresses the sentiments of MMC workers Wednesday, to a crowd of more than 200 gathered at the dedication of MMC's first flagpole. A plaque inscribed "THIS FLAGPOLE PRESENTED TO THE MAINE MEDICAL CENTER BY ITS EMPLOYEES ON FLAG DAY 14 JUNE 1978," was unveiled, and U.S. and State of Maine flags were hoisted. (A/V Photo)

A Festive Occasion

MMC PAYS TRIBUTE TO ITS DEDICATED LONG-SERVICE EMPLOYEES & RETIREES

The 30th annual Honor Night celebration—the first to be held outside the hospital—was truly a festive event. More than 600 MMC people enjoyed the meal, the music and the special-occasion atmosphere of the Holiday Inn Downtown. Many of the institution's retirees took advantage of the chance to greet old friends and former fellow workers, and members of the hospital's Food Services department had their first chance to sit down, have their meal served to them and really be honored guests of the hospital.

Welcoming the employees to Honor Night, James Moody, vice chairman of the MMC Board of Trustees, said he is constantly impressed with the high regard in which MMC is held by the community and the patients it serves.

Moody expressed the sincere thanks of the Board of Trustees to MMC's dedicated people for providing outstanding patient care.

President Edward C. Andrews, Jr.
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Summer's Here!

CANDYSTRIPEERS TO RETURN MONDAY; BRIGHT ADDITION TO MMC STAFF

QUESTION: What's pink and white, always smiling, full of energy, willing to work hard, and seen around MMC after the middle of June?

ANSWER: It's that mysterious, very welcome species known as THE CANDYSTRIPEER, which never seems to become extinct and keeps coming back in droves, year after year.

And they're returning this year, on June 26, bringing along 40 new faces in addition to 20 loyal old ones. They will be seen throughout the hospital, from the Coffee Shop to the Pediatric playroom, wherever there's a job to be done or some cheering up to do. They range from 14 to 17 years of age, and according to Director of Volunteers Elsie J. Reed, usually have an active interest in the healthcare field.

"When they're asked why they want to be a candystriper," says Mrs. Reed, "they invariably say, 'Because I want to be a nurse someday.'" She says that a large proportion of them do eventually pursue careers in that area, becoming nurses, technicians, even doctors. "I have one former candystriper who's now a pre-med student," Mrs. Reed says.

What goes into being a candystriper? "Lot's of hard work and intensive training," says Mrs. Reed. This year, it consisted of two Saturday sessions, in which the new candystripers toured

the hospital and spoke with people about various aspects of their jobs.

It began with an orientation, led by Mrs. Reed, during which they learned the hospital's philosophy, ethics, behavior of a volunteer, and required grooming, among other things. It was followed by a tour of MMC, and a visit with Connie Korda, pediatric recreational therapist. Mrs. Reed says that many candystripers are placed in the Pediatric playroom, since "sick children relate well to other young people—they're sort of a replacement for their own brothers and sisters while they're away from home."

Clinical aspects of being a candystriper were explained in the next Saturday session by Staff Development instructors Kay Kaulakis, RN, and Dina Child, RN. The training ended with distribution of the distinctive pink-and-white pinafores and lunch at the Coffee Shop—opened specifically for the occasion. Now they're all set to start what will be, at the very least, a unique, challenging summer experience.

"Not all of them like being candystripers," says Mrs. Reed, "and many of them don't come back. But the ones who choose to stay almost always work more than the required eight weekly hours. That shows something to me."



MEMBERS OF THE 1978 GRADUATING CLASS of MMC Radiologic Technologist include, standing, l. to r., Susan D. Bernard, Wendy E. Widen, Cathy J. Whitcomb, Gary J. Roy, Andrea M. Rice, Denise J. Rowe, Steven J. Tardiff, Debra-Ann Chamberlain, Kenneth R. Sawyer; front, l. to r., Karen J. Michaud, Carol-Ann Couture, Terilee Gerry, Carolyn Brace, Joyce M. Beecher, Fernande Collin, Cynthia L. Bolduc, and Patricia A. Keenan. (A/V Photo)

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told the honored employees that he too, is increasingly aware that people in all parts of the State are proud of this institution and that the hospital has earned tremendous respect throughout the country. He credited much of this high esteem to the efforts of those employees who stay with the institution and who are dedicated to what MMC stands for.

During the presentation of a 25-year service pin to Mrs. Lu Burton, Medical Staff secretary, President Andrews introduced her as "a grand lady who symbolizes what Honor Night is all about."

Vice President for Medical Affairs Douglass W. Walker, MD, who will retire from his MMC post this summer, was given a standing ovation in recognition of his nearly 40 years' service as a physician and in appreciation of his impressive contribution to the Medical Center.

Honor Night guests received the gratitude of the hospital and the community from Personnel Director Donald A. Mayer who said, "I am privileged to work with such a fine group of VIP's...and that's what you are—very important people, doing a very important job."

Giving the employees' response, Ruth Conley, Food Services, said Honor Night is a time to sit down together, enjoy together, and share the common bond of working together at MMC. She told employees to "remember that each one of us is as important as the next and by working together, we can make MMC a pretty nice place to spend a good part of our lives."

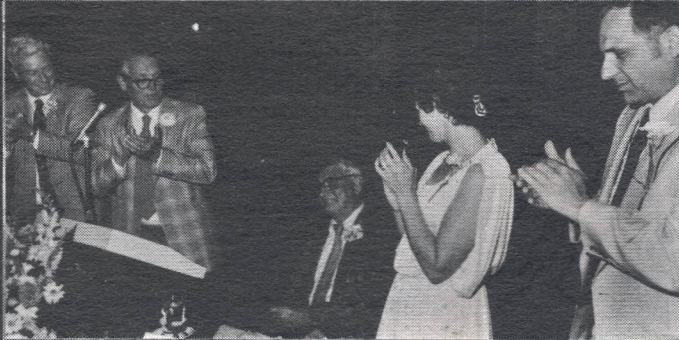
Following dinner, the guests were entertained by Portland Lyric Theater's "Showcase," and MMC's own organist, Bob Brouillard, ORT, provided background music throughout the evening.

DR. SCOTTON NAMED EHO PHYSICIAN

Effective July 1, David W. Scotton, MD, will replace George L. Higgins, MD, as MMC Employee Health Office physician.

Drs. Scotton and Higgins have a joint practice with Dr. Charles Thurber in Scarborough. The three physicians completed MMC residencies in Internal Medicine.

LARGEST CROWD EVER AT 30TH ANNUAL HONOR NIGHT



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cial Management Association, the Hospital Financial Management Association, the Hospital Social Workers of Maine and the Maine Directors of Public Relations/Development.

ABOUT PEOPLE

Dr. Robert F. Ritchie, medical director of the Foundation for Blood Research and member of the MMC Medical Staff, has been named chairman of the Immunology Panel of the Bureau of Medical Devices and Diagnostic Products.

William L. Gousse, assistant director of Pharmacy Services, was elected to a one-year term as president of the Maine Society of Hospital Pharmacists at the group's annual meeting in Lewiston last week.

Joan M. Rodgers, Food Services department, has been notified that she successfully passed the national examination to become a Registered Dietitian.

Nancy K. Hancock, Development assistant, is attending a week-long seminar on Grantsmanship, sponsored by the Grantsmanship Center of Los Angeles, Calif., held at UMPG.

Marcy McGuire, research coordinator for a National Institute of Mental Health program at Holt Hall, and wife of former MMC resident Peter McGuire, MD, took first place in the 10.4-mile Wiscasset-Carleton Bridge (Bath) Marathon earlier this month. Her time was 1 hour, 17 minutes.

MARKETPLACE

FOR SALE: Scuba gear, used only 5 times, like new. 72 cu. in. in U.S. Divers tank, back pack, Healthways regulator, buoyancy vest and compass. Asking \$225 firm. Call 829-5829 anytime.

FOR SALE: '73 Capri, 4 sp., metallic brown color, sunroof, 2600 CC engine, radials, sport coupe. 41,000 mi. good cond. \$1795. Contact Vicki, R2 Dieticians' office.

WILL DO: Papering & painting. Quality assured. Interior & exterior, at prices you can comfortably afford. Free estimates, no obligation. Call 854-5398.

FOR SALE: Gray kitchen set, formica top, 4 chairs. \$35. 9X12 green rug, 5X10 rug w/mat, \$100 or best offer. 9X12 rug w/7X4½ piece, beige & brown, \$50. 773-0919.



A flag flies at MMC at last... (A/V Photo)

FOR SALE: 1977 Ariens snowblower, 7 HP w/chains. Used 4 times. \$475. 1976 Coleman "Concord" camper w/stove, refrigerator, spare. Ex. cond. \$1500 firm. 854-8839.

FOR SALE: 1973 Buick Electra 225. Ex. cond. New steel-belted radials. Call 772-4799 before 2 or after 6 pm.

FOR RENT: 3rd floor apt., 5 rms., bright & sunny, w/refrig. & stove. Adults, no pets, near MMC. \$185, heated. Contact Donna Twombly, EHO, or call 774-0733 after 9 pm.

FOR SALE: Family exerciser—all types of exercise routines, including pedaling and rowing. \$25. Food slicer/shredder/salad maker. Used once. Call 799-7746 anytime.

FOR SALE: 1973 Toyota Corolla, good town car. 775-1573.

HELP: Resident & wife looking to house-sit, starting in October. No pets, no kids, dependable. 775-1473.

WILL DO: Expert tree & lawn care. Complete landscaping services. Trimming & pruning of all types of trees & shrubs. Free estimates. Call 854-5294 after 6 pm.

NEEDED: Male or female attendant willing to share apt. w/male handicapped Quad—must be reliable—no experience necessary. Call 856-6421 after 5 pm, ask for Doug. Very reasonable. Also looking for part-time attendant; willing to pay \$3/hour.

FOR SALE: 1969 VW squareback. Please buy my car! Needs work. \$350. Contact Craig at MIS, or call 846-4590 or 846-4095.

WHAT'S HAPPENING

WHAT'S HAPPENING is published every Wednesday at Maine Medical Center, Portland, Maine, for members of the Hospital community and for friends of the institution throughout Maine and northern New England. Comments, questions and suggestions may be addressed to the Editor, Public Relations Dept., MMC, Portland, Me., 04102.

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FOR SALE: 2 solid maple tables, round & oblong. 17½" high, 22" around. \$25 ea. or best offer. Boudoir chair, white background w/pink flowers, like new. \$40 or best offer. Call 773-5275 after 6 pm.

FOR SALE: 1974 Datsun pick-up w/cap, 58,000 mi., AM/FM, roof vent, beige, rust-proofed, 4-sp. on floor. Good cond. Call 846-5796 or 846-3338.

HELP: I need a ride from Maple Ave. in Freeport to MMC and back during June 15-nursing orientation period. Also 3-11 shift one month after that. Will share expenses. Call Peggy Patrix, 865-4895.

ROOMMATE WANTED: With sense of responsibility & humor to share a 2-bedroom apt. near MMC. Contact Craig, MIS, or call 846-4590 or 846-4095.

YOU SHOULD KNOW...

THAT the Lupus Group of Maine will meet June 25th at 2:30 pm at Mercy Hospital. Dr. Philip Thompson will speak. Further information can be obtained by calling Carol Keller, 892-8129, or Celia Sibolkin, 774-7610.

THAT the Portland Area Better Breathing Club will be meeting in MMC's Classroom 2 tonight from 7 to 8 pm. The topic "Energy and the Patient with Chronic Obstructive Pulmonary Disease" will be discussed, with Dr. Edgar Caldwell, director of Pulmonary Medicine, and Christine Hanscome, RN, respiratory nurse clinician, as featured speakers. For additional information, call Christine Hanscome, 2489.