PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

THE CAMPAIGN BEGINS

Chairperson Elsie Mead told department heads Thursday that the annual United Way campaign is "a fact of life" at MMC, and that it begins today...Mon-day, Oct. 6. Today's kickoff begins a general effort, she said, to raise about \$3,000 more than last year's total for the benefit of the Greater Portland residents who are served by the more than 40 United Way agencies. She told the department heads that this year's campaign will be low-key, with no one told how much they should give, but everyone urged to participate. "If everyone helps," Mrs. Mead said, "the money will be raised." She told department heads that a pledge of 50 cents weekly, the cost of a pack of cigarets, would add up to a gift of \$26, and that such a pledge could be arranged through painless payroll deductions.



There'll be reminders throughout the campaign...in this newsletter, in posters, on the VMT's, and MMC's midnight graffiti painter will strike from time to time, leaving a United Way message. And...this year's United Way campaign will borrow from the Bicentennial theme, urging that we all "give in the American tradition."

DISTINGUISHED CITIZEN

Dr. Donald F. Marshall, former chief of Urology and coordinator of the MMC kidney transplant program, was honored by the Kiwanis Club of Portland last week with its annual Distinguished Citizen award. Dr. Marshall, a Portland native and veteran member of the MMC staff, retired from the active practice of medicine two years ago. He was active in the plans and influential in the implementation of the dialysis and transplant program at MMC, and in the legislation that was introduced and enacted to support it. Many of his MMC colleagues attended the award luncheon Tuesday at the Eastland. A highlight was the introduction of the guest of honor by one of his patients, Kenneth A. Cadigan.

ADULT PRIMARY CARE

A new ambulatory care project...the Adult Primary Care unit...has begun to function with Dr. David Scotton and Family Nurse Practitioner Rebecca Nein in charge. It's designed to improve outpatient care by providing continuity and cutting down the number of visits, patient expense and duplication of services. The unit is one of many approaches made by MMC in recent months to improve care for the ambulatory patient. These projects include the Family Practice Unit, the Category 4 clinic, the projected Peaks Island Health Station a similar unit at Kezar Falls and the new dental residency program.

MEET THE PRESIDENT

All employees are invited and urged to attend at least one of the three informal meetings scheduled this week by Dr. Edward C. Andrews, Jr., president of MMC, Vice President Philip K. Reiman and Personnel Director Charles E. Huff. The schedule: Monday, Oct. 6, 4 p.m.; Tuesday, Oct. 7, 7 a.m.; and Wednesday, Oct. 8, 10:30 a.m. All sessions will be held in the NDF Classrooms.

ALUMNI DAY

One-time MMC interns and residents from all over New England will return Thursday for the sessions of the 27th annual Alumni Day. The theme, Hypertension, will be the subject of an afternoon panel composed of Albert N. Brest, M.D., professor of medicine and head of the cardiology division, Jefferson Medical College, Philadelphia; Stevo Julius, M.D., D.M. Sc., director, hypertension unit, Michigan Medical Center, Ann Arbor; and Gordon H. Williams, M.D., director, clinical research center, Peter Bent Brigham, Boston.

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... all in the family

BOSTON BUS TRIP PLANNED

The MMC Employees' Activity Committee has scheduled the annual Christmas bus trip to Boston for Saturday, Dec. 6. The bus will leave the Bramhall entrance at 8:30 a.m. and return from Boston at 6 p.m. The later departure time from Boston was arranged to allow more time to enjoy the lighted Christmas decorations.

Round-trip fare for this excursion will be \$7 per person. Ethel LeFebre, Physicians Billing, 2419, may be contacted for reservations.

A REMINDER

If there's something you want to buy, sell or rent, space is available for MMC employees' advertisements in ALL IN THE FAMILY, published monthly, or on the new EAC bulletin board on the outside wall in the cafeteria beyond the telephones. Judy Castle, OPD, will take notices for publication, and Beverly Cookson, cafeteria cashier, will post items on the EAC bulletin board.

ELECTED TO OFFICE

Virginia Roberts, R.N., head nurse in SCU, and Carol Parcher, R.N., SCU staff nurse and pre-op teacher for openheart surgery patients, were elected Sept. 24 as vice president and treasurer, respectively, of the Maine Chapter, American Association of Critical Care Nurses. The meeting of the newly-formed Maine Chapter was held at St. Mary's General Hospital, Lewiston.

HERE AND THERE

From PATIENT ACCOUNTS: Helena Mc-Ardele recently visited her daughter and son-in-law in Chagrin Falls, Ohio.

Mr. and Mrs. Philip Terrano (Pt. Accts. & Housekeeping) have returned from a vacation trip to Virginia.

Fellow employees are pleased to have Helen Porter back on the job following a long illness.

Patti McLaughlin has been promoted to full-time financial counselor.

"NOTHING LIKE IT"

Head Nurse Frances Robinson, R.N., of the Delivery Room hadn't seen anything like it in 20 years...three babies born to three mothers in six minutes Friday morning. All were firster that frantic few minutes.

WANTED, SALE OR RENT

WANTED: Piano for 14-year old daughter to use for practice. Call 773-8313 anytime.

FOR SALE: Four General tires H78-15's. New, asking \$25 each. Contact Dick in the Pharmacy.

WANTED: Good used boy's desk, chest, etc. Please call 774-3811 after 5 p.m.

WANTED: Any scrap material suitable for making quilts. Also would like to buy a 3/4 size mattress. Call Kathy at 774-0173 after 4 p.m.

FOR SALE: 1972 Dodge Maxi-Van 200, 318 cu. In. engine, 53,000 miles. Power steering, automatic brakes--redone very recently. Excellent condition inside and out. Asking \$2,300 or best offer. Call 772-8048.

WANTED: Used electric stove and refrigerator. Please contact 772-0552 after 5 p.m. Only interested in reasonably priced items.

FOR SALE: 1967 Ford pick-up truck. In good running condition. Asking \$350. Call 772-4832 after 5 p.m.

WANTED: Female roommate for two-bedroom townhouse apartment in Cape Elizabeth. Own room, free parking. \$85+. Call 767-3104 after 6 p.m.

FOR SALE: 1968 Olds Cutlass, 4-door, power steering, power brakes. Tinted windshield. One owner car. Asking \$800. Contact Lynn Rumo, Radiology, or call at 772-0059 after 5 p.m.

FOR SALE: Five minature poodle puppies. One male, four females; black, AKC Registered. Asking \$50. Call 829-5251 for more information.

FOR SALE: AM-FM Radio. Can be set up to phono, turntable or tape. No speakers. Excellent condition. \$25. Contact Deb, OPD between 8 AM & 4 PM.

FOR SALE: Men's size $8\frac{1}{2}$ figure skates, Reidell One-Star, used four hours. Cost \$60 new, will sell for \$40. Also snare drum, blue pearl. Good condition. Call 781-4907.