PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

September 23, 1974

UNITED WAY 1974

Mrs. Elsie Mead, director of Volunteer Services and chairman of the MMC's 1974 United Way campaign, has lined up seven lieutenants who will coordinate the annual drive throughout the hospital. Accepting this responsibility this week were Eleanor Catir, R.N., and Janet Grant, R.N., Nursing Services; John Matthews, Engineering and Maintenance; Beverly Cookson, Dietary; Edward Hall, Housekeeping; Alan Schock, Accounting; and Dr. David A. Hindson, president of the House Staff.

These lieutenants will be generally responsible for the campaign in their own and several other hospital departments, and will appoint and coordinate the work of solicitors who will make individual employee contacts.

The United Way is the only general employee solicitation that is authorized by the hospital administration, and one of the few opportunities for all MMC employees to publicly demonstrate their concern for the thousands of less fortunate neighbors in the 12 Greater Portland communities. The MMC family has been a vital factor in the success of the campaign for years, and Mrs. Mead and her co-campaigners are confident we will all be generous again.

MORE THAN 32 YEARS

A retirement coffee for Mrs. Jessie Thompson, R.N., will be held Wednesday at 9 a.m. in the Cafeteria Conference Rooms. Mrs. Thompson joined MMC May 11, 1942, and retires as Assistant O.R. Supervisor with more than 32 years of hospital service.

N.E. CANCER SOCIETY

Members of the New England Cancer Society--physicians and medical scientists from throughout the six-state area--will meet at the Maine Medical Center Oct. 5, returning to Portland for the first time in 30 years.

The organization, which has held similar meetings in European capitals as well as in all major New England cities, is composed of specialists in the several medical disciplines involved in the treatment of cancer. Dr. Joseph E. Porter, emeritus Chief of Pathology at MMC and past president of the Society, has arranged the program and will act as host for the meeting. Assisting Dr. Porter with the arrangements for the meeting were Dr. John F. Gibbons, Dr. George F. Sager and Dr. Emerson H. Drake.

Dr. Douglass W. Walker, MMC medical director, will welcome the group at 9:30 a.m. in the NDF Classrooms. Speakers will include Drs. James E. Haddow, Hugh H. Johnston, John F. Gibbons, J. Howard Hannemann, Robert E. McAfee, Louis G. Bove, Joseph P. Fanning, Clement A. Hiebert, Ronald J. Carroll, George F. Sager and Louis N. Taxiarchis.

PUBLIC SERVICE ANNOUNCEMENT

Gene Loubier, administrative director of MMC and chairman of the Maine Hospital Association, videotaped a public service spot this week at WGAN-TV that will be used in the Sept. 30 National Geographic show sponsored by Jordan's Meats. The script deals with the importance of Maine's hospitals to their communities, and the role of the MHA in support of these institutions. It will be seen on Channel 13, Portland, 8-9 p.m.; Channel 7, Bangor, 7-8 p.m., and Channel 8, Presque Isle, 8-9 p.m.

GUEST LECTURER

Miss Pat Stockton, now of Great Britain and former chief chest physical therapist at Massachusetts General Hospital, Boston, is currently visiting MMC's department of Physical Rehabilitation, lecturing for nurses and physical therapists.

METRIC EDUCATION

In case you hadn't noticed, paper cups throughout the hospital now offer brief lessons in the metric system of measurements, soon to be standard in the U.S. There's a metric meter reader on each, a metricartoon, and some totally unmetric humor. Sample: What's green and goes peck, peck, peck? Answer: Woody Woodpickle.