



WHAT'S HAPPENING...

PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

10-14-74

FRAGMENTARY REPORT

The United Way campaign is off and running, and at press time last week, we had one of the first reports...early and fragmentary, but we hope it sets the trend. The first figures came in, indicating that 136 early-bird contributors had pledged a total of \$3,220 for a general average individual gift of \$23.68. Not bad for a start, but there's a long way to go!

Chairman Elsie Mead, director of MMC Volunteers, stresses, however, that the accent is still on participation, and that every MMC worker should be willing to play a part--no matter how small--in the United Way effort this year! We're all part of this Greater Portland community, so let's assume our financial responsibility as wage-earners and as beneficiaries of the good things that come from living and working in this area. The good things include the 43 hard-working United Way agencies that help many of us directly...so let's help them.

Chairman Mead's right-hand men and women in the current effort include the following associate chairmen: John Matthews--260 employees; Alan Schock--240 employees; Beverly Cookson--230 employees; Edward Hall--420 employees; Eleanor Catir, R.N.--800 employees; and Dr. David Hindson--60 House Officers. The figures represent the round number of employees in several departments assigned to each associate chairman.

MMC ALUMNAE TO MEET

All nurses have been invited to attend a session of the MMC Nurses' Alumnae Association at 8 p.m., Oct. 15 in the NDF classrooms. The speaker will be Dr. J. Howard Hannemann, radiation therapist, who will discuss the New Diagnostic Facility and the role of the Southern Maine Radiation Therapy Institute. Dr. Hannemann made a similar presentation last week before members of the Library Association at Raymond.

N.E. CANCER SOCIETY

More than 100 attended last Saturday's all-day session of the New England Cancer Society here, the organization's first Portland meeting since 1944. The program was arranged by Dr. Joseph E. Porter, emeritus chief of Pathology, who served as host. Dr. Porter is a past president of the Society, composed of specialists in a number of medical disciplines involved in the treatment of cancer.

Two other New England-wide meetings are scheduled at MMC in the next few weeks. Members of the New England Otolaryngology Society will meet here Oct. 30, and a six-state Neonatology Seminar is scheduled December 5.

AT THE ROSTRUM

Miss Agnes E. Flaherty, R.N., director of Nursing Services, was a featured speaker at Sunday's convention of the Maine Grocers' Association at the Holiday Inn Downtown. Miss Flaherty was invited to highlight a special program for the grocers' ladies, and outlined the health care services and programs of MMC for the statewide audience...which, we noted, included many of the grocers themselves.

Development Director Peter Barnard will speak at this week's sessions of the New England Hospital Public Relations Association at Eastham, Mass., and on Tuesday, Oct. 22, the Portland Lions Club will hear two MMC Chiefs, Dr. John F. Gibbons and Dr. Joseph F. Stocks, in a dual presentation on the New Diagnostic Facility and the roles of their departments.

FAMILY MEDICAL CENTER

Tentative plans call for brief opening ceremonies and open house at the Family Medical Center, Congress and India Streets, on Tuesday, Nov. 19. The open house will continue Wednesday, Nov. 20, and on Thursday, there will be tours for Corporators and other guests after the Corporators' meeting here at MMC. The facility will then be open for the health care needs of families in the city's eastern peninsula and the Casco Bay Islands. The FMC and its services will provide training opportunities for the 11 current Family Practice residents, supervised by Dr. Robert M. True and Dr. Robert E. Caven, respectively Chief and Assistant Chief of the Department of Family Practice.

VETERANS' DAY

Today--marked as Columbus Day in many states--is no holiday for us, and neither is the nationally-observed Oct. 28 Veterans' Day. In Maine this year, Veterans' Day goes back to its old date, Monday, Nov. 11, which will be a hospital holiday. Confused? You're not alone. Federal Courts, banks and the Post Office will be observing Veterans' Day on October 28...but stores, other private firms and schools will be open. By coincidence, Nov. 11 is on a Monday this year, and it'll be a long weekend despite the change.