



# WHAT'S HAPPENING...

PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

January 7, 1974

## 'THE KILLERS'

A presentation based on the current Greely High School Alpha 1-Antitrypsin studies being conducted by Dr. Edgar Caldwell and his associates will follow the third documentary in "THE KILLERS" series January 14 on Channel 10. The documentary that night will be on pulmonary diseases, and will be the third of a five-part series produced by the Science Program Group of WNET-TV, New York.

Dr. Caldwell, Dr. Paul M. Cox, Jr., and Dr. Robert F. Ritchie were interviewed last month on various aspects of the Greely study by David Platt of Winterport, Channel 10 anchorman, and the resulting presentation will be aired at 9:30 p.m. Jan. 14. Portions of the interviews dealing with the MMC-Greely project were used following a Dec. 17 documentary on genetic defects.

## FIRST ISSUE JAN. 28

Members of the Employees' Activity Committee will publish the first issue of a monthly newspaper on the reverse side of WHAT'S HAPPENING Jan. 28. It will consist of news for and about MMC employees and their families, and a special section will be devoted to items for swap or sale.

Material for publication must be typed, dated and signed, then left in collection boxes at the Outpatient desk, the Admitting desk, the Personnel office and the Cafeteria. These items will be collected daily and used on a first-come basis. Home telephone numbers must be used in sale or swap items.

A contest to find a suitable name for the publication is being conducted by members of the Employees' Activity Committee. The winning name, whose author will be awarded \$10, will be selected by the EAC publication committee on Friday, Jan. 18. Contest entries should be deposited in the ballot box located in the hospital cafeteria.

## COMPUTER-COMMUTER

Energy Czar Simon and his advisors labored into the night last week and came up with another answer to the gasoline shortage...car pools. Then somebody suggested that the Internal Revenue Service might help by furnishing computer lists of neighbors or fellow workers who live along certain routes. We hope this has a familiar ring, because it's been happening here for a couple of weeks. The MMC Computer-Commuter lists are available for interested employees in the Public Relations office, and we understand several car pools either have been formed or are about to be.

## NEW DIRECTIONS

How the new sign and directions system is working concerns the hospital leadership, and an estimate came from the Volunteers who man the busy information desk last week. Their feeling is that while the new directories, arrows, symbols and colors are helpful, the need will continue for personal, individual help for newcomers to the hospital. They noted, however, that there have been many compliments from people who said they had reached their destinations easily and without complications.

## SIGN SYSTEM WINS AWARD

The graphics system has been judged one of the winners in the Blue Ribbon Exhibit contest sponsored by the New England Hospital Assembly, and the hospital has been invited to prepare an exhibit for the Boston-Sheraton display in March. Tentative plans are to use the actual directory board now being completed by Graphic Artist Diane MacPherson Vasale for the new diagnostic facility as the Blue Ribbon exhibit. The five columns representing the MMC buildings will serve as the back wall, and there will be wings at each side with representative maps, arrows and symbols. There will be an explanatory brochure, and it's a reasonable bet that the system will be found in other New England hospitals before long.

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