



WHAT'S HAPPENING...

PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

April 1, 1974

PLEASE-DON'T-SMOKE

A PLEASE-DON'T-SMOKE campaign--a plan to discourage smoking in Maine Medical Center--will begin today.

The effort is the product of a special committee composed of physicians, nurses and other employees, and has been approved by the Executive Committee of the Medical Staff. Both groups have cited long-standing medical evidence against smoking and the responsibility of health organizations and health workers to set an example for others.

The three-month trial campaign will be aimed generally at ending the use of cigarettes, pipes and cigars in patient areas by both hospital personnel and visitors. It will include efforts to segregate smoking and non-smoking patients and set up at least two large hospital areas where smoking will be prohibited.

Here are the highlights of the campaign:

1. In general, smoking will be discouraged within the hospital.
2. Visitors, employees and staff personnel will be asked to refrain from smoking in patient areas and nursing stations.
3. There will be no smoking in elevators; in the Radiology department; or on Richards 3 except in the day room or nurses' lounge.
4. Insofar as is possible, on all other patient floors, patients will be assigned to rooms according to whether or not they smoke.
5. Aside from the above provisions, smoking shall be permitted in offices, rest rooms, day rooms, lounges and lobbies, and in patient rooms where occupants also smoke.

DR. WEBBER DAY

Claude E. Welch, M.D., president of the American College of Surgeons and emeritus professor of Surgery at Harvard Medical School, will deliver the Isaac M. Webber surgical lecture Friday at Maine Medical Center.

The address, named in honor of Isaac M. Webber, M.D., who remains in practice after 54 years as a surgeon, chief of service and medical educator at MMC, will be a highlight of the fifth annual Surgical Symposium presented by the Department of Surgery. Surgeons from throughout Maine have been invited to the event, scheduled to open at 10 a.m., Friday, April 5.

INDEPENDENT STUDY

Five nurses from Westbrook Community hospital have completed a coronary nursing program conducted by MMC's Nancy Shackley, R.N., on a self-study basis. Working alone for six weeks, each of the students spent about an hour weekly with Mrs. Shackley for guidance and evaluation. A brief graduation ceremony was held Tuesday, and the five have returned to their Westbrook jobs for clinical experience and local protocols. This is the first group from an outside agency or hospital to complete the independent study course administered by the MMC Staff Development group.

AN EVENING FOR NURSING

The New Diagnostic Facility, now 95 percent complete, was the subject Tuesday of An Evening for Nursing. Speakers included Philip K. Reiman, executive director; Dr. John F. Gibbons, chief of Radiology; and Dr. Fred L. Ginn, pinch-hitting for Dr. Joseph F. Stocks, chief of Pathology. The two doctors presented a series of slides dealing with the use of the new facility by their respective departments. Winner of the expense-paid trip to the ANA convention in San Francisco, June 9-14, was Sue Fielding, R.N., assistant head nurse, Pediatrics.

WE'VE RUN OUT OF ROOM...

But if you look out the right windows this morning about 8:30 you'll see the men lowering the new linear accelerator through the skylight of the New Diagnostic Facility...the Friends of MMC are recruiting blood donors for Regional Blood Banks today...you can help...and when you've finished, recoup your metabolism at the Coffee Shop, bright, shining and open again after extensive renovations.

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