



WHAT'S HAPPENING...

PUBLIC RELATIONS DEPARTMENT ■ MAINE MEDICAL CENTER ■ PORTLAND, MAINE 04102

October 8, 1973

NEARING COMPLETION

The new directions system--not for us, but for patients and visitors--is becoming obvious throughout the hospital as painters and carpenters install its various elements... letters, symbols, arrows and bright colors. Keys to the new system are directory boards at the principal entrances. These introduce the visitor to the scheme, which is based on individual accent colors for each of the five buildings...orange for Richards, blue for the Pavilion, plum for Bramhall, yellow for General, and green for the new diagnostic facility when it's finished next year.

Each of some 50 most-visited departments and offices has its own symbol in the color of the building in which it is located, and there are arrows--again in the appropriate color--to lead from one building to another.

Already the system has made MMC appear brighter and more cheerful. Proof of its effectiveness won't come until it's all done and in use, probably in a week or so. Meanwhile, a lot of work is being put into it by Graphics Designer Susan Smith, her assistant, Diane McPherson, Tom Cowie's painters and Carl Wingren's carpenters, plus a lot of other hospital people who are betting it will be helpful in solving one of MMC's long-standing problems.

RIBBONS FOR RADIOLOGY

Last week, when we reported the success of Elaine Greene, R.T., in the handcraft competition at Cumberland Fair, we overlooked similar honors won by two of her fellow Radiology department workers: Lorrie Reed, R.T., who won a second prize ribbon for a hooked rug; and Rachel Theroux, medical secretary, who won two first-prize blue ribbons for knitted sweaters.

GRATEFUL EMD PATIENT

One of the many Maine summer visitors who received care in the MMC Emergency Division sent a check last week in payment for services rendered. Also enclosed was a second check, much larger than the other, "a small contribution to the hospital for the kindness, competence and efficiency of all those who attended me."

STAFF APPOINTMENTS

The following have been appointed to the Associate Medical Staff by action of the Board of Trustees: Andrew Iverson, M.D., Urology; William P. Carter, Jr., M.D., Emergency Division; Edward L. Katz, M.D., Neurosurgery; Michael T. Lamb, M.D., Emergency Division; and Robert A. Sylvester, M.D., Internal Medicine (Rheumatology).

CANDYSTRIPERS HONORED

MMC said "thanks" Friday to the 70 Candystripers who worked more than 8,000 hours at the hospital this summer. Special awards went to Deborah Aylward, Joanne Bartlett, Becky Bailey, Vicki Maxfield and Susan Bean. Eugene Loubier, MMC administrator for special projects, expressed the hospital's gratitude and presented the awards. The party was arranged by Mrs. Elsie Mead, director of Volunteer Services, with the help of Mrs. John McGorrill, Volunteer Service chairman, and Mrs. Carleton Tarpinian, a member of her committee.

SAFETY POSTER CONTEST

Cash prizes of \$15 and \$10 are being offered in a Safety Poster Contest sponsored by the Employees' Activity Committee. Employees may enter posters--made with paint, ink, or newspaper and magazine clipouts--with Arthur Stevenson, EAC chairman, on or before Nov. 9. The entries will be exhibited in the Cafeteria during the week of Nov. 12, with judging and awarding of prizes on Nov. 16. Judges will be Donald W. Bail, Hospital Engineering; Sam Cummings, Security; Miss Catherine O'Connor, Radiology; Joseph Cobb, Public Relations; and Chairman Stevenson. The awards will go to the entrants who best express the hospital safety theme.

UPCOMING EVENTS: EAC Harvest Hop, Sat., Nov. 3, K of C Hall, So. Portland, tickets \$2. Pre-Christmas bus trip to Boston, Sat., Dec. 1, leave MMC at 8 a.m.